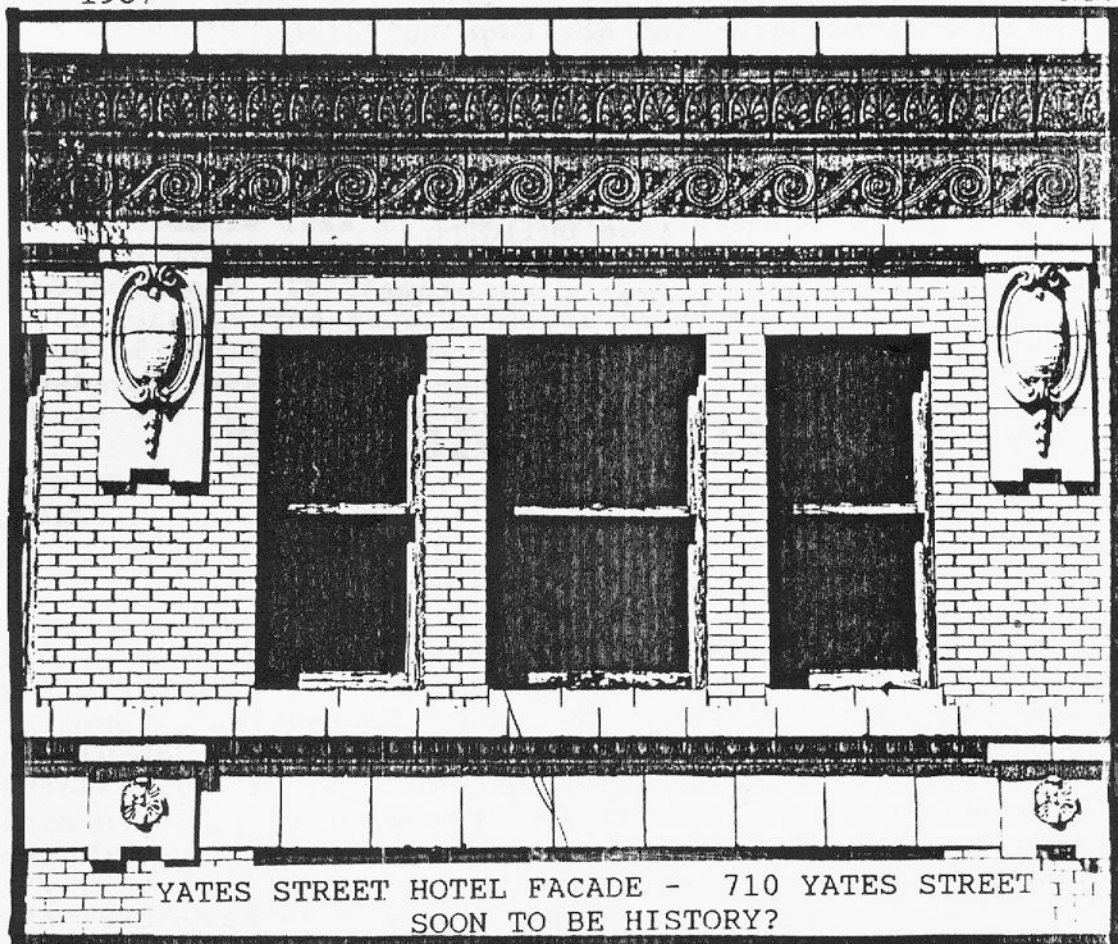


# THE HALLMARK SOCIETY NEWSLETTER

Dedicated to Preserving Historic and Architectural Landmarks

JULY AUGUST  
1987

VOLUME 14  
NO. 4



Since 1973, *Your Voice in Heritage Preservation in the Capital Region*

Richard Carr House, 207 Government St., Victoria, B.C., Canada V8V 2K8

TELEPHONE : 382- 4755

## THE HALLMARK SOCIETY EXECUTIVE - 1986-87

President: Paul Convey - 592-8179  
Vice-President: Rick Morgan - 388-7277  
Treasurer and Membership: Jennifer Barr - 385-4408  
Newsletter Editor: Joan McCorry - 386-0106 (hm)  
- 387-4461 (wk)  
Awards Night Chairperson: Kathleen O'Neill White  
- 592-8344 (hm)  
- 387-3056 (wk)  
Recording Secretary: Charlene Rees - 384-9988  
Corresponding Secretary: Miriam Litster - 386-1554  
Volunteers Coordinator and Heritage Buildings  
Foundation Chairperson: Pat Bulmer - 384-1515 (wk)  
- 595-0875 (hm)  
Public Relations and Programs Coordinator:  
Lacey Hansen-Brett - 479-7392  
Member at Large: Fred Hook - 658-5602  
Member at Large and Heritage Building  
Foundation Treasurer: John Edwards - 386-6598  
Member at Large: Jim Stiven - 595-7408

# Annual General Meeting

The Hallmark Society's Annual General Meeting is scheduled for Tuesday, September 29, 1987, 7:30 p.m. at the James Bay New Horizons Centre, 234 Menzies Street.

At the meeting, the 1987-88 Executive will be elected. If you wish to nominate a Hallmark member to the Executive, please contact either of the Nomination Committee Co-Chairpersons - Joan McCorry - 387-4461(w) or 386-0106(h) or Kathleen O'Neill White - 387-3056(w) or 592-8344(h). Candidates for election should be prepared to attend monthly Executive meetings and work very hard toward the preservation of heritage architecture - it's a great way to meet a lot of interesting people and at the same time have FUN!

A guest speaker (yet to be confirmed) will make a presentation. Tea, coffee and refreshments will be served, courtesy of Rick and Heather Morgan and their volunteer bakers!

# President's Message

Project Pride has come and gone. The Hallmark Society, SOCC, and many other concerned groups in the city made impressive presentations.

The old Colwood Golf Clubhouse still stands. More news on the status of the Clubhouse should be appearing in the newspapers very soon. Keep your fingers crossed.

It has come to our attention that a major renovation of the YATES HOTEL at 712 Yates Street is in the planning stages. The Yates Hotel is not designated or on the Registry. Nothing east of Douglas Street was included in the original survey years ago. It should have been included. The Hallmark Society has been fighting this issue SINCE DECEMBER OF 1983 !!!!!!! THE YATES HOTEL has a terra cotta and brick facade and is a prominent building in downtown Victoria and an excellent example of the Edwardian classical style. It would be an irreplaceable loss if the desecration of this building is allowed to proceed. What is the reason for the facade replacement? It appears to be strictly cosmetic and not structural. The Beverly Hotel is gone, and to strip the face of THE YATES HOTEL off and replace it with glass or whatever, would be another major blow to the heritage charm and character of Victoria as we know it today, but tomorrow after the Cadillac-Fairview Eaton's levelling of two city blocks of Registry buildings and now THE YATES HOTEL...What will be left of Victoria's soul?

Mayor and Council must stop all this utter nonsense and do a serious and competent study of the entire downtown heritage picture. Our City is of national importance and a major tourist attraction.

The direction must come from the Mayor and Council now, before it is too late.

If you know of any buildings currently threatened or possibly threatened in the immediate future, PLEASE call the Hallmark office (382-4755) or one of the Executive members (the phone numbers are listed on opposite page). We need you to keep us informed and up-to-date!!

Paul Conway  
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# Cover Story

The City of Victoria has received a request to strip the terra cotta and brick facade from the Yates Hotel at 710 Yates Street and to replace it with pink granite, reflective glass and a fiberglass reproduction of the original cornice which still exists "insitu." Unfortunately the Yates Hotel is in the area east of Douglas Street, which was mostly excluded from the original commercial heritage building inventory and is therefore not even on the Heritage Registry. This points up the need for a major new inventory of Victoria's commercial heritage buildings. It will be a sad day if Victoria loses this beautiful creamy terra cotta facade!

Prime tenant is to be the Ministry of Economic Development of the Province of British Columbia. On the one hand, the Provincial Government announces Project Pride to develop and encourage in British Columbians, a sense of pride in our history and heritage, and on the other hand, the Provincial Government is the prime motivating factor and the reason for the destruction of this facade. What are we going to lose next - St. Ann's Academy?

## Please Write Letters

Please write to the Minister of Economic Development, Grace McCarthy, as soon as possible, to get the Provincial Government to stop this criminal wasting of a perfectly good facade. And how about writing a fast letter to Victoria City Council--the request to remove the terra cotta has already been approved by the Committee of the Whole on July 23rd and will come before Council on the Thursday, July 30th agenda.

## Membership

STUDENT.....\$6.00  
SENIOR.....\$6.00  
INDIVIDUAL.....\$9.00  
FAMILY.....\$12.00

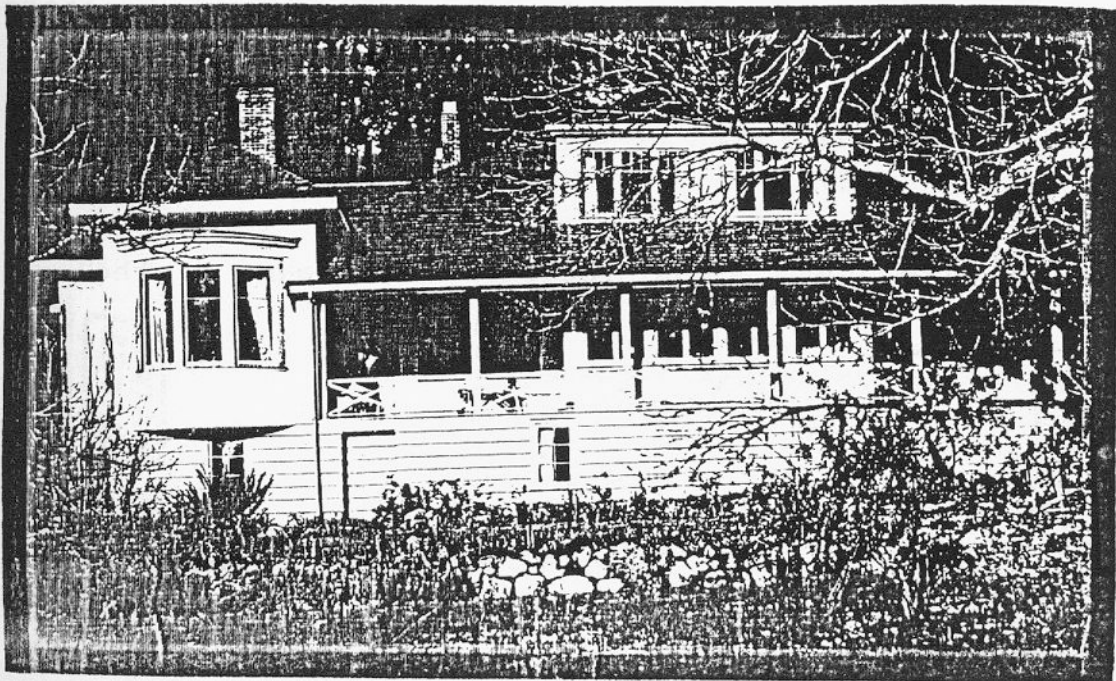
PLEASE MAIL YOUR CHEQUE  
TO: THE HALLMARK SOCIETY  
C/O JENNIFER BARR  
RICHARD CARR HOUSE  
207 GOVERNMENT STREET  
VICTORIA, B.C. V8V 2K8

# Heritage Update

- It has been noticed that the D.N.D. is currently undertaking an approximately \$80,000.00 renovation of the Admirals House in Dockyard. The renovations will mostly be interior in nature. The windows are being replaced with thermopane and there is talk about removing the brick chimneys completely, without replacing them. The circa 1885 Georgian style house could have been renovated more sympathetically, so that not so much character was lost.

- New Hallmark members, Gary and Debe Kirk got bitten by the Heritage bug since joining Hallmark and have recently purchased a house at 724 Linden Avenue. The Kirks are undertaking improvements prior to moving in August 1st - the hardwood floors are being refinished.

- Saanich City Council held a special meeting, July 14, 1987 to determine the future use of the Goward House on Arbutus Road. Five of the proposals which were presented to council are being refined and council would appreciate any further proposals to be received in the office of the Land Commissioner by 4:00 p.m., Tuesday, August 4, 1987. For further information, please contact the Land Commissioner's office at Saanich Municipal Hall - 386-2241.



# Coming Events

Victoria is 125 years old this summer and Hallmark is joining in the birthday celebration.

On August 2, 1987 at 10:00 a.m., 1:00 p.m. and 3:00 p.m., guides from among our membership will lead tours around the site of the family farm of Emily Carr. The house was built one year after the incorporation of the City. Because of Emily's fame as a painter and her skills as a writer, a large volume of material is available describing the kind of life she had as a child of a fairly average middle class family. The tours will consist, in large part, of readings from Emily's own books set in context and read on the locations described. The tour will finish with a look inside the Richard Carr house (Emily's birthplace) and a tea in the garden.

Please bring your friends and join us behind the bandshell in Beacon Hill Park, near the Emily Carr Bridge (by the Avalon duck feeding station) Sunday, August 2, 1987 at 10:00 a.m., 1:00 p.m. or 3:00 p.m.

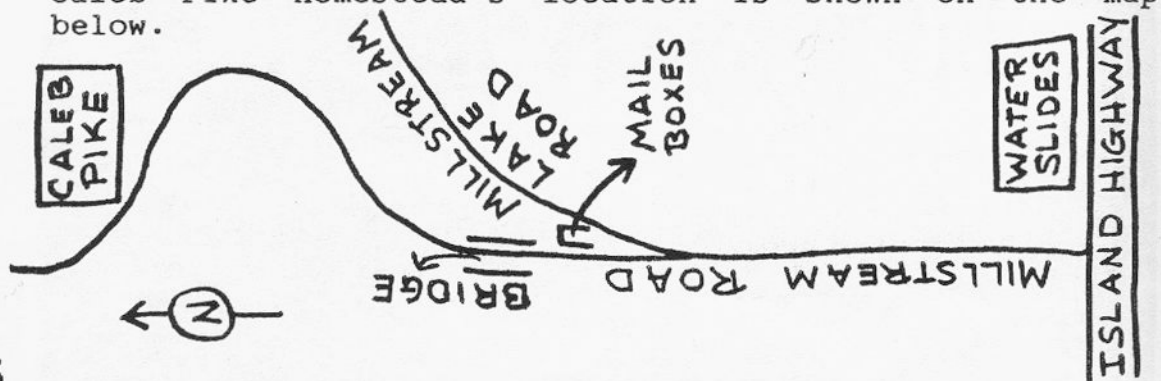
## CALEB PIKE HOMESTEAD

# Heritage Fair

Sunday, August 30, 1987 - a unique opportunity to attend an old country farmers market awaits you, commencing at 10:00 a.m. Bring a picnic and stay for lunch. Heritage apple trees (species no longer available) will be ready for harvesting and eating!

A member of the Caleb Pike Historic Society will conduct a tour and talk on the restoration of this interesting site.

Caleb Pike Homestead's location is shown on the map below.



# Coming Events

## Hallmark Society Garage Sale

Sunday, September 13, 1987, 10:00 a.m. - 4:00 p.m., is the date of the Hallmark Annual Garage Sale. Richard Carr House, 207 Government Street is the location of the Garage Sale - even though the house has no garage!! This sale is becoming infamous for the fabulous bargains that can be picked up! Donations (plant cuttings are big sellers!) are required before such bargains can be obtained, so phone Rick Morgan - Master Garage Sale Entrepreneur at 388-7277 if you have donations for pickup or would like to volunteer to work at the sale - See you there!

## Goldstream Region Museum Society **Heritage Fair**

The Heritage Fair is being held on Sunday, August 23, 1987. The Goldstream Museum, Canadiana Costume Museum and the Caleb Pike Historic Society will all take part in the days activities. The site of the Heritage Fair is 697 Goldstream Avenue (corner of Goldstream Avenue and Millstream Road). Call Phyllis Griffiths at the Goldstream Region Museum at 474-6113, Wednesday - Sunday, 1:00 - 4:00 p.m., which are also the hours the museum is open during the summer.

## HALLMARK HERITAGE COOKBOOK

Hallmark is compiling a cookbook which we hope will make some money to help our advocacy efforts. The book we have in mind will have historic photographs, text related to the scene in the photographs used, and recipes related to either or both. If you have any material that we might use, a picture of your old family home in Victoria and your grandmother's best apple butter receipt, or an old menu from an affair at the Crystal Gardens in its hayday, please pass it on to us. We can't guarantee to use it (we may get twenty apple butter recipes after all!) but we will guarantee to return it to you intact one way or the other. If your receipt is in restaurant or large Victorian family proportions, we will work it down to a more manageable size and test it before we use it. We plan to enjoy the testing and we're sure you'll enjoy the resulting book, so please call Fred Hook (658-5602), Charlene Rees (384-9988) or Joan McCorry (387-4461-work or 386-0106-home), with your contributions.

# WOOD & WATER

## 1987 APT CONFERENCE

The 1987 Annual Conference of the Association for Preservation Technology (APT) will be jointly hosted this year in the cities of Vancouver and Victoria, British Columbia, September 14 - 20, 1987. The theme of the conference is Wood and Water and will be explored in a sequence of conference training sessions, formal presentations and technical field sessions. The program is sponsored by the Victoria Heritage Foundation, Faculty of Fine Arts, University of Victoria, Province of British Columbia, Vancouver APT Chapter, Architectural Institute of British Columbia, and endorsed by the Association of Professional Engineers of B. C. and the Interior Designers Institute of B. C.

The program opens in Vancouver, September 14 - 16, at the Vancouver Hotel with three APT Certificate Courses:

1. Preservation History Doctrine and Philosophy.
2. Preservation Technology of Materials.
3. Advanced Level Wood Conservation Technology.

The social events include a visit to the world renowned U.B.C. Museum of Anthropology and a Salmon Barbeque.

On September 17th, three tours will depart from Vancouver by bus, travel by ferry to the Empress Hotel in Victoria on Vancouver Island, the site of the Conference. Enroute, participants in these field sessions will examine the topics of Gulf of Georgia Cannery, or Urban Issues in Conservation, or Restoration of Notable Contemporary Wooden Houses.

The conference begins in the early evening of September 17th with a reception at Government House and a guided light-up tour of the Rockland area homes, followed by a reception in the Crystal Ballroom at the Empress Hotel. The conference officially opens with two keynote speakers: Viscount Norwich, Chairman, Venice in Peril Fund, and Professor Abraham Rogatnick, School of Architecture, U.B.C. and a foremost critic of contemporary architecture in B. C.



Over the next three days, a series of sessions featuring technical papers grouped in themes, with field sessions and tours will take place. These will be given by leading international researchers, architects and conservation technicians. Field sessions will take conference participants to local heritage sites and provide them with a visual illustration of the topics discussed.

The conference program is enriched by specialist group meetings, product exhibits and technical demonstrations, a hospitality suite, and of course the Annual General Meeting Lunch.

Social events include an Opening Reception in the British Columbia Parliament Buildings, and the renowned President's Ball, complete with a "Royal Visit" and dance band. (Dress: Black tie, old military uniforms and "gongs.")

Conference participation is open to all Victoria residents, who may register for the entire event, by the day or for specific events.

If you are interested in receiving a preliminary program, please call or write to:

Mary Ransberry, APT '87  
Conference Office  
University Extension  
University of Victoria  
P. O. Box 1700  
Victoria, B. C. V8W 2Y2  
Phone: (604) 721-8465



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The cartoon that appeared in the April, May, June edition of the Newsletter, caused some concern. The cartoon was a satire on the currently completed painting of whales on the side of a heritage building. We apologize if any feelings were hurt.

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**WANTED** - A handyperson to remove asbestos shingles and do small scale restoration on Arts and Crafts house. Phone Michael Halleran - 382-0837 (hm) or 387-1860 (wk).

# Members' Bookstore

The following books are available by contacting Jennifer Barr at 385-4408, or by dropping by Richard Carr House on Thursdays, 10:00 a.m. - 4:00 p.m. - phone first - 382-4755. The books will also be on sale at Richard Carr House on August 2, 1987 at the conclusion of the Emily Carr walking tour to celebrate Victoria's 125th birthday. The Hallmark Society's Annual General Meeting will be held on Tuesday, September 29, 1987 at 7:30 p.m. in the New Horizon's Centre in James Bay, and all books will also be on sale at that time.

**Arches in British Columbia** - Dr. David Lai

Regular Price \$ 8.95

Members Price \$ 7.50

**Art Deco and Moderne** - Don Luxton

Regular Price \$10.00

Members Price \$ 8.00

**British Columbia Parliament Buildings** - Martin Segger

Regular Price \$ 2.00

Members Price \$ 1.50

**Buildings of Samuel Maclure - In Search of**

**Appropriate Form** - Martin Segger

Regular Price \$39.95

Members Price \$32.00

**Built Heritage in Esquimalt** - Dorothy Field

Regular Price \$10.00

Members Price \$ 8.00

**The Complete Victoria Handbook**

Regular Price \$ 9.95

Members Price \$ 8.00

\* **The Cordwood Limited - A History of the Victoria and Sidney Railway** - George Hearn, David Wilkie

Regular Price \$ 5.95

Members Price \$ 4.75

\* Craigdarroch - The Story of Dunsmuir Castle -

Terry Reksten

Regular Price \$12.95

Members Price \$11.66

E & N Railway - Ian Baird

Regular Price \$ 4.95

Members Price \$ 4.00

E & N Railway - The Dunsmuir Years - Donald MacLachlan

Regular Price \$19.95

Members Price \$16.00

Heritage Cemeteries of B. C. - John Adams

Regular Price \$ 6.00

Members Price \$ 5.00

More English than the English - A Very Social History  
of Victoria - Terry Reksten

Regular Price \$ 9.95

Members Price \$ 8.00

Oak Bay's Heritage Buildings...More Than Just Bricks  
and Boards - Stuart Stark

Regular Price \$10.00

Members Price \$10.00

101 Historical Buildings of Sooke Region

Regular Price \$10.95

Members Price \$ 9.00

Rattenbury - Terry Reksten - Paperback Edition

Regular Price \$10.95

Members Price \$ 9.00

Ross Bay Cemetery -John Adams

Regular Price \$ 4.95

Members Price \$ 4.00

Samuel Maclure - Janet Bingham

Regular Price \$ 9.95

Members Price \$ 8.00

### This Old House

Regular Price \$10.50

Members Price \$ 8.50

### This Old Town

Regular Price \$10.50

Members Price \$ 8.50

### Vice Regal Mansions of British Columbia -Peter Cotton

Regular Price \$ 6.00

Members Price \$ 3.00

### Victoria Landmarks -Castle & King

Regular Price \$21.95

Members Price \$18.00

\* New Selections Available

# New Book!

## Craigdarroch - The Story of Dunsmuir Castle

"Award winning author Terry Reksten chronicles the fascinating history of Dunsmuir Castle. Built by coal baron Robert Dunsmuir, this unique architectural wonder that sits atop the highest point of land in Victoria, attracts 100,000 visitors annually. Craigdarroch journeys through the castle's checkered past from the heady days when it was the most expensive residence in Western Canada to the time it became the prize in a lottery so unusual that it was featured in Ripley's Believe It Or Not. The author gives special attention to the years the castle housed Victoria College and an undergraduate named Pierre Burton carved his name into the exquisite paneling. Reksten's careful research and writing style guarantee that Craigdarroch will both entertain and inform." (Reprinted from cover notes from Craigdarroch).

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Hallmark membership has increased in the past month. There are now 700 members including group memberships - youngest new members are Evan David (baby son of Rick and Heather Morgan and Beau Nadine (baby daughter of Bill and Marilyn Murphy). Congratulations to the parents of these two new Hallmark family members.

# Regional Heritage News

The Regional Heritage Coordinating Committee meets every three months to foster communication and cooperation between heritage groups in the Capital Regional District.

The last meeting was held June 11, 1987. The next meeting will be held on September 24, 1987, in the Saanich Municipal Hall.

For more information, phone Corey Baker, Recording Secretary at 388-4421.

All heritage groups are urged to provide Newsletter editor, Joan McCorry with information regarding their group's activities.

## Craigdarroch Castle Historical Museum Society

September 20, 1987 is the 100th Anniversary of the signing of the foundation contract for the castle. New Executive Director, Stuart Stark has announced, for the next 2 1/2 years, a series of special events and exhibits that will lead up to a centennial celebration in 1990. Watch for a further announcement in the September Newsletter, or join the Castle Society and keep informed. Benefits of Castle Society membership include 10% off all items in the Castle Gift Shop, free admission to the Castle and a newsletter.

## Victoria Heritage Foundation

The Foundation is planning a first--an exciting series of designated heritage house interior tours, to take place some time in Spring 1988. This is the beginning of what the Foundation hopes will become a regular event. Further information will be published in this Newsletter as the tours are developed.

The Foundation is also undertaking an expansion of its designated house photo files, updating its inventory with the many new designations in the past three years. Financing of both these projects is being assisted by the Government of British Columbia, through the B. C. Heritage Trust.

# Regional Heritage News

## Victoria Heritage Advisory Committee

From the minutes of the meeting of June 15, 1987 - "The Heritage Advisory Committee is opposed to the proposal to disassemble and reconstitute the facades of the heritage buildings in the Eaton Centre Project. It is the opinion of the Committee that the compromises in heritage preservation in this project have reached the point where spending \$1.2 million to disassemble and re-erect the facades of the Driard Hotel and the Times Building is no longer meaningful heritage preservation. It is our opinion that these funds could be better utilized on authentic and meaningful heritage preservation elsewhere in Old Town." Unfortunately, Victoria City Council did not follow this advice.

## Saanich Heritage Foundation

The planned Restoration Workshop for owners of Saanich heritage buildings has been put forward to Saturday, October 17th.

The chairman of the Foundation, Bjorn Simonsen and Aldermanic member Irene Block attended the Annual Meeting of the B. C. Heritage Society held in Kamloops in late May. Simonsen was elected to the Board of Directors and appointed Treasurer at a recent Executive meeting. Anyone having concerns to address to the B. C. Heritage Society may contact Bjorn Simonsen at 479-1147.

## C.R.D. Heritage Advisory Group

Further news regarding the Colwood Golf Clubhouse--the demolition permit originally issued by the C.R.D. has expired.

The Honourable Peter A. Dueck, Minister of Health, is reconsidering the plans to establish a hospital on the clubhouse site. Therefore, there is hope that the hospital may be built elsewhere.

# Regional Heritage News

## B. C. Historical Federation - Victoria Section

The bus trip to Saltspring Island with Lori Hudson as hostess, attracted 40 persons. Included on the agenda was a visit to the U.B.C. archaeological dig.

Next regular meeting will be at 8:15 p.m. at the Newcombe Theatre hall on Thursday, September 24th. The speaker is to be announced later. For further information, please call 592-4161 or 592-9521.

The 1987-1989 executive of the Victoria section of the B. C. Historical Federation consists of John Adams, President, Dr. Patricia Roy, Vice-President, Geoffrey Castle, Treasurer, and Charlene Rees, Secretary. Other elected executive include: Ruth Chambers, Marie Elliot, Frances Gundry, Terry Reksten, Pamela Rogers and Lori Hudson.

## Saanich Heritage Advisory and Archives Committee

A bus trip to take in some twenty residential and other buildings, which are considered to be of heritage merit, is scheduled for Sunday, September 13, 1987. The starting point is in the public parking area near the Chantecler Restaurant at Royal Oak. Time of departure will be 1:30 p.m. Afternoon tea is included at Chantecler Restaurant at 3:45 p.m. Geoffrey Castle, Saanich Municipal Archivist, will be the commentator. Please call 592-4161 for further details.

An inventory of residences and other buildings which may be of heritage merit or of special merit or of special interest is presently being carried out. The inventory will need background research by persons who have had experience and are interested in working in this field and who are receiving welfare benefits and are eligible to participate in the Community JOBTRAC program. Contact Geoffrey Castle at the Saanich Municipal Archives, any morning at 386-2241 - local 407.

The S.H.A.A.C., when asked by Saanich Municipal Council to make a recommendation on the heritage merit of the Montague Bridgman house at 870 Nicolson Street on Christmas Hill, unanimously recommended designation.