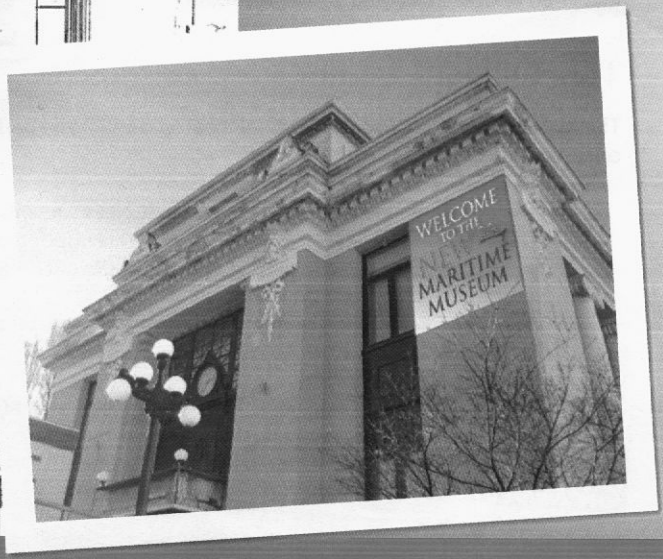
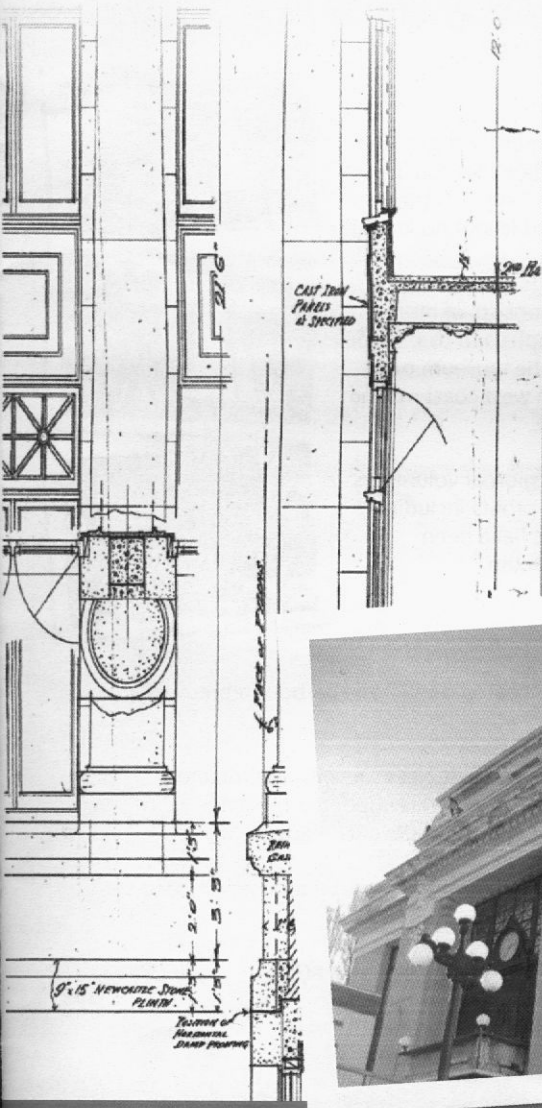


A
MARITIME
MUSEUM
ON THE
INNER
HARBOUR
VICTORIA,
BRITISH COLUMBIA



WHO WE ARE

The Maritime Museum of British Columbia was founded in 1954 and moved to the Bastion Square location in 1965. The collection and exhibits have long out-grown this space. The building's condition and layout no longer are suitable for a modern museum.

The museum's world class collection consists of more than 35,000 artifacts, 40,000 photographs and thousands of ship's plan and charts. In addition, the museum owns three of the most significant vessels in west coast marine history – Tillikum, Trecka, and Dorothy.

Five hundred active members and a legion of volunteers support the museum. Numerous non-profits including the Tall Ships and Classic Boat festivals have been launched and/or sustained by the museum.

THE OPPORTUNITY

The historic Canadian Pacific Terminal located on Victoria harbour represents a once-in-a-lifetime opportunity:

- A first class site with a completely structurally updated building. (a \$20-30m site, ready to go).
- Enormous walk-by tourist numbers.
- Adjacent to major transportation hubs, the Royal BC Museum, and the Legislature.



TELLING THE STORY

PAST

First Nations, early explorers, Spanish, British and Russian influences – all colour the first brush strokes that marked the coastal canvas of sea, shore and harbours.

PRESENT

Transportation by steam, sail and modern ferries will be featured in the museum's enviable collection of CPR memorabilia, the BC Ferries Gallery and over 700 models from modern tugs to square rigged sailing ships. The navy gallery showcases Victoria's rich naval history together with the stark realities of modern warfare.

FUTURE


- A simulator that will put you at the helm of a 40-knot rescue boat – in rain, snow or fog.
- Modern ship-building techniques that fuse massive plates with robotic arms and computer-driven welders.
- A futuristic ship's bridge with all the bells and whistles, including a "pirate alert" on the radio telephone – not to mention EPIRBS, ROVS, SARTS AND ARPAS.

THE CHALLENGE

- Raising \$4 million from public and private stakeholders and donors.
- Putting together a winning team and vision worthy of the site.
- Shaking off the old museum image.
- Responding in a strategic and timely manner to the opportunity.

THE RESULT

- A world class museum at a fraction of the new-build cost.
- The largest nautical research library in Western Canada.
- An enhanced state-of-the-art tourism product for Victoria.
- The creation of 15 full time and 20 part time jobs.
- A community resource and meeting place.
- A showcase for BC Maritime Technology.
- Appropriate use of a landmark heritage building.
- Furthering the PCC mandate of *Connecting and Celebrating the Capital with all British Columbians*.



“ GRAB A CHANCE... AND YOU WON'T BE
SORRY FOR A MIGHT-HAVE-BEEN. ”
- Arthur Ransome, *We Didn't Mean To Go To Sea*



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