

proposed sign - rejected 69 Bastion Sq. HAC 18 June 84
new plans approved - 17 Sept 84



City Hall
Centennial Square
Victoria, B.C.
V8W 1P6
(604) 385-5711

City of **VICTORIA** British Columbia

June 18, 1984.

Mr. J.H. Bramley,
Municipal Manager,
City of Victoria

Re: Heritage Designation Bylaw # 8
Heritage Designated Building - Within Development Permit Area (DPA # 96A)
Neon Products Ltd. for Poulsen Enterprises
Proposed Sign - 'SMITTY'S ON THE SQUARE'
69 BASTION SQUARE

Would you please place this item on Committee of the Whole's agenda for the meeting on June 21, 1984.

At its meeting on June 18, 1984, the Heritage Advisory Committee considered the above mentioned proposal and passed the following recommendation:

RECOMMENDATION:

"That the proposed sign be rejected as it is not in keeping with the heritage character of the building".

Respectfully submitted,

Secretary,
Heritage Advisory Committee

c.c. Chairman, Heritage Advisory Committee ✓
Advisory Design Panel,
Attention Secretary
Neon Products Ltd.

HAC



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City of VICTORIA British Columbia

September 27, 1984

Mr. J. H. Bramley
Municipal Manager
City of Victoria

Re: 69 BASTION SQUARE (1150 Government Street) - DPA #96B - Heritage Designated Building (Designation Bylaw #8) within a Development Permit Area. Bert Originals for H. Poulsen Enterprises
Proposed Sign "SMITTY'S ON THE SQUARE"

Would you please place this item on the agenda of Committee of the Whole for the meeting of October 4, 1984.

As the building is heritage designated, City Council's design approval is required.

The proposed sign application features "SMITTY'S ON THE SQUARE" facia lettering in an area 7'11" by 3'9" on a painted wood panel measuring 14'9" x 5'4". The "SMITTY'S" copy is wood painted yellow with red borders in a script style. The "ON THE SQUARE" copy underneath features individual red plastic block letters.

The sign complies with the City's Sign Bylaw and the Heritage Advisory Committee at its meeting on September 17, 1984 recommended approval. The Advisory Design Panel at its meeting on September 26th also recommended approval.

Recommendation:

Pursuant to the Heritage Designation Bylaw #8 and in accord with the recommendations of both the Heritage Advisory Committee and the Advisory Design Panel, it is, therefore, recommended that Council authorize the issuance of a Development Permit in accord with:

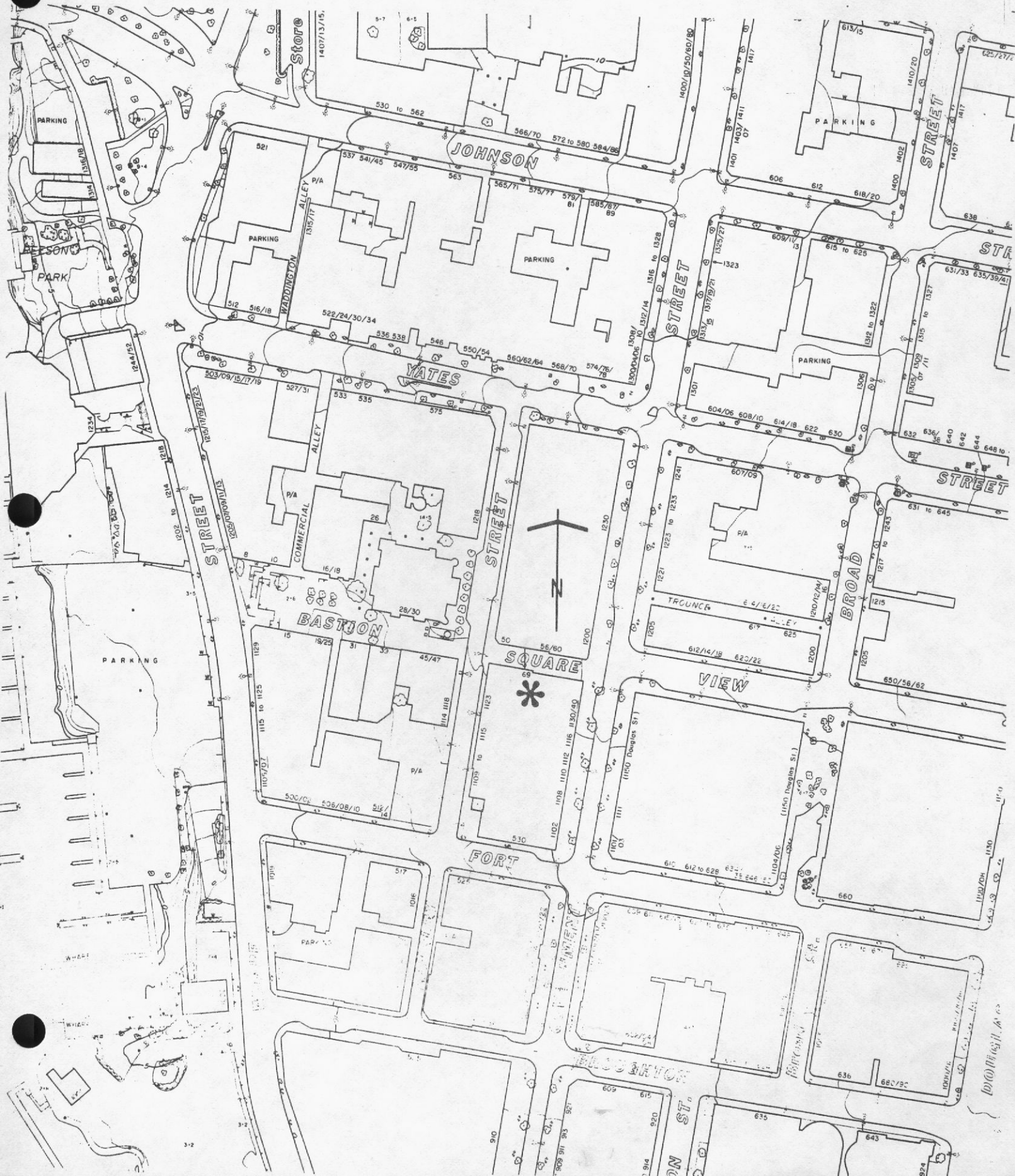
1. Submission stamped "Development Permit Application No. 96B," dated September 18, 1984.
2. Final plans to be in substantial conformity with design plans to the satisfaction of the Director of Planning.

G. J. Greenhaigh
Director of Planning
BS:11

c.c. ✓ Chairman, Heritage Advisory Committee
H. Poulsen Enterprises
Secretary, Advisory Design Panel
Director of Planning Office

HERITAGE ADVISORY COMMITTEE MEETING
REGULAR MEETING SEPTEMBER 17, 1984

69 BASTION SQUARE



(10) (11) (12) (13) (14) (15)

69 Bastion Sq - sign app - recommended - HAE 22 Ap 85



approval, if 'On the Square'
be removed.
background colour
pld same dark green

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City of **VICTORIA** British Columbia

April 18, 1985

To: Chairman and Members
Heritage Advisory Committee
City of Victoria

From: Planning Department

Re: Application by Bayliss Sign on behalf of Smilly Dads' Restaurant Inc., for a sign "Billie Jeans Restaurant", and a copy change for an existing sign on a heritage designated building (Heritage Designation Bylaw #8) at 69 BASTION SQUARE. Zoned CA-3C (Old Town) Development Permit Area. For Recommendation to City Council.

The application is to install an 8' x 4' painted fascia sign (non-illuminated) featuring "Billie Jeans" in 6 - 12" yellow copy and "Restaurant" in 4 - 12" white copy on a dark green background. The applicant also proposes to change the copy on an existing 2'9" x 13' double-sided illuminated projecting sign with "Billie Jeans" in 12 - 30" Yellow copy and "Restaurant" in 6" yellow copy on a dark green background. The metal surrounding box is proposed to be painted dark green.

Planning Department Comments - April 18, 1985

The proposed sign and copy change on an existing sign comply with the City's Sign Bylaw.

The City's sign guidelines specify that the sign colours should relate to the colour of the buildings and that wood is an acceptable material.

The colours of the proposed sign and the copy change in the existing sign are in keeping with the colour of the building.

Back lit illuminated signs are not encouraged on heritage buildings but where they are used, the sign message should be emphasized (only the lettering should be lit) and the background material should be dark, subdued colour or opaque that blends with the building. The copy change on the existing illuminated sign conforms to these guidelines.

69 Bastion Sq.

refused

HAC 17 June 85



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City of **VICTORIA** British Columbia

June 11, 1985

To: Chairman and Members
Heritage Advisory Committee
City of Victoria

From: Planning Department

re: Application by Neon Products Ltd., on behalf of Paulsen Enterprises Ltd., for a sign on the heritage designated building (Heritage Designation Bylaw #8) at 69 Bastion Square. Zoned CA-3C (Old Town) Development Permit Area. For Recommendation to City Council.

The application is to install a 5' by 15' back lit vinyl fascia sign projecting 1'. It features "Billie Jeans" in 7"-20" painted yellow copy and "Restaurant" in 9" painted yellow copy on a green background.

A similar sign proposal for Smitty's was reviewed by the Committee on June 18, 1984 with the following recommendation to City Council

"That the proposed sign be rejected as it is not in keeping with the heritage character of the building".

Planning Department Comments

The proposed sign complies with the City's Sign Bylaw.

The City's sign guidelines specify that the sign colours should relate to the colour of the building. The colours of the proposed sign are in keeping with the colour of the building.

Back lit illuminated signs are not encouraged on heritage buildings but where they are used, the sign message should be emphasized (only the lettering should be lit) and the background material should be dark, subdued colour or opaque that blends with the building.