



THE HALLMARK SOCIETY

Dedicated to Preserving Historic and Architectural Landmarks

Richard Carr House,
207 Government St., Victoria, B.C., Canada
V8V 2K8

MAY - JUNE 1983 NEWSLETTER

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HERITAGE FAIR
MAY 16 to 21

This year the Heritage Fair, sponsored by The Hallmark Society will include displays by the following groups:

NEW LOCATION
HILLSIDE MALL

The Hallmark Society (Organizers)
The Maritime Museum
The Sooke Historical Society
Heritage Tree Project
Saanich Historical Artifacts
Classic Boat Festival
Vintage Car Club of Canada (They will display five vintage cars)
B.C. Historical Society
Greater Victoria Cultural Centre Society
Craigdarroch Castle Society

Many other organizations (9) were approached but declined to present a display this year due to time conflicts, lack of displays, or lack of money. Most of these groups agreed to keep the 1984 Heritage Fair in mind. We will be approaching them very early in 1984.

MANY VOLUNTEERS
SHORTER HOURS

We need people to staff our booth from mall opening to closing time. This means we need you for about 3 hours on one day of the fair--MONDAY MAY 16 to SATURDAY MAY 21. Experience is not necessary, only enthusiasm, we team novices with experienced Hallmark Society members. Please phone Don Wells at 385-2615 if you would like to be involved.

HILLSIDE MALL
CONTRIBUTES

The Hillside Mall management are planning displays and contests to support the heritage theme of the Mall's Victorian Days celebration. Come out and enjoy this event.

CARR HOUSE OPEN
MONDAY TO FRIDAY

10:00 AM to
2:00 PM

Starting with the May 21 weekend, Carr House will be open Monday to Friday from 10:00 AM to 2:00 PM. These times will be in effect for the summer tourist season. This is an opportunity for those who like a regular schedule to be involved with Hallmark Society fund raising. Tourists can't make donations to our Society if there is no one here to receive them and show them around. Please phone Diane Lupien at 388-9677 or leave a message at 382-4755. Again, people are asked to make available a few (2) hours once a week. Carr House will have to stay closed to public viewing unless we, as a Society, offer to show people--who in many cases make a special point of coming to Victoria to see Carr House--this house in which they are so keenly interested.

HALLMARK SOCIETY
HERITAGE CYCLE TOUR

SUNDAY, JUNE 12

Don't miss this if you cycle! Point Ellice house will be open, along with Helmcken House and Carr House. The tour starts at 11:00 AM from CENTENNIAL SQUARE, includes 80 - 90 houses, and ends at Centennial Square at approximately 2:00 PM. Maps with a list of the houses on the tour will be available. This is a family outing--all ages welcome.

ACCESS!!!

According to BCBC the Menzies Street Drill Hall is undergoing renovations and demolition is unlikely. More later.....

ART DECO AND
STREAMLINE MODERNE
INVENTORY AND STUDY

The Hallmark Society is pleased to announce that it will be commencing an inventory and study of Art Deco and Streamline Moderne buildings in the Capital Regional District.

B.C. HERITAGE
TRUST GRANT

This project has been made possible by a grant from the B.C. Heritage Trust. The first stage will provide for location and documentation of existing examples of these styles, followed by correlation and publication of the results. The final stage will involve public displays and lectures, expected to be available by the Fall of 1983.

The study is intended to increase our awareness of our recent architectural past by documenting the two styles that were in vogue between 1920 and the late 1940s. This is still a reclaimable part of our history and heritage. Any information on these buildings or their architects will be welcomed by the coordinator, Don Luxton at 592-2408, and would be gratefully acknowledged by The Hallmark Society.

HARBOUR FESTIVAL
WALKING TOURS
MAY 23 - 28

Rosemary James Cross and Elizabeth Davis are in urgent need of help from other Hallmark Society members to guide walking tours during this time period. Those who volunteer will receive an introductory tour and excellent notes. Tours will originate from a Festival Headquarters tent. There will be a 2:00 PM tour each day, and possibly a 4:00 PM tour as well. One person can speak to only 10 people or so--therefore we need several people to do each tour--each tour guide and group starts off at the same time "one or two houses" apart. This activity is fun, interesting, and raises money for The Hallmark Society at the same time. Rosemary often wears an eye-catching hat when she gives walking tours. When not leading tours, Rosemary can be seen at her solo show at the Maples Gallery, Brentwood. The show is on from June 5 to 19. Rosemary will be there herself Sunday afternoons, 1:30 PM to 4:30 PM. Picnic, anyone? There are many lovely spots near the gallery location. Just ask Rosemary.

WALKING TOURS INFO

Please phone R. Cross at 384-2461 or E. Davis at 592-7607 for information on assisting them on a tour. Elizabeth and Rosemary report they had a good time leading tours.

MESACHIE LAKE
COOKHOUSE
DESIGNATION
SATURDAY
JUNE 25, 1983
2:00 PM

One of the last of its kind in B.C., the Mesachie Lake Cookhouse will be designated a B.C. Forest Service Heritage Building on Saturday, June 25, 1983, at 2:00 PM. It will be used to display cookhouse memorabilia and photographs while continuing to function as a cookhouse. A picnic style celebration is planned with those attending bringing their own goodies. The host organization, the Ministry of Forests of the Province of B.C. cordially invites The Hallmark Society to celebrate this event and spend a pleasant afternoon outdoors. Your editor has heard rumors of the wonderful baking turned out by the Mesachie Lake cooks--but it is not confirmed at this early date that they will be supplying goodies other than coffee and soft drinks--but one can hope and diet!

DIRECTIONS TO
MESACHIE LAKE
(B.C. Forest Service
Experimental Station)

Drive to Duncan and follow highway directional signs to town of Lake Cowichan. Drive through Lake Cowichan town and continue on that main road for 4 - 5 miles. Then TURN RIGHT onto Mesachie Lake Road. (This is the only road along the way, so it should be impossible to miss the picnic!) Follow Mesachie Lake Road to the end, where you will find the cookhouse.

GRANT PLACE
DESIGNATED

This McClure building at 998 Humboldt has been designated and rezoned so that a bed and breakfast business can be run at this location. We wish the new owner every success.

GENERAL MEETING
12 APRIL 1983

On Tuesday, 12 April 1983 we had an interesting and well-attended meeting at the new meeting facilities of the James Bay New Horizons Hall. The following changes to The Hallmark Society Executive were proposed to the meeting and duly ratified.

Diane Lupien	President	(Former Acting President)
Don Wells	Vice President	(Former Member-at-Large)
Kerry Armour	Recording Secretary	(Former Member-at-Large)
Rob Adams	Member-at-Large	
Don Luxton	Member-at-Large	
Anne Marie Cibulak	Leave of Absence	(Member-at-Large)

GUEST SPEAKER

Don Wells presented a very thorough and interesting look at Vic West from a bird's-eye view of the area to close-ups of architectural details.

PROJECT
COORDINATORS
WELCOME

The Executive would like members who are interested in coordinating any one project to contact us--usually it takes up to a year of advance planning to develop something like the Port Townsend tour of heritage homes--this approach has two benefits: One, getting the time, transport, speaker or lodging desired; Two, making it easier for someone else to take over if the original coordinator cannot complete arrangements. And, in addition, if members know well in advance that an event is planned they can allow time to attend. Hallmark Society members who went on the Port Townsend tour remember it as a very pleasant outing. Another project discussed was Sunday Walking Tours (James Bay, Old Town, etc.) organized on a pre-booked and prepaid basis.

Other topics discussed and not mentioned elsewhere in the newsletter were:

Liaison desirable between The Hallmark Society and real estate firms with reference to "A" listed properties

Fund raising

Tour bus tie-in with The Hallmark Society walking tours.

SLIDES NEED
A HOME

A slide carousel is needed for slides of buildings that are used to illustrate talks The Hallmark Society has developed for presentation to community groups. If you have one you can spare, please let a member of the Executive know and if transport is a problem, it can be picked up..

BOOKSHELVES
NEEDED--STILL

Printed material previously unbound has now been placed into binders, due to constant work by a few Society members. Accessibility of information was the purpose of this activity. Now these binders are ready to be placed on shelves.

CALENDAR OF EVENTS

MAY 16 - 21 Heritage Fair Hillside Mall

MAY 23 - 28 Walking Tours Harbour Festival Old Town 2:00 PM

JUNE 12 SUN. The Hallmark Society Heritage Cycle Tour 11:00 AM
Centennial Square

JUNE 25 SAT. Designation of Mesachie Lake Cookhouse Phone 592-1106 (even.)
for information.

Alexandra Innes
Editor