



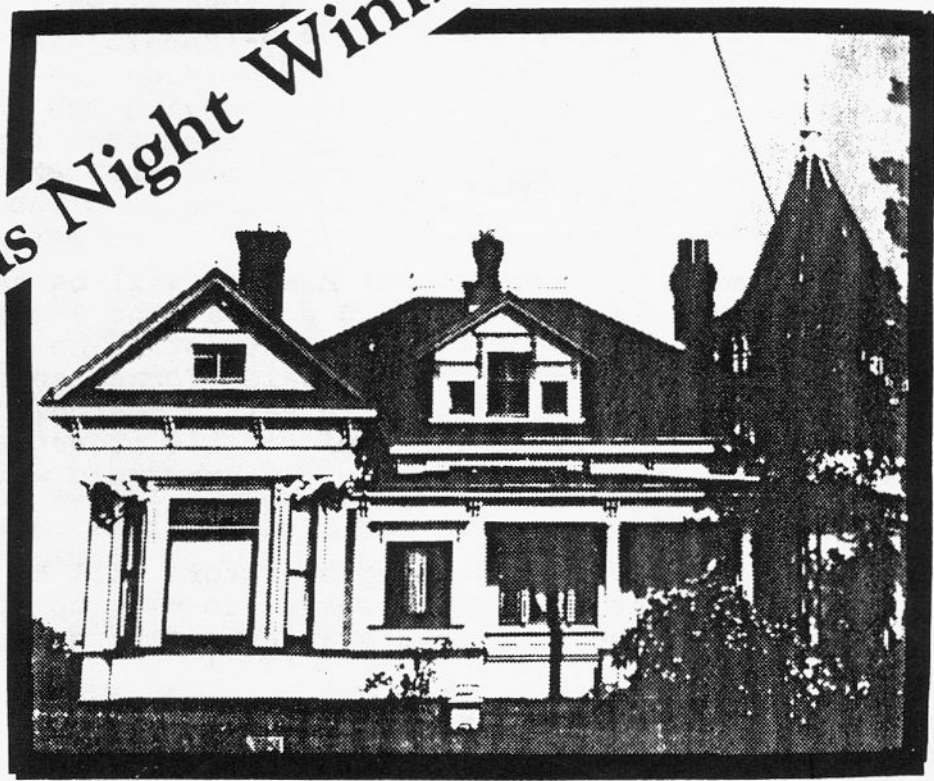
# THE HALLMARK SOCIETY NEWSLETTER

Dedicated to Preserving Historic and Architectural Landmarks

FEBRUARY MARCH  
1987

VOLUME 14  
NO. 2

*Awards Night Winner*



1987 AWARD OF MERIT WINNER  
Jim Lee's home at 223 Robert Street

Since 1973, Your Voice in Heritage Preservation in the Capital Region  
Richard Carr House, 207 Government St., Victoria, B.C., Canada V8V 2K8

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MEMBER AT LARGE: JIM STIVEN - 595-7408

## General Meeting

The next Hallmark Society General Meeting will be held on Tuesday, April 14, 1987 at 7:30 p.m. at the James Bay New Horizons Centre, 234 Menzies Street. The feature speaker will be Jack Rippengale, former superintendent of Fort Rodd Hill National Historic Park. "Searching For Historic Guns" will be the topic of his presentation. You may have heard Jack before, so you know he's worth listening to anytime!!

The Hallmark Society's travelling bookstore will be open for business at the meeting so be prepared to pick up some good bargains. Refreshments will be available during the meeting!

## Members' Bookstore

Hallmark member, Stuart Stark, author of "Oak Bay's Heritage Buildings" is pleased to report the book has been reprinted for the third time and is once again for sale at the Oak Bay Municipal Hall for \$10.00. The book will also be for sale at the General Meeting April 14, or can be obtained at Carr House - phone 382-4755.

# President's Message

The Awards Night was a great success! The Executive put in a lot of hours organizing and planning our most important event. Many thanks to them and to the many volunteers who also put in many hours.

As most of you are aware, Mayor and Council gave the go-ahead to the Cadillac-Fairview Eaton's proposal. Some changes were made to the original proposal but over 60% of the heritage buildings will be demolished, and Broad Street will be closed to the public. Not a satisfactory solution in our opinion, but because of our concern and many public and private presentations by Hallmark members, some changes were made. We spent over nine months fighting City Hall and Cadillac Fairview and countless meetings and presentations were made. Many thanks to all those volunteers who never gave up.

NOW ROUND 2!!! An eight storey office tower on Broughton Street has been proposed which would require a change in the zoning limitations. We have written a letter to Mayor and Council requesting that they take a firm stand on this issue and thus preserve the remaining downtown scale and character. This is what we were afraid of - eager applicants wanting changes in density and height. Council needs to quickly establish a downtown plan that spells out in exact terms what developers can and cannot do to our historic downtown.

You may have noticed something new in the Newsletter. CARTOONS! Patti Newman has produced some timely cartoons for us that we hope you will enjoy.

Our next General Meeting is April 14, 1987. It promises to be a good one. Books, memberships, and refreshments will be available. See you there!

*Paul Conway*

# Cover Story

## Awards Night Winners

CONGRATULATIONS TO THE WINNERS OF THE 1987 HALLMARK SOCIETY AWARDS OF MERIT, PRESENTED FEBRUARY 16, 1987 AT THE 13th ANNUAL AWARDS DAY CEREMONIES AT THE NEWCOMBE THEATRE.

SOOKE REGION MUSEUM for promoting public awareness of the Sooke Region by the publication of "101 Historical Buidings of the Sooke Region".

MONDAY MAGAZINE for it extensive and responsible coverage of heritage issues in the Capital Regional District since 1975.

JOHN ADAMS for his continuing work in the history and conservation of Victoria's built heritage.

MARTIN SEGGER for his work in the history and conservation of architecture and the publication of "The Buildings of Samual Maclure - In Search of Appropriate Form".

WILLIAM AND PATRICIA HUOT for the sensitive rehabilitation of 58 Government Street.

NORMAN AND MICHELLE ISHERWOOD for creative adaptation of a group of heritage buildings at 1110, 1140, and 1150 Government Street.

WILLIAM MCKENCHIE AND STUART LLOYD for the adaptive reuse of a landmark Tudor-Revival apartment building , Abigail's Hotel at 906 McClure Street.

WILLIAM PATTERSON for the enhancement of lower Johnson by the revitalization of the Colonial Hotel at 555 Johnson Street.

ODDFELLOWS UNION for the rehabilitation of the interior of The Oddfellows Lodge Hall at 1323 Douglas Street.

DEPARTMENT OF NATIONAL DEFENCE for careful restoration of The Italian and Japanese Garden Structures at Hatley Park.

JAMES LEE for meticulous restoration of 223 Robert Street and the rehabilitation of 642 Battery Street.

# Thank You!

A round of applause to Awards Night volunteers!!!

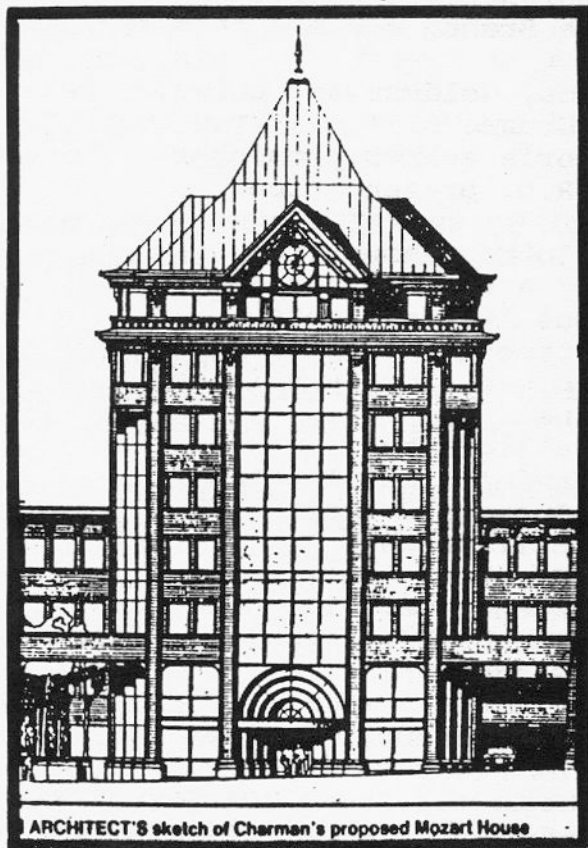
- COLIN BARR - Technical Wizard  
STUART STARK - Graphics expert for program and title slides,  
M.C. and General Advisor  
AL FRY - Photographs of award winners  
FRANK FISH - Slides of award winners  
FRED HOOK - photographer, and professional framer of awards  
RICK MORGAN - Caterer extraordinaire  
HEATHER MORGAN - Caterer's assistant, researcher and  
photograph cataloguer  
CHARLENE REES - researcher and Bartender  
ANN TRESIZE - Calligrapher for Award Certificates  
TOM PAPAJOHN - Media releases expert ( What media??)  
DON LUXTON - M.C. and insightful editorialization  
MIRIAM LITSTER - Composer of invitations and Thank You's  
PAULINE RAFFERTY - Represented Victoria Heritage Foundation  
BOB BROADLAND - M.C. for Saanich Heritage Advisory and  
Archival Committee  
BJORN SIMONSEN - M.C. for Saanich Heritage Foundation  
JOHN ADAMS - M.C. for Victoria Branch - B.C. Historical  
Foundation  
BOB MCMINN - M.C. for Highlands, Goldstream, Colwood, and  
C.R.D. Heritage Groups  
SUZANNE HANSEN - City of Victoria awards presenter  
COREY BAKER - Organizer of C.R.D. presentation  
LINDA EVERSOL - Advisor  
PAUL CONVEY - M.C. and best clothes hanger for a  
tuxedo (was that a real carnation?)  
ROB ADAMS - advisor on previous Awards Nights  
JIM STIVEN - Nomination Committee Chairman  
DON WELLS - having an office close to city hall and  
a photocopy machine  
MICHAEL HALLERAN - Name tag calligraphy  
BAKING COMMITTEE - Still unthawin'!!! still eatin'!!!  
AWARDS NIGHT HOSTS - Pat and Suzanne Bulmer  
John and Helen Edwards Bill Murphy  
Richard White Jim Lee  
Lacey Hansen-Brett Winnie Sewell  
Gordana Kolar Ruth Kidd  
Lori Hudson Sandy Innis  
JOAN MCCORRY - Woman Friday  
JENNIFER BARR - Expert organizer, resource person and ...  
KATHLEEN O'NEILL WHITE - Awards Night Chairperson

...And THANKS to all those volunteers we  
may have forgotten to mention!!!!

## MOZART HOUSE

For the past few weeks the media, mainly the "Times-Colonist", has written stories outlining Eric Charman's proposed Mozart House. According to our information, the Heritage Advisory Committee and the city planning department are concerned that a dangerous precedent could be set if the city density limit is increased.

The Hallmark Society is not against redevelopment, development, restoration, or renovation. We are not against Eric Charman's Mozart House. In fact, many of us find the design pleasing. HOWEVER, that is not the point. The point is that for this proposal to be approved, the city's density limit must be increased. If that limit is increased, then existing heritage buildings in the downtown core would be threatened. It would become feasible for owners of heritage buildings in the downtown core to demolish them and build new ones. Currently older and heritage buildings are protected by the city's established zoning and a 50 foot height restriction.



ARCHITECT'S sketch of Charman's proposed Mozart House

## Hallmark's rap MARCH 3/87 'not supported' by all members

By Judith Laviole  
Times-Colonist staff

The Hallmark Society is not speaking for all its members in opposing Eric Charman's proposed Mozart House, says a society member who is also a member of the city's advisory planning commission.

"I think it's a delightful building," said Jim Munro. "It's a very beautiful design in a style suitable for downtown Victoria."

No one from the Hallmark Society attended the presentation of plans at the APC meeting and no general meeting was called to find out if most members were against the proposal, Munro said.

Hallmark Society president Paul Convey, however, says his group is only being consistent in trying to protect downtown's scale and character.

Charman's proposal is for an eight-storey building.

Said Munro: "I understand several people from the Hallmark Society think it (Mozart House) is a good idea. The Hallmark Society looks after preservation of heritage buildings and this does not affect them directly."

The office building would be constructed on Broughton Street on the site of Charman's real estate office and a parking lot.

There is no risk of a domino effect from allowing the higher densities requested by Charman because the APC will not countenance the destruction of significant heritage buildings.

said Munro, who added that most members of the Friends of Downtown Victoria group feel the office building "is a good thing."



MUNRO: likes Mozart House

Convey said in a letter to the city that the density change would have a disastrous effect on the downtown core. "We urge the mayor and council to take a strong stand on this issue."

Convey said in an interview that during the Cadillac Fairview controversy a small committee of the Hallmark Society was given the go-ahead to do whatever was necessary to further the cause.

Objection to the density change is consistent with everything the society has done since last June, he said.

"Naturally we don't call 650 members every time. I had also heard from the heritage advisory committee and they are pretty concerned about the Mozart building even though there are no heritage buildings involved."

The city must make a decision on what is going to allow downtown, Convey said. "If they decide to go with a 5-1 density, we will go along with it."

It is the continuing aim of The Hallmark Society to support city policies which protect existing older and heritage buildings in the downtown, and to this end we have written a letter to city council, which is reproduced here.

Dear Mayor and Council:

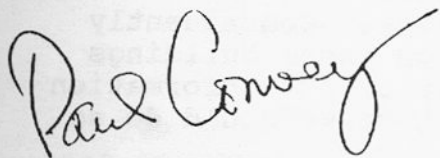
The Hallmark Society would like to strongly protest any change in the current zoning limitations as currently requested by Mr. Eric Charman for an eight - storey office tower on Broughton Street. Such a change would have disastrous effects on the downtown core.

We urge Mayor and Council to take a firm stand on this issue and thus preserve the remaining downtown scale and character. The precedent has been set somewhat by the Cadillac-Fairview Eaton's Proposal, and now eager applicants for changes in density and height are beginning to surface.

We hasten you to quickly establish a downtown plan that spells out in exact terms what developers can and cannot do to our historic downtown.

The Hallmark Society is very concerned over the future implications of the Cadillac-Fairview Eaton's Proposal decision. We believe that discussions regarding the future development of our downtown should be ongoing and involve the community. We are prepared to cooperate in whatever way we can.

Thank you for listening to our concerns, and please call if we can be of some assistance.

A handwritten signature in cursive script that reads "Paul Convey". The signature is written in dark ink and is positioned above the typed name and title.

Sincerely,  
Paul Convey, President

The Executive encourages you to call with your comments and input. Please bring concerns to the Executive or to a General Meeting.

# Heritage Update

## "WHAT OUR MEMBERS ARE DOING"

### Phase 2 - Saanich Heritage Building Inventory

Jennifer Barr is undertaking the Inventory which is coordinated by The Saanich Heritage Advisory and Archival Committee and funded by B.C. Heritage Trust. Currently Jennifer is driving the 507 kms of Saanich Municipality roads, taking photographs of all old, unique or architecturally interesting buildings. Subsequently, Jennifer will set up files for each of the building locations which will be arranged by alphabetical and numerical street address. The files will be located in the Saanich Municipal Archives. Approximately 800 buildings have been photographed to date and the Gordon Head, 10 Mile Point and Landsdowne area have yet to be photographed. The S.H.A.A.C. and Jennifer will determine which are the most outstanding examples of Saanich architecture and in-depth research will be undertaken by Jennifer on these buildings. The final product will be an updated version of the "Saanich Registry of Heritage Buildings" which hopefully will be completed before the end of 1987.

### ASSESSMENT OF DOWNTOWN BUILDINGS ON THE HERITAGE REGISTRY

Several months ago our President, Paul Convey expressed concern that a "go-ahead" for the Cadillac-Fairview Eaton's proposal would have a ripple effect on other downtown buildings on the Heritage Registry. Consequently he requested an assessment of our files on those buildings in terms of the adequacy and the accuracy of our information so that when it became necessary to speak up we could do so from a basis of sound information.

The assessment is nearing completion and has revealed for us a number of areas to be filled in, but the most interesting revelation is that the 1986 registry as published by City Hall, although containing several worthy additions, makes no mention of seventeen buildings that were on the 1983 revision. We have some research to do and some information to compile for spokespersons in order that the aforementioned ripple may not become a torrent.

Thanks Al Fry, for all the many hours you have devoted to this project!!!



# Courses

## WHAT OUR MEMBERS ARE DOING

\*\*\* John Adam's upcoming course, "Heritage and Today's Community", being held at the James Bay Community School Centre, on four consecutive Tuesday nights commencing May 5 was SOLD OUT two months in advance!!

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\*\*\* Another SELLOUT is Terry Reksten and Stuart Stark's March lecture series at the Oak Bay Library. The series consisted of 1 lecture by Terry and 2 by Stuart, including a Sunday walking tour of an Oak Bay neighborhood.

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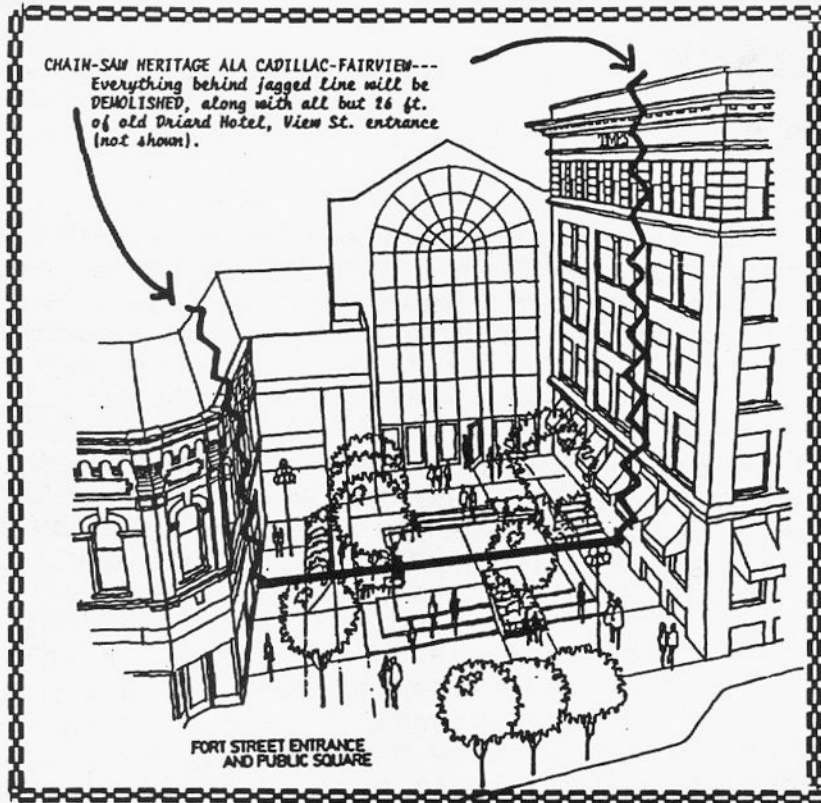
\*\*\* Robert Patterson is the instructor at the course, "Survey Methods in Building Conservation" offered through the Program of Advanced Studies in Cultural Resource Management at the University of Victoria. The course runs May 6-15, 1987. The fees are \$450.00 credit, \$350.00 non-credit. For more information contact Joy Davis at University Extension and Community Relations - 721-8462.

★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★

\*\*\* Pam and Tom Middleton, new Hallmark members, have just purchased the house built in 1927 at 204 St. Andrews, and move in July 1....Congratulations!!!!

• • • • •

\*\*\* RETRACTION - Under "Heritage Update" in the last Newsletter we wrote that the Bone Family had completed restoration on the interior of their home at 224 Superior - not so says David Bone, who continues work on both the interior and exterior.



BROAD STREET PARKETTE ISSUE

A group of concerned individuals has taken it upon themselves to protest the almost complete enclosure of Broad Street and the partial destruction of the Broad Street facades of the Montague-Bridgman, Driard and Times buildings. That will mean that of the ten heritage-listed buildings on the site, six will be completely demolished and the facades of three of those four remaining will be partially demolished.

The group wants support to retain the 50' square as recommended by Gwyn Symmons and if necessary the boycott of Eaton's by returning Eaton's credit cards and/or pledging not to shop at any Eaton's store. This information is being printed in our Newsletter to make everyone aware of what action is currently being taken by individuals other than The Hallmark Society or other heritage oriented groups. Please call Marilyn Pollard at 388-4620 or Andrew Barclay at 592-9409 for more information or write to P.O. Box 5435, Station B, Victoria, B.C. V8R 6S4.

## WHAT HALLMARK OFFICE VOLUNTEERS DO AT CARR HOUSE

Carr House is open on Thursdays from 10:00 a.m. to 5:00 p.m., closing from 1:00 p.m. to 2:00 p.m. for lunch. Members of the Executive pop in during the week to collect mail and take messages from the answering machine.

Charlene Rees and Heather Morgan work every Thursday filing, attempting to organize the library, fielding many and varied questions from "Do you sell cards?", to "Could I get married at Carr House?", to "Can you tell me what there is to see in Victoria?" The best one was when the Tourist Information Booth gave our phone number to a lady wanting information on bird watching tours. The volunteers do get lots of legitimate calls from people wanting information on their houses or how to go about doing research on their homes.

The Hallmark Society Library contains books and pamphlets about restoration techniques, books on local history, back issues of "Heritage Canada" magazine, "B.C. Historical News", "This Old House", "Century House", and "Heritage West" magazine. Books written about local history and architecture are for sale or can be borrowed by members.

The files contain information on houses, commercial buildings, schools and churches from Sooke to Sidney. There are also files on the general history of different areas of Victoria, files on restoration techniques, files of slides and photographs, back copies of Executive Meeting Minutes and Newsletters.

If you are looking for something special phone 382-4755 and we will assist you to the best of our ability.

## Coming Events

Tours are being planned by Public Relations and Programs Coordinator - Lacey Hansen-Brett. Ideas being considered currently are: The Dockyard, Hatley Park, Port Townsend, Fernwood and..... Watch for further news regarding the locale of our next tour!!



"These guys say they're from Hallmark,  
but we don't need any cards, do we?"

# Of Interest...

## PASSPORT '87

This conference is sponsored by the Galiano Historical and Cultural Society. The history, archeology, and cultural aspects of our coastline will be discussed. Lectures, tours, and trail rides are included in the conference held from April 27 - May 2, 1987. For more information write to The Galiano Historical and Cultural Society, Box 10, Galiano, B.C., V0N 1P0.

## BRITISH COLUMBIA HISTORICAL FEDERATION CONFERENCE

The conference is being held May 14 - 16, 1987 in Mission B.C. Talks, slides, and bus tours are included. For information write to The Mission Historical Society, Mission Museum, 33201 2nd Avenue, Mission B.C., V2V 1J9. Contact Charlene Rees or Heather Morgan at Carr House, 382-4755 for information on the above two conferences.

## HERITAGE REVIEW PLANNED

Bill Reid, Minister of Tourism, Recreation and Culture announced February 20, plans for a Province-wide review of heritage resources and issues. Speaking to a meeting of the Presidents of Provincial Heritage Societies as part of Heritage Week celebrations, Reid unveiled "Project Pride - Celebrating our Heritage"

"Project Pride" is designed to stimulate individual community and provincial interest in heritage issues; to identify and encourage strategies for the preservation of important heritage resources; and to permit British Columbians to enter into discussion with their government about heritage programs, policies and legislation.

A B.C. Heritage Task Force of five will tour the province in May and submit a formal report to the Ministry providing recommendations for future legislation, policies, and programs. It is anticipated that revised heritage legislation will be developed in the fall of 1987 and will be included in next spring's legislative program.

For further information contact: Lynda Cronin, Tourism, Recreation and Culture at 387-1311.

# Regional Heritage News

The Regional Heritage Committee meets every couple of months to foster communication and cooperation between heritage groups in the Capital Regional District.

The last meeting was held January 8, 1987. The next meeting will be held April 9, 1987, at 7:30 p.m. at Richard Carr House.

For more information call Stuart Stark, Chairman, at 592-4916.

All heritage groups are urged to provide the Newsletter editor, Joan McCorry with information regarding their group's activities.

Phone: 387-1932w or 386-0106h.

## SAANICH HERITAGE FOUNDATION

This years' Heritage Fair at the Tillicum Mall was a success with 12 organizations participating. Approximately 5000 people visited the displays. The event is being considered for an award sponsored by the B.C. Heritage Society.

Plans are proceeding on the Heritage Restoration Workshop to be held in June.

Negotiations have started with Camosun College to run a Heritage Restoration Program aimed at owners of heritage buildings and tradesmen. The course will consist of 3 months of classroom theory and 3-4 months actually restoring the exterior and interior of a house. Hopefully the course will be available in the Fall of 1987. For more information call Bjorn Simonsen at 479-1147.

## VICTORIA BRANCH - B.C. HISTORICAL FEDERATION

The Second Heritage Cemeteries in B.C. Symposium is being held April 24-26, 1987. The cost of the entire symposium is \$50.00 or a \$25.00 per day rate is available. On Friday April 24 an historical cemetery research methods workshop is being held at the Provincial Archives and a traditional gravestone making and workshop on basic restoration is being held at Stewart Monumental Works. Saturday, April 25, slide presentations will be shown on historical cemeteries around B.C., including some in Oregon. A banquet will be held at Shady Creek United Church in Saanich. On Sunday, April 26, a bus tour with box lunch to the Cowichan Valley with stops at many pioneer cemeteries is featured.

For more information call: 383-2392.

## CLASSIFIEDS

FOR SALE - Original turn of the century high tank toilet in good working order. Phone Cecelia Quaal evenings at 598-8099.

FOR SALE - Oak Library table (4'X21/2', single drawer) and chair. Table inscribed "Settlers Effects - Dr. Bartlett" \$300.00 or open to offers. Call Lacey Hansen-Brett after 6:00 p.m. at 479-7392.

WANTED - The Hallmark Society office is still in dire need of old locking file cabinets, a photocopier, a portable T.V., and an older model V.C.R. Make us an offer.....Call Paul Convey at 592-8179.

WANTED - Contributions for "The Hallmark Heritage Cookbook" to be published in time for your Christmas '87 shopping. Dig out granny's tasty old recipes, and old photographs or drawings of kitchens or the home where the recipes originated. Contact Joan McCorry at 386-0106h or 387-1932w.

FOR SALE - Three Bikes...1 man's 10 speed for \$40.00  
2 girl's/ladies 10 speeds - \$75.00 each.  
All in terrific condition! Call Paul Convey  
at 592-8179.

# Membership

The membership of The Hallmark Society continues to hover at around 630!!! Applications for new memberships arrive weekly. Have you renewed your membership?

STUDENT.....\$6.00  
SENIOR.....\$6.00  
INDIVIDUAL.....\$9.00  
FAMILY.....\$12.00

PLEASE MAIL YOUR CHEQUE  
TO: THE HALLMARK SOCIETY  
C/O JENNIFER BARR  
RICHARD CARR HOUSE  
207 GOVERNMENT STREET  
VICTORIA, B.C. V8V 2K8