# PSPTV

Your voice for heritage in the Capital Region and the Islands since 1973

## A Quarterly Newsletter

## Volume 47, Number 4, Winter 2019

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# Two ways to fundraise for BC Heritage Fairs

eritage Fairs needs your help this holiday season. Just in time for Black Friday and holiday shopping, we have set up a fundraiser through Chapters/Indigo/Coles Bookstores!

By purchasing an e-gift card that you can use at any Chapters/Indigo/Coles stores in Canada or online, BC Heritage Fairs Society will earn 15% towards the 2020 Provincial Heritage Fair. Please show your support by shopping online for Gift Cards which will earn us funds for this coming year. By going to this link, you will be connected directly to our page. Please note that the gift cards never expire. If you prefer, your e-gift card can be converted to plastic gift cards simply by taking your e-gift card to any of the stores near you. Please share this invitation to support our Fundraiser, because anyone in Canada can participate to support the BC Heritage Fairs Program.

What an excellent opportunity for this Holiday Season! Your support will be so very much appreciated by our young historians.

The students who represent our region at the Provincial Heritage fair always find it a rewarding experience. In these days where corporate and government sponsorships have dried up, it is up to us to support the causes we feel strongly about.

or members in the Victoria area, BCHFS is partnering with Camosun College Hospitality Management's events students for a night of canapes, beverages, and a silent auction.

You can enjoy the brilliant artwork by Robert Bateman while dining on local charcuterie, wines and craft beers. There are wondrous possible silent auction items that will add a sprinkle of Christmas joy to the start of your holiday season!

Help us to celebrate our past and sustain our future! Get your tickets today!



Awards and Newsletter: Helen Edwards Office hours at Craigflower Schoolhouse by appointment Mailing Address: 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC V8S 5L8 Phone: (250) 382-4755 <u>office@hallmarkheritagesociety.ca</u> <u>http://www.hallmarkheritagesociety.ca</u>

## Mandate

The Hallmark Heritage Society was registered on April 18, 1973. We encourage the preservation of structural, natural, cultural, and horticultural heritage within the Capital Regional District. We accomplish these goals through education, public speaking, advocacy, tours, exhibitions, and the annual Awards Night. We are a non-profit society, financed principally by membership dues and members' contributions.

## Next meeting

The next meeting will take place on December 16, 2019 at the Schoolhouse at 7:30 pm. Helen Edwards will present an illustrated lecture on professional hockey n Victoria: the teams the players, and the buildings. Bring seasonal treats to share.

Preserve, the Hallmark Heritage Society Newsletter (ISSN 1195-6712), is published quarterly by the Hallmark Heritage Society, 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC V8S 5L8.

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## **Board of Directors**

President Ken Johnson 250-294-0803 president@hallmarkheritagesociety.ca Vice-President Vacant Corresponding Secretary Helen Edwards Treasurer John Edwards Directors Jennifer Nell Barr John Dam Don Hutton Hal Kalman Joyce Mackie Garth Mayhew Eric Tomlinson

# Deadline for articles and advertising for the Spring 2020 newsletter is February 15, 2020.

**P**reserve welcomes submissions, both written and photographic, on topics related to the preservation, conservation, and restoration of heritage from a local, provincial, national, or international perspective. The Editor reserves the right to edit material for consistency and length, and to reject articles.

Please submit manuscripts to the Editor, *Preserve*, 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC, V8S 5L8 or send to office@hallmarkheritagesociety.ca.

## **President's Report**

by Ken Johnson

'am sure that many watched, as I did in early October, the destruction of the Fairfield United Church. Over the concerns expressed by the Hallmark Heritage Society and the citizens of Fairfield, in May, the City of Victoria Council approved the rezoning of the property leading to the inevitable demolition. The rezoning required a change to the Official Community Plan, a document that former Councils and citizens spent many challenging hours developing but which now receive little more than lip service from the current Council that believes increased density will solve all of their housing problems. We hope that belief is correct, and we will not see the policing and transportation problems increased density has brought to other communities.

The new building for the site, now approved and awaiting construction, was, in the original design, going to be a "passive" building; requiring little or no energy inputs. The final design did not meet this intent but it does aim to be about 60% passive, meeting the Step 3 Provincial Energy Code. At first glance this seems admirable. Unfortunately, it does not take into consideration the embodied carbon that new construction requires. New construction requires we use concrete and other energy-concentrated materials, for example, cement manufacture is estimated to contribute 7 -9% of our current greenhouse gases and every new building uses cement in the form of concrete which is delivered in a large fleet of diesel- powered vehicles. In a City that expresses concerns about diesel busses, plastic bags, and waste food, there should be a concern about how many greenhouse gases we are generating as we build higher and higher; creating concrete buildings that are symbols of global warming.

The demolition of the Fairfield United Church has resulted in many tons of what have should have been recyclable materials being sent to the Hartland landfill. As can be seen in the accompanying photo, there were no attempts to de-construct the building. No attempt to save the bricks, the old-growth lumber, the metals in electrical and plumbing. Instead, these are ripped apart and sent to the dump – a site where the CRD is currently expressing concerns as to usable life span. It is interesting to note that the new development on the



site of the Fairfield United Church proposes using new bricks of a similar colour to the original bricks – bricks require a lot of energy to manufacture and the old ones could have readily been re-used.

The fate of the Fairfield United Church should not have been one of demolishment but, having decided to do so, the City Council should have, for the sake of the environment and to reduce waste, required that the building be deconstructed and the salvaged materials be re-used, either in the new or another new project. The sending of these old materials, containing so much embodied carbon, should not be simply sent to the Hartland Land Fill.



In the very near future we shall see another, very similar, building being proposed for demolition. The Mount St. Angela redevelopment on Burdett Avenue will be coming forward for a public hearing. The redevelopment requires the demolishment of the historic houses at 929 continued from page 3

Burdett as well as the three-storey 'hotel' addition, constructed in 1912.

The three-storey addition is constructed of bricks. Approximately 500,000 of them. The interior of the addition is wooden. Approximately 30,000 to 50,000 board feet of old-growth timber. Is all of this, not including the materials in the house on Burdett, going to go to the Hartland Land Fill? Surely the City of Victoria can insist that the buildings be deconstructed; the materials salvaged.

The City fails to look at the full picture as

they race towards some illusion of paradise found through increased density. They don't balance what they lose; what they destroy or what problems they are creating for future generations as the land fill "fills up".

It is time to make all projects fully environmentally safe by recycling our buildings, either through adaptive re-use; don't demolish – reuse them for other purposes or by deconstruction, if you can't reuse then save the materials for the future.

# A legacy

The Hallmark Heritage Society wishes to thank Mrs. Elizabeth Prouse for the donation of \$1,000 in memory of her sister, Barbara Watkins, a founding member of the Hallmark Society, who passed away earlier this year. It is intended to use these funds to initiate a heritage register for buildings in View Royal.

We request that Hallmark members who may have information regarding historic structures in View Royal contact the office so we may begin this project by accessing the records and memories of our greatest assets – our members.

## Digital newsletter available - help us save money

For those of you receiving a printed copy of this newsletter, are you aware that we publish *Preserve* in digital form? There are several benefits to receiving your newsletter in this manner. First, you get your newsletter as soon as it is processed with no delay for printing and mailing. In addition, it is in full colour with working links to websites and other locations.

Perhaps the best reason to receive a digital copy is cost. As postage rates increase and printing costs rise, it now costs us just under \$4.00 per issue to send out a printed copy. Over the course of a year, that amounts to about \$15.00, leaving little of the membership fee for other expenses. If you feel the need for a printed copy of the newsletter, rest assured that we send it out with at a resolution suitable for printing at home. We will, of course, continue to print copies for members who do not have computers.

Quite frankly, we would rather use our money to promote heritage preservation and conservation.

We do not want to increase membership fees they have not been raised in many years—but have to be responsible with our limited funds. Please help us keep our costs under control by requesting a digital newsletter. Let us know via email at office@ hallmarkheritagesociety.ca.

# Hallmark Heritage Society AGM report

The meeting was held on September 8, 2019 at the Craigflower Schoolhouse. President Ken Johnson called the meeting to order at 7:30 pm. There were 34 members present. The agenda was approved and the minutes of the previous annual general meeting were approved as circulated.

Ken gave his president's report. The Hallmark Heritage Society participated in a number of community events including Archaeology Day at Point Ellice House, Fernfest, Gorge Swim Fest, Canada Day on the Gorge and the Saanich Fair. The Society is still involved in the creation of a neighbourhood plan for Fairfield. The Hallmark Heritage Society continues to be a major sponsor and organizer of the South Vancouver Island Student Heritage Fair. In May, Hallmark held a very successful Awards Night at St Ann's Academy The Society continues to digitally scan and store the historic building files and, with the assistance of students, is re-creating our websites. The Japanese Preschool in well-established and is now a major tenant, renting the main classroom of the Schoolhouse 5 days per week. The use of the Schoolhouse has required the construction of a fence at the east end of the building. The front entrances, the bell support and the Admiral's Road fence have been painted. Provincial funding assistance was received. Heritage preservation issues remain throughout all areas as property prices and increased taxation place development pressures on the owners of historic properties.

#### **Treasurer's Report**

Treasurer John Edwards presented the financial statements for the year ended June 30, 2019. The motion to accept the report was approved unanimously. Members approved the budget for fiscal year 2019-2020.

### **Office Report**

Helen Edwards reported on the operations of the Hallmark office for the year. Most of the work involves reports and applying for grants. Four newsletters were produced, and we held a very successful Heritage Fair. We can always use help with our digitization project and volunteers were asked to come forward to get this work completed. Both our websites crashed during the year, so we are having to recreate the sites from scratch. This will take some time so members are asked to be patient.

### **Election of officers**

The following were elected by acclamation:

Secretary – Helen Edwards Directors – Jennifer Nell Barr Don Hutton

Joyce Mackie

Hal Kalman

The business meeting was then adjourned.

After a refreshment break, Ken introduced our speaker. Eric Tomlinson who gave an illustrated lecture on historic courthouses around British Columbia. Using his insight as a lawyer, he gave us information on the behind the scenes aspects of the buildings. He then answered questions from the membership.

The next meeting will be on October 16, 2019 with Ken Johnson telling us the interesting story of the "Caffree" boys who were the well -publicized juvenile delinquents of the 1890s. Over a four or five year period, the Caffree boys had adventures that amused Victorians in the time of Tom Sawyer and Huck Finn.

## Why Do Old Places Matter?

By Tom Mayes

## Old places embody our identity

Old places are who we are." "They give us a sense of self." "They tell us who we are as a people." People frequently use these phrases when talking to me about why old places matter. Sofia Bosco, the Rome director of Fondo Ambiente Italiano (FAI), an Italian preservation organization, told me recently, "These places are testimonials of who we are. They represent the identity of every one of us." Old places—our homes and churches, our neighborhoods, schools, main streets, and courthouse squares, are all part of our identity and of who we are.



Victoria High School, generations of students have a connection to this heritage building. Helen Edwards photo

People have long recognized the crucial connection between identity and old places. In the ancient world, Cicero chronicled the "indescribable feeling insensibly pervading my soul and sense" on returning to the place where he was born and where his father and grandfather lived. 1 More recently, architect and preservationist James Marston Fitch wrote that "[preservation] affords the opportunity for the citizens to regain a sense of identity with their own origins of which they have often been robbed by the sheer process of urbanization." 2

Each of us can probably think of a place, like Cicero's childhood home, that seems to embody our identity, but how do old places "tell us who we are?" What exactly is this relationship between old places and identity? In earlier posts, I described how old places are critical for people to maintain a sense of continuity and of memory. Identity is closely related to both continuity and memory they are part of the same package. In this post I'd like to look at individual identity, which will be followed by a future post on national or civic identity.

For more than 30 years, psychologists, sociologists, philosophers, and architectural theorists from all over the world have actively studied the relationship between place and identity, and have developed a variety of definitions and processes for looking at "place attachment," and "place-identity"-how a person's identity is tied to place. Although there is no consensus about the definitions or processes, most studies seem to accept the notion that "the use of the physical environment as a strategy for the maintenance of self " is a pervasive aspect of identity, and that "place is inextricably linked with the development and maintenance of continuity of self."3

The way places inform our identity and the way we create identity out of place is complex and multi-layered, and there is no agreement about how it works. The Turkish architect Humeyra Birol Akkurt offers a useful summary of a number of other scholars' definitions of how our identify ties to place:

• "...a set of links that allows and guarantees the distinctiveness and continuity of place in time,"

• "the bond between people and their environment, based on emotion and cognition,"

• "...symbolic forms that link people and land: links through history or family lineage, links due to loss or destruction of land, economic links such as ownership, inheritance or politics, universal links through religion, myth and spirituality, links through religion and festive cultural events, and finally narrative links through storytelling or place naming...."

Other writers have noted a sense of pride by association and a sense of self-esteem. Akkurt notes that one scholar theorizes that for any particular place there are as many different place identities as there are people using that place.4

The Norwegian architect Ashild Lappegard Hauge summarizes a key finding as "[a]spects of identity derived from places we belong to arise because places have symbols that have meaning and significance to us. Places represent personal memories, and ... social memories (shared histories)." Hauge concludes that "Places are not only contexts or backdrops, but also an integral part of identity."5

People seem to recognize intuitively the way older places symbolize meaning, significance, and memories. Yi-Fu Tuan, the influential geographer who pioneered the study of people's relationship to place, wrote, "What can the past mean to us? People look back for various reasons, but shared by all is the need to acquire a sense of self and of identity... The passion for preservation arises out of the need for tangible objects that can support a sense of identity..."6 Old places, then, provide tangible support for our sense of identity.

But there also seems to be something bigger at work. It's not as if we simply decide what our identity with place is. In fact, some theorists say the relationship between place and identity is inseparable. One writer, in summarizing the findings of Edward Relph, a geographer who pioneered theories about place, stated: "...the essence of place lies in its largely unselfconscious intentionality, which defines places as profound centres of human existence." 7 Or as David Seamon summarized Relph's idea, place is "not a bit of space, nor another word for landscape or environment, it is not a figment of individual experience, nor a social construct....It is, instead, the foundation of being both human and nonhuman; experience, actions, and life itself begin and end with place."8

Our place identity is not static, however. It is dynamic. It changes over time. As anyone who has been reading this series of posts knows, I grew up on a farm in North Carolina. Without any question, my identity is tied to that place-to the frame farmhouse where I was raised, to the cedar trees that line the fences (I can smell the cedar as I write this), to the very quality of the light on the green grass of the cow pastures. I am nurtured when I return to that place. But my identity is not tied only to that place. I also have an identity connected to places where I have lived, worked, or visitedfrom the leafy-green campus at Chapel Hill, to the brick sidewalks and apartment buildings of Dupont Circle, to 1785 Massachusetts Avenue, the former Trust headquarters, to a 1950s cement-block riverside fishing cabin in West Virginia. And I look forward to having my identity further defined, enhanced, expanded or clarified by Rome and by other places I will know in the future.



The Capitol Theatre at Yates and Blanshard. Gone, but not forgotten. Photo from Hallmark Heritage Society Archives

Although our identity with place changes over time (and can be re-created in different places), the places that form our identity act as "tangible objects" that support our identity. Our old places if they continue to exist—serve as reference points for measuring, refreshing, and recalibrating our identity over time. They are literally the landmarks of our identity.

A place that supports our identity may not be particularly old, although many of them are (or have become so over the course of our lives). Eastland Mall, which opened in 1975 in east Charlotte, and which was part of my adolescence, was demolished last fall. Its "Rising Sun" logo signs are being preserved as public art through the efforts of the grassroots E.A.S.T. community group, the Charlotte-Mecklenburg Historic Preservation Foundation, and the City of Charlotte to continue the community memory of a place that was once considered to have "embodied the spirit of the The demolition company tearing the city."9 building down established a contest for people to share their memories (the head of the company met his wife ice skating at the mall). A man has even had the Rising Sun logo tattooed on his arm.

I'm glad E.A.S.T. saved the signs, but I wish that more of the place remained. Documented by the Charlotte-Mecklenburg Historic Preservation Foundation before its demolition, the vacant building had an evocative beauty that makes me think that the city might have been a richer place in the future if we had figured out how to reinvent the old mall in a way that saved this "tangible object" of my teenage memories and identity. Perhaps our society would be a bit more stable and humane and sustainable—if we didn't build and replace our buildings every 35 years, with the resulting erasure of recent memories and identity embodied in them, and the inexcusable waste of demolition.

When the places that are part of our identity are threatened, lost or destroyed, our identity may be damaged. As indicated in the earlier post on continuity, when the place is lost, there can be devastating effects on people—a reaction comparable to grief. I grieve for many lost places. I'm sometimes mad about the unnecessary loss from New York's Penn Station (which I never even knew), to Chicago's Prentice Hospital, to my greatgrandfather's gentle white clapboard house.

People survive the loss of places that support their identity. And many times, these places survive in memory. But the continued presence of old places helps us know who we are, and who we may become in the future. Think about the places you've lost that make you mad—they may have been part of you—and let me know what you think about how old places embody who we are.

Notes:

1. Cicero, The Treatises of M.T. Cicero, Yonge, C., Ed. London: H.G. Bond, 1853.

2. Fitch, James Marston, Historic Preservation: Curatorial Management of the Built World (New York: McGraw-Hill Book Company, 1982), 404.

3. Twigger-Ross, Clare L., and David L. Uzzell. "Place and Identity Processes" Journal of Environmental Psychology 16, 206, 208 (1996).

4. Akkurt, Humeyra Birol. "Reconstitution of the Place Identity within the Intervention Efforts in the Historic Built Environment," The Role of Place Identity in the Perception, Understanding, and Design of Built Environments, Casakin, Hernan & Fátima Bernardo, Eds., 64-64 (citations omitted).

5. Hauge, Ashild Lappegard. "Identity and place: a critical comparison of three identity theories," Architectural Science Review, March 1, 2007.

6. Tuan, Yi-Fu. Space and Place: the Perspective of Experience, Minneapolis, University of Minnesota Press 1977, ebook Locations 2826, 2990.

Tom Mayes is the deputy general counsel for the National Trust for Historic Preservation. In 2013 Mayes was awarded the Rome Prize in Historic Preservation from the American Academy in Rome.

## **Our Heritage Network**

n your behalf, the Hallmark Heritage Society maintains membership and supports sister organizations whose policies and aims coincide with ours. These organization are:

- Heritage Society of British Columbia
- B.C. Heritage Fairs Society
- B.C. Historical Society
- National Trust for Canada
- Archives Association of British Columbia

Through these organizations, we are able to carry out our mission of education and advocacy for the preservation of historic architecture and to access educational opportunities that these organizations offer to their members.

## **Award Nomination Form**

#### Category of nomination (tick one)

- □ Award of Merit
- □ Communication Award
- □ Mark Madoff Award
- □ Michael Williams Award
- □ President's Award

#### Nominee:

Name:		
Mailing address:		
Phone:	_	
Email:		
Project address:		
J		

#### Project details (attach up to one page)

#### Nominator:

Name:
Address:
Phone:
Email:

Attach supporting documents including press clippings, letters of support, photographs, or electronic media to substantiate the nomination. Deadline is January 31, 2020. Late nominations may not be accepted.

Mail to:

Hallmark Heritage Society Awards Jury

15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO Victoria, BC V8S 5L8

Hand deliver to: 810 Linden Avenue

Or send via email to: office@hallmarkheritagesociety.ca

# Awards Night 2020 – May 5

es, I know we just had Awards Night, but this is the time of year to be looking around your neighbourhood for potential award winners. We need you, our members, to be our eyes and ears in the community. Is there a project near you that deserves recognition? How about in the broader community? Who has taken the time and care to restore and/or rehabilitate a heritage asset rather than the easy solution of demolition? Which volunteer should be recognized, and which authors have written books on heritage? We have categories for all these, and welcome nominations at any time during the year.

The process is quite easy. All you need is a summary of the work and some photos that illustrate the story of the restoration. We hope to be able to offer online submissions very soon. If you need some help, let us know at <u>office@hallmarkheritagesociety.ca</u> long before the deadline of January 31, and we will assist you in preparing a successful nomination. We can also send you examples of submissions that resulted in awards. By working together, we can ensure that all worthy projects and people are recognized. There is nothing worse than realizing five years down the road that we missed something.

See page 9 for a nomination form and help us recognize deserving individuals and projects.

# South Vancouver Island Regional Heritage Fair

by Helen Edwards

The 2020 Fair will be held on May 8, 2020 in the learning centre of the Royal BC Museum. Heritage Fairs are an exciting celebration of Canada's heritage seen through the eyes of student history projects. Students from grades four to nine use the medium of their choice to create a project on a heritage topic, using information and imagination to bring history to life. When students create a Heritage Fair project, they are not just telling us what happened in the past, they are explaining why and when it happened and why it is important to us today. The focus is not just learning history but on understanding it. The positive benefit of cross-curricular activities and the sense of accomplishment students experience will make each Fair positive and unique.

We are working with the Royal BC Museum and teacher-librarians from throughout three school districts, representing both public and independent schools to make the fairs more exciting. If you would like to volunteer for the day as a judge, please let me know at <u>heritagelady@gmail.com</u>. We always pair rookie judges with veterans so that the job is relatively easy. What is not easy is picking the winners of different awards. The quality of the research projects will astound you. For me, it is the highlight of the heritage year.

## Why Be a Member of the Hallmark Heritage Society?

• Your membership helps shape the advocacy efforts of the Hallmark Heritage Society at all levels of government.

• Greater impact on local government decisions regarding neighbourhood development

• Educational benefits – access to members only webinars from the Heritage Society of British Columbia

• Access, by appointment, to our online historic building files providing the information collected on over 6000 structures.

• Special invitations to lectures presented by the Hallmark Heritage Society at the Craigflower Schoolhouse.

• Notifications of events that pertain to the history of Victoria and of British Columbia presented by sister organizations.

- Receipt of the Society's quarterly newsletter "Preserve" detailing the business of the organization.  $\underline{\omega}$ 

# Calendar

December 16, 2019December General Meeting, Craigflower. Schoolhouse, 7:30 pm. Helen Edwards<br/>will speak on "The History of Professional Hockey in Victoria BC: 1911-2011."<br/>Included in the presentation will be details on the building of the arenas in<br/>which the games were played and the political stickhandling behind the scenes.<br/>Bring seasonal treats to share as we celebrate the holiday season.

## **Ongoing events**

- **Old Cemeteries Society:** Sunday Cemetery History Tours: Start at 2:00 pm. Meet at 1:45 pm in front of Oregano's, Fairfield Plaza, 1544 Fairfield Rd. Others start where noted. Charge: \$5 for non-members; \$2 for Old Cemetery members. No reservations needed. Tours are held regardless of weather. Contact <u>www.oldcem.bc.ca</u> or 250-598-8870.
- Victoria Historical Society: Regular monthly meetings, except for June, July and August. For a description of speakers, visit <u>http://www.victoriahistoricalsociety.bc.ca</u>/
- **Friends of the BC Archives:** Lectures series on items of historical interest. All events, unless otherwise specified, are held in the Newcombe Conference Hall in the Museum and are free for members of the Friends of the BC Archives. Non-member admission rates, payable at the door, are currently \$5.00 for a lecture, and \$10.00 for a workshop. Check <a href="https://friendsofbcarchives.wordpress.com/">https://friendsofbcarchives.wordpress.com/</a> for details.

For up-to-date information on heritage-related events in our area, check out the <u>calendar</u> on our website.

## We Appreciate Your Donations

The Hallmark Heritage Society has signed up with Canada Helps, a registered charity with a goal to making life simple. Donations are processed by Canada Helps and then the funds, minus a small administration charge, are electronically transferred directly to our bank account.

Donors receive a tax receipt instantly – no waiting for a volunteer to process a payment and hand write a receipt. You can make a single donation online or sign up for a monthly donation. We have

put a link on our web page but the direct link to our page on the Canada Helps site is <u>https://</u><u>www.canadahelps.org/CharityProfilePage.</u> <u>aspx?charityID=s5418</u>

As you know, we rely on the generosity of our members to keep our society alive. Now it is just a few clicks to donate – less work at both ends. Please consider making a donation today. While you can make a single donation at any time, please consider a regular monthly gift.

# Sincere thanks to all members who have made donations over the past year. We do not publish names as we respect your privacy.



ll members are entitled to voting privileges at Annual and General Meetings, receive four Newsletters a year and access to the Society library and archives which contain information on over 10,000 buildings in the Capital Regional District. Memberships are due September 30th and are tax-deductible. The Society also offers special events and tours for members. New memberships are prorated quarterly. The Hallmark Heritage Society collects personal information about you only when you voluntarily provide it, and only for the purpose for which it was intended, and in handling such information we comply with the provisions of the British Columbia Freedom of Information and Protection of Privacy Act. We do not sell, rent, or trade our membership/donor information to or with others. The Society makes all reasonable efforts to ensure that personal information collected from you is protected against loss and unauthorized access. If you wish to change information on file, please contact us.

In the interest of timely communication, we may occasionally send you electronic messages regarding current issues or reminders of meetings. If you do not wish to receive such messages, please let us know and we will remove your name from our email list. We would appreciate being advised of changes to your address, telephone number, email address, etc. so that we can continue to serve you efficiently.

# Membership Application

Student		\$15.00		
□ Individual\$25.00				
□ Family\$35.00				
Group/corporate\$50.0				
□ Individual Life\$200.00				
□ Corporate Life (20 yrs)\$400.00				
	□ New	□ Renewal		
Name				
Address				
City				
Province Postal Code				
Tel:				
E-mail:				
I am interested in volunteering				
Enclosed is a donation of \$				
I prefer the electronic newsletter.				
Please send your cheque to:				

Hallmark Heritage Society 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC V8S 5L8.

