

THE HALLMARK SOCIETY

Dedicated to Preserving Historic and Architectural Landmarks

Richard Carr House,
207 Government St., Victoria, B.C., Canada
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JULY - AUGUST NEWSLETTER

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TENTH ANNIVERSARY OF THE HALLMARK SOCIETY

Tentative plans to mark this anniversary include recognition of previous award winners and executive at Awards Night 1983; holding an open house at Carr House during Heritage Week, with displays and slide shows (continuous daylight screen); and a gala party (most likely in connection with Awards Night) according to the wishes of the majority of our members--a broad hint for suggestions from you! The direction and extent of tenth anniversary celebrations are still in the planning stage. You will be kept informed of plans as they develop and your thoughts are most welcome.

OLD AND NEW

"WAY BACK WHEN", A new feature of the newsletter starting in this issue, and continuing through 1983, will highlight past activities of Hallmark with excerpts from previous minutes of executive meetings. The first excerpt follows.

"WAY BACK WHEN" Highlights from Minutes

"At the first meeting of the Executive held April 12, 1973 at 1413 Fernwood Street, Mrs. Smyly asked for suggestions for a name for the the Society, proposing 'The Historical and Architectural Landmark Society' as a possibility. After some discussion, Miss Watkins moved the name be accepted, Mrs. Barnes seconded.

At the second meeting of the Executive April 25, 1973, Mrs. Smyly reported that the Registrar of Societies had required that the words 'Greater Victoria' be added to the name chosen for the Society as the name 'Historical and Architectural Landmark Society' was a descriptive name and was not limited geographically. However, as an invented name was short and more acceptable, the Registrar was willing to accept the shortened version of the name, and the Society was duly registered as 'The Hallmark Society'."

HURRAH FOR SUPER STUDENTS

The Hallmark Society has received a Federal grant with which to hire students for the months of May through August, 1982. The project is, of course, in the field of heritage conservation--research, public access and promotion. They have a mandate to organize the files; improve public access to information and assist municipalities in compiling or revising inventories of heritage buildings that are suitable for designation and legal protection; organize and lead walking tours of Old Town and historical residential areas.

NEW LISTINGS

Focus for the summer is review of the City's inventory of residential heritage to ensure accuracy and completeness. Research is organized around the neighborhoods which are outlined in This Old House. James Bay has been completed, the next area to be tackled is Fairfield, followed by

Vic West. Take advantage of this opportunity to phone in the addresses of any residential properties meriting heritage review. Your next chance may be years away.

MUNICIPALITY OF
ESQUIMALT

Another project completed by these very efficient students this summer was a report to the Municipality of Esquimalt on 675 Lampson Street. Esquimalt asked for our assessment of the historic importance of this house, as the municipality is considering designation of its first building.

Request for
Report Met

INTRODUCTIONS

Kathy Bridge is supervising the activities of the students during the summer and their orientation to research at the Provincial Archives. Student Coordinator is Anne Marie Cibulak and working with her are students Mary Beth Gibson and Monserrat Gonzales. Their work is concentrated on the inventory of "A" and "B" listed houses, as they are the ones that come up most often in Heritage Advisory Committee (HAC) meetings at City Hall. The Executive is very pleased with the results being produced by this group of students.

WALKING TOURS

Rosemary Cross conducted walking tours of the Fernwood area while the Fernwood Fair was on. Elizabeth Davis and Heather Nicol assisted Rosemary in presenting this ongoing project of the Society. We are told that one particular tour of the Fernwood neighborhood had additional information supplied by Jim and Kathy Stiven who are members of the Society, live in Fernwood, and are 1981-82 Award of Merit winners. This kind of insight is always welcome and interesting.

OLD TOWN &
JAMES BAY TOURS
ENRICHED

The work that our summer students have done so far on the inventory has benefited the walking tours. They have skillfully incorporated additional information into the existing tours, enriching the presentation.

WALKING
TOUR TIMES

During July and August, there will be tours of Old Town and James Bay every Friday at 1:30 p.m. A suitable donation for those taking the tour would be \$2 for adults, \$1 for children.

PROV. ARCHIVES
TOUR SET'

The tour will be Thursday, July 29, 1982, 1:30 PM to 4:30 PM for 15 people. Another tour will be scheduled if there is a demand. Please confirm a place in the July 29 tour with Diane Lupien at 388-9677. Please direct questions about the tour to Kathy Bridge at the Provincial Archives, 387-1854.

FORT RODD HILL
TOUR & BARBEQUE

On Sunday August 8, 1982 at 3:00 PM there will be a tour of the lighthouse and Fort Rodd Hill. The tour will be given by Dale Mumford and will start from the parking lot at 3:00 PM sharp. Please meet at that location. The barbeque will be at Esquimalt Lagoon Beach so hibachis are in order, everyone brings their own goodies to this outing.

GOODBYE, PAUL

We were lucky to have Paul Bennett on the Hallmark Society executive for most of 1981-82. He was very active in the development and organization of many of the events of the past year; he was also very active in the administration of Society and Foundation business. His input will be missed by all who worked with him when he was Membership Chairman, and later, Vice President. Thanks, Paul and good luck in your new position with External Affairs in Ottawa.

IT'S BEGINNING
TO SPARKLE

Thanks to the efforts of Ed Enger, Carr House looks better already. Ed's paint up, clean up activities are doing wonders around the place.

NEW PHONE NO.

Please make a note of this change--Andrea Leonard, membership chairman--phone 592-6129.

HERITAGE
CONFERENCE 1982
HELD AT NELSON

This conference was organized by The B.C. Heritage (Dogwood) Society and was hosted by The B.C. Heritage Trust and the Heritage Canada Foundation at Nelson for member groups June 4-6, 1982. Three members of The Hallmark Society attended: Peter Walton, panelist on the Heritage Advisory Committee workshop; Alexandra Innes, delegate for The Hallmark Society; Diane Lupien, private member. There were 70 member groups represented by delegates, and in all there were approximately 150 people at the conference which was held in the restored Hume Hotel, now called The Heritage Inn.

Nelson has a "main street" program going which has been developed and administered by Heritage Canada in concert with the Heritage Area Revitalization Program (HARP) of the provincial Heritage Conservation Branch. A team of architects and planners has been guiding the renovations to the main street heritage buildings in Nelson under this program. Many of the renovations subsidized under this program are complete or underway on several building facades along the city's main street, Baker Street. Further work is planned for other heritage buildings in the Area. Nelson has the largest concentration of heritage buildings outside of Victoria and the Lower Mainland.

It is very likely that the next annual B.C. Heritage Society Conference will be held on Vancouver Island. The Hallmark Society has extended an invitation to host the gathering but current odds favour Duncan and the Cowichan Valley.

HOCKEY AND
GARDENING

A General Meeting was held May 4, 1982 at Windsor Park Pavilion. Due to fine gardening weather and a Vancouver Canucks hockey game, attendance was low. We hope to see more of you out next time! (We will schedule very, very carefully.) Our guest speaker, Dr. D. Lai, was also unable to attend, but we trust he will be able to meet with us again soon.

WRITE IN
CAMPAIGN

The owner of 555 Johnson St. has applied for a permit to demolish this 1888 heritage building. It is in the centre of the south side of the 500 block Johnson Street in the heart of Old Town.. Because it is in the middle of an almost block-long facade of heritage hotels and office buildings, it is of the utmost importance that this building is protected now and that this protection continue.

City Council has, at this writing, given third reading to the heritage designation of this building. However, please let Victoria City Council know that the community of Greater Victoria continues to support the goal of heritage preservation in the City of Victoria. Let them know that you shop in downtown Victoria because of the heritage buildings, not in spite of them. Why should we let them know of our support at this time? Because Victoria City Council is also intending to rescind the bylaw designating Genge (Grant) House at 998 Humboldt Street rather than face the possibility of losing a \$135,000 law suit. If this course of action is followed, it could affect the eventual fate of 555 Johnson Street. If the city also rescinds the heritage designation of a building such as this to avoid a lawsuit, it could end the possibility of heritage buildings in Old Town being protected by designation.

YOUR CHOICE
OF COMMITTEES

Fund raising, 10th Anniversary, Display--all these areas need your input to make them go! Fund raising is carried out by the various people who assist with the Hillside Bazaar in October, but we could have other activities too. Can there ever be enough of that wonderful stuff? Tenth Anniversary--get involved, have some input, have fun. The Display Committee calls for your talent in the visual arts--photography, lettering, and color.

LIST OF BEST
SELLERS

Isla Tuck, who heads up the Hillside Bazaar committee, says the best sellers are items that sell for \$5 and under. Keep this list handy for bazaar time in October:

- | | | |
|----------------------------------|--------------------------------------|---------------------------|
| Jams and jellies (small jars) | Craft novelties (Christmas gifts) | Pocket books Jewellery |
| Home baking | What-have-you dept. | Bric-a-brac |
| Toys, doll clothes | Stocking stuffers | ALSO----- |

Remnant yard goods--eye catching, fine quality, an obvious bargain!

Our table will be one of 30 at the big bazaar weekend at Hillside Mall and we need attractive, eye-catching items to sell for under \$5. If it feels good, looks good, tastes good or smells good or all of the above, it will sell! If you're wondering whether a particular item is a seller, contact Isla Tuck at 382-7932 or Catherine Hodgens at 385-7595.

JACKSON HOUSE
ACCOMODATION

For those of you who missed it before, accomodation in Jackson House is now available in the spacious 2-bedroom and den main floor apartment. It features a fireplace in the living-room, kitchen with separate dining area (carpeted), fir floors throughout. \$650 plus utilities. Please call Diane Lupien at 388-9677 to view.

A NEW USE FOR AN
OLD BATHTUB

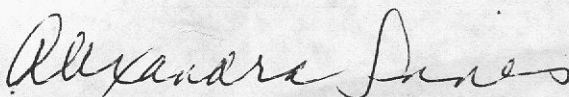
The library at Metchosin Elementary School needs an old footed bathtub to use as a reading centre. As long as the tub has all four feet, other damage will not impair its usefulness. The librarian plans to have the tub spray-painted bright yellow and furnished with toss cushions to create a comfortable corner for reading. If you have an old bathtub that isn't doing anything useful these days, Metchosin School would be happy to have the use of it in the library. Please contact Andrea Leonard at 592-6129 or Alexandra Innes at 592-1106.

MORE FROM NELSON
WE'RE THE
GREATEST!

The visiting Governors from other areas in Canada and the Heritage Canada Foundation representatives commended the B.C. member groups for their spirit of sharing and cooperation which, it was remarked, they had never seen before anywhere in Canada among heritage conservation groups. Take a bow, members of a B.C. member group!

FILL IN
THE BLANKS

July and August, every Friday at 1:30 PM _____
Thursday, July 29, 1:30 PM to 4:30 PM _____
Sunday, August 8 at 3:00 PM _____



Newsletter Editor