

*The Goward House Society*



*A Social and Cultural Centre for Seniors*

c/o 3910 Rowley Road  
Victoria, British Columbia  
V8N 4C2

2495 ARBUTUS RD

20 April, 1988

The Hallmark Society  
207 Government Street  
Victoria, British Columbia  
V8V 2K8

Dear Sir/Madam,

This letter is to acquaint you and your organization with The Goward House Society, a proposed social and cultural centre for seniors based on the Brock House Society model with which an affiliation is being considered. As the attached sheet notes we are in the process of preparing our proposal to Saanich Council and one of the key issues is, naturally, funding.

We are approaching a number of organizations that we believe are prepared to sponsor endeavours such as the one now proposed. The purpose in approaching The Hallmark Society at this time is to establish its receptivity to funding The Goward House Society. A positive indication will strengthen our hand with Council as we move to seek final approval of the plans. The question, simply put, is whether The Hallmark Society would be prepared to fund certain aspects of The Goward House Society's operations subject to due diligence? We are interested in knowing how you operate and what your policy is towards assisting organizations such as ours.

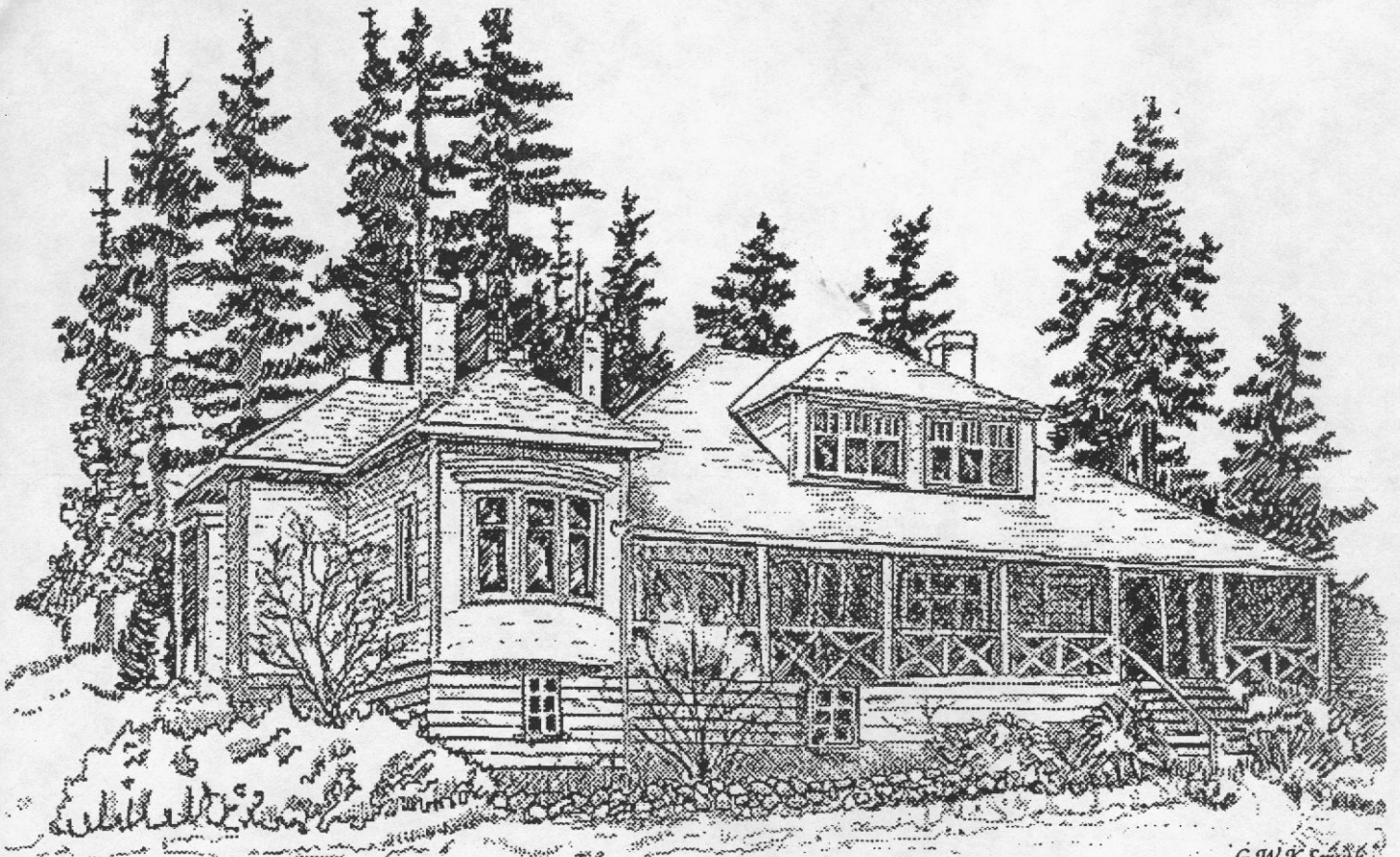
We look forward to your reply in writing as soon as possible and more information can be had by phoning me at 477-4731.

Yours sincerely,

*J. H. Williams*

David H. Williams  
Treasurer

# *The Goward House Society*



G.W.K. Smyllie  
1988

## *A Social and Cultural Centre for Seniors*

### *Goward House*

Built by Bernard Goward in 1908, the Goward House is a unique example of the British Colonial vernacular bungalow and is a designated heritage building. Located at 2495 Arbutus Road in Cadboro Bay, the Goward House and its 6.15 acres of land were purchased by Saanich in 1973.

### *Current Status*

Interested residents have proposed that the property be operated as a non-profit society, designed to provide its members with a stimulating program of social, intellectual, and cultural activities. The surrounding lands will be developed as a park/garden. A questionnaire is being circulated throughout the community to determine support and encourage ideas.

### *Organization*

A non-profit society has been formed called The Goward House Society with formal purpose, constitution, and directors.

### *Funding*

It is the intention of the Society that it will not be a burden on the taxpayer. Funding will be provided by a combination of members fees and grants from supportive organizations and individuals. It is calculated that approximately \$200,000 is required to repair the building and equip it properly. The Society is now soliciting sources of funding in anticipation of Council's final approval.

David H. Williams  
Treasurer  
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Victoria, British Columbia  
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