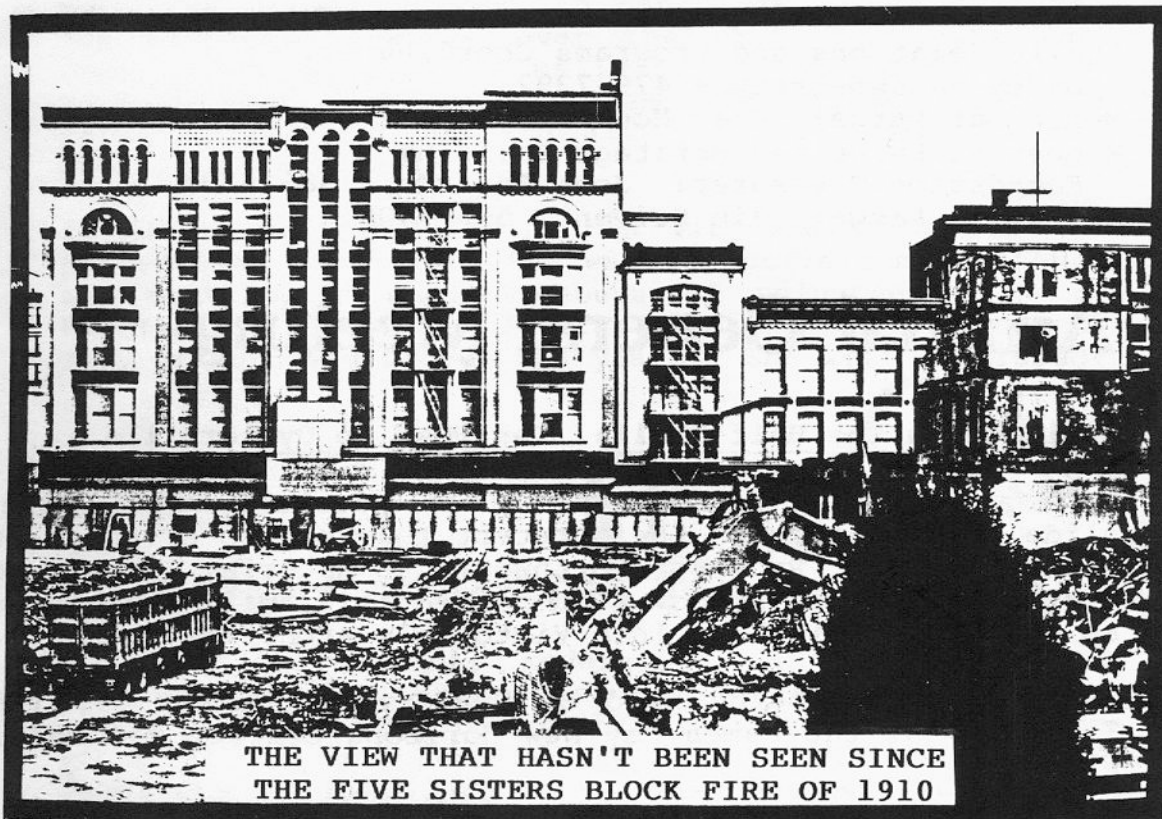


# THE HALLMARK SOCIETY NEWSLETTER

Dedicated to Preserving Historic and Architectural Landmarks

SEPTEMBER  
1987

VOLUME 14  
NO. 5



*Since 1973, Your Voice in Heritage Preservation in the Capital Region*  
Richard Carr House, 207 Government St., Victoria, B.C., Canada V8V 2K8

TELEPHONE: 382-4755

## THE HALLMARK SOCIETY EXECUTIVE - 1986-87

President: Paul Convey - 592-8179  
Vice-President: Rick Morgan - 388-7277  
Treasurer and Membership: Jennifer Barr - 385-4408  
Newsletter Editor: Joan McCorry - 386-0106 (hm)  
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Awards Night Chairperson and Newsletter Reporter:  
Kathleen O'Neill White - 592-8344 (hm)  
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Recording Secretary: Charlene Rees - 384-9988  
Corresponding Secretary: Miriam Litster - 386-1554  
Volunteers Coordinator and Heritage Buildings  
Foundation Chairperson: Pat Bulmer - 384-1515 (wk)  
- 595-0875 (hm)  
Public Relations and Programs Coordinator:  
Lacey Hansen-Brett - 479-7392  
Member at Large: Fred Hook - 658-5602  
Member at Large and Heritage Building  
Foundation Treasurer: John Edwards - 386-6598  
Member at Large: Jim Stiven - 595-7408

# Annual General Meeting

## Heritage on the Half-Shell: The Road to Oysterville

Mark and Pamela Madoff, the guest speakers, will make a slide presentation on their recent tour of two of the oldest towns in the Pacific Northwest - Astoria, Oregon and Oysterville, Washington. The presentation will also include an unexpected sidetrip into Victoria's architectural past.

The meeting is being held on Tuesday, September 29, 1987, 7:30 p.m. at the James Bay New Horizons Centre, 234 Menzies Street.

The 1987-88 Executive, to consist of 13 Hallmark members will be elected at the meeting.

This is your opportunity to meet your new Executive, hear an interesting and entertaining presentation and partake in Rick and Heather Morgan's infamous hospitality - including tea, coffee and cookies!!!



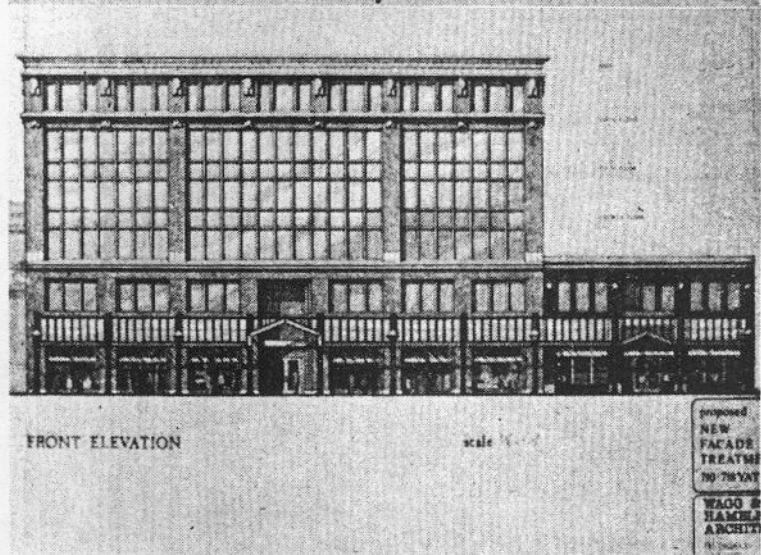
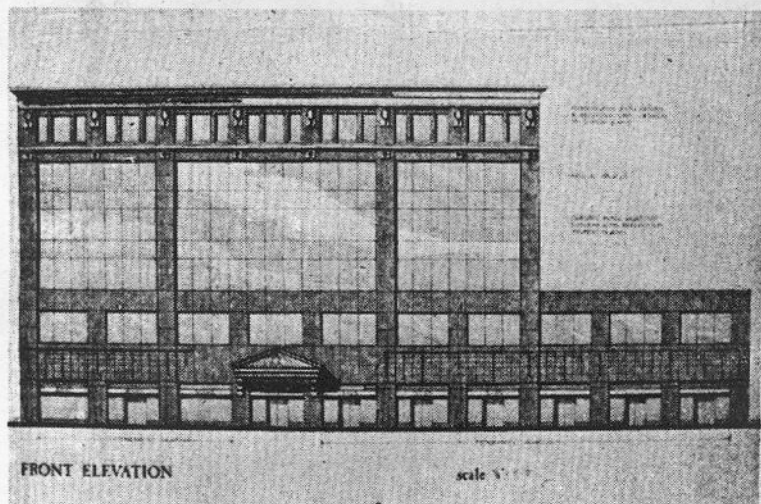
Our efforts get results!

This clipping from Monday Magazine demonstrates clearly that input from preservationist people can achieve results. When our efforts can't prevent destruction, we should take heart in the clear message that our protests will at least

MONDAY MAGAZINE—SEPTEMBER 10 - 16, 1987

5

frequently result in big design improvements.



proposed  
NEW  
FACADE  
TREATMENT  
700-704 YATES  
STREET  
YACOB &  
HAMBEL  
ARCHITECTS  
11100 1/2

First draft (above) of Yates Hotel facelift has been modified (below) to meet the city's design guidelines to preserve 700-block Yates Street's heritage character

Our caring often forces unwilling Councils, architects and developers to do a significantly better job than they would otherwise have done. An article in your bulletin (Vol.14) together with only a few letters from individuals, forced re-examination of the Yates Hotel project. That's a worthwhile achievement, given that we can't actually force the retention of the original. Those involved in the Cadillac Fairview fiasco must surely realize that it was not Council that forced major design improvements. It was public input and the SOCC coalition that forced it. Council and others act as though they sought (and achieved) improvements. Deception. It was the public outcry.

Keep caring and writing and phoning on heritage issues.

Recently the Provincial Capital Commission advertised for public input...sad to report they received only 28 submissions. Three were from myself and friends. Don't miss opportunities as an individual to participate. The PCC controls St. Annes, Crystal Garden, Wax Museum building, Causeway Tower building and other public structures. They can't be made responsible or accused of secrecy if only 28 responses turn up. Next chance, let's see 280 or more.

Remember please, that while your membership fees in groups assist greatly, you can also have great impact on events by writing and phoning on subjects that concern you.

Gary White

**HALLMARK NEW MEMBERSHIP KIT**

The new Membership Kit will be available to all new Hallmark members. The kit will be on display at the Annual General Meeting, September 29th. The kits will contain:

- a) The Hallmark brochure.
- b) The list of Executive members and their telephone numbers.
- c) A list explaining all councils, societies and local heritage groups and their relationship to Hallmark.
- d) The history of Hallmark (and "battles won and lost").
- e) An article regarding the Heritage Conservation Branch.
- f) A trades list of sympathetic people towards old buildings.
- g) A calendar of events - Hallmark's yearly festivities and activities.

A big thanks to Hallmark Executive member, Jim Stiven for developing this informative kit!

**GARGANTUAN GARAGE SALE!**

The third annual Hallmark Garage Sale was an undeniable success. At 10:00 a.m. Sunday, the Carr House gates were opened and hundreds of happy shoppers picked up bargains from old school desks to sleeping fox furs. By 4:00 p.m., all the donuts, many cups of tea, coffee and lemonade and most of the items on hand were gone. A hearty thank you to all those participating, although they may be more gratified by the knowledge they helped earn more than \$3,000.00 for Hallmark.

# Heritage Update

The first general meeting of the Victoria Police Historical Society will be held September 24, 1987 at 7:00 p.m. at the Victoria Police Station on Fisgard Street. The general public is invited to this meeting. The purpose of the Society is to encourage and promote the preservation of articles of historic interest relating to policing in Victoria. Call Lacey Hansen-Brett at 479-7392 for further information.

Point Ellice House will be closed after the Thanksgiving weekend to allow some major restoration to take place, starting with a new roof. The eradication of moths and other bugs from the textile collection will also be done at the same time. The gardens are also undergoing beautification. Drop by Point Ellice House prior to Thanksgiving to see all the changes.

The Honourable Thomas McMillan, Minister of Environment, along with the National Sites and Monuments Board, dedicated a new bilingual plaque in front on Richard Carr House at 207 Government Street, on September 11, 1987.

The Thomas Hooper house at 243 Kingston Street, built in 1903, has been sold recently.

If you are out for a drive, don't miss the many changes on the 100 block of Catherine Street in Vic West. Ray Hunt and Joanne Wegrent's house, which was moved from Pandora Street, is near completion.

"John's Place" Restaurant on Pandora Street has a new look! Nice work Vintage Woodworks!!

David Burr Realty on Broad and View is having extensive work done on the exterior and interior, including a new paint scheme. The upper windows are being revealed, in fact, the entire building is being rejuvenated!

The paint job, in original colours, has finally been finished at Richard Carr House and it looks terrific! The Government of B. C. has also hired new gardeners and the gardens are now looking great. Drive by 207 Government Street and have a look!!!



# Walking Tour

The Hallmark Society's Emily Carr walking tour, August 2, 1987, was a great success. Approximately four hundred people participated in tours which began at Beacon Hill Park and ended at the Richard Carr House. The tours were conducted to help celebrate the City of Victoria's 125th birthday.

Much credit and thanks goes to Fred Hook for the tour theme and the script used by the tour guides. Thanks also to the many volunteers who helped make this event special.

It has been suggested that an Emily Carr walking tour be conducted as an annual event to coincide with the August 1st long weekend. A committee has been formed to coordinate the tour and to also look into producing a walking tour brochure. If you would like to be involved in this event, please call the Hallmark office at 382-4755.

## ANNUAL TREASURER'S REPORT FOR THE HERITAGE BUILDING FOUNDATION OF THE HALLMARK SOCIETY

The Heritage Building Foundation of the Hallmark Society rented the Jackson House at 427 Parry Street until December 1, 1986, when it was sold for \$165,000.00 to Ellen Tims.

All mortgages and liabilities pertaining to the Jackson House have been paid out.

Funds from this sale are on deposit with Yorkshire Trust Company.

### HALLMARK FILES GET UPDATED

## Of Interest...

Last Fall, President Paul Convey asked member Al Fry to assess the Hallmark Commercial Building files. With Cadillac Fairview already destroying some downtown heritage buildings, it was felt that the files were in desperate need of attention. Many of these files were outdated with bad or no photographs. Al Fry submitted a full report on the files and recommended photographing approximately 150 buildings in the downtown and surrounding area. Al got two sponsors to help his project: Victoria's One Hour Photo Express on Fort Street, who will process the film at 20% discount, and Konica Canada, who have donated 40 rolls of film. Our warmest appreciation to these two companies. This project is extensive and will occupy Al for at least the next six months. The Hallmark Society is very grateful to Al for donating his time and energy to such a long overdue and much needed task. Thank you, Al



ANNUAL TREASURER'S REPORT FOR THE HALLMARK SOCIETY FROM  
SEPTEMBER 1, 1986 TO AUGUST 31, 1987

Assets as of September 1, 1986	\$ 1,211.61
Deposits for the year - 86-09-01-87-08-31	7,408.46
Petty Cash on hand	50.00
	<u>\$ 8,670.07</u>

Expenditures for the year - 86-09-01-87-08-31	\$ 7,647.55
Cash on hand and in bank - Members Equity	1,022.52
Book stock on hand to the value of	1,136.06

Receipts

Memberships	\$ 2,851.00
Garage Sale	1,056.65
Awards Night	1,188.95
Book Sales	1,840.09
Tours and Talks	60.00
Un-mall Buttons	41.50
Donations & Repayments	276.93
General Meeting - Coffee	20.05
Interest from Yorkshire Trust Account	73.29
	<u>\$ 7,408.46</u>

Expenses

Meetings	\$ 247.45
Heritage Conference Registrations	210.00
Cadillac Fairview Fight	672.87
Awards Night	1,289.29
Tours	46.42
Garage Sale	28.90
Office Supplies and Services	301.82
Carr House Expenses	
Telephone	272.87
Caretaking & Supplies	266.93
Insurance	424.00
Newsletter	1,511.19
Books	1,236.03
Library, Archives & Displays	174.58
Stationery	719.55
Gifts, Petty Cash & Loans	78.17
Subscriptions	134.00
Service Charges on Yorkshire Trust Account	33.48
	<u>\$ 7,647.55</u>

# Regional Heritage News

The Regional Heritage Coordinating Committee meets every three months to foster communication and cooperation between heritage groups in the Capital Regional District. The most recent member of the committee is the Sidney and North Saanich Historical Society under the leadership of President, Don Robb. This Society acts as Heritage Advisory Committee to North Saanich Council.

The last meeting was held June 11, 1987. The next meeting will be held on September 24, 1987 in the Saanich Municipal Hall.

## Victoria Heritage Foundation

The V.H.F. has been hard at work as co-sponsor of the 1987 A.P.T. Conference which is taking place as this Newsletter is mailed. It is sure to have been a smashing success!

The V.H.F. would like to thank the Hallmark Society for the extensive promotion of the conference in recent issues of the Hallmark Newsletter.

There have been fifteen new requests for designation to Victoria City Council, via the Heritage Advisory Committee. All fifteen are registered heritage houses, and had received a letter from the V.H.F, explaining the Foundation granting program and inviting them to inquire into designation. There are approximately 250 registered heritage houses in the City of Victoria.

## Victoria Heritage Advisory Committee

At the meeting of August 17, 1987, the V.H.A.C. passed a recommendation to council that the C.P.R. Roundhouse Building, tracks and associated machinery, located at 251 and 253 Esquimalt Road, be placed on the Heritage Registry.

The V.H.A.C. presented a proposal to the Downtown Investment Fund Task Force, that a designated commercial building funding program be set up, utilizing \$800,000.00 of the \$1.6 million available in the fund from the sale of Broad Street to Cadillac Fairview Corporation. It was felt entirely appropriate that such a large portion of the fund should be designated for commercial heritage buildings as the Cadillac Fairview project is destroying ten prime commercial heritage buildings in the downtown core. It would be quite justifiable to spend the money on those buildings that are left.

## Saanich Heritage Foundation

The Heritage Restoration Workshop for residents of Saanich, who own heritage buildings is going ahead on October 17th. The workshop is a pilot project and the B. C. Heritage Trust is sponsoring the developing of a guide and kit describing how to organize such a workshop. The guide will be available after the workshop and Heritage Trust will mail a copy to interested groups. For further information on the workshop, contact Bjorn Simonsen at 479-1147.

## Saanich Heritage Advisory and Archives Committee

Three people will be hired through the Job Trac program to do archival work dealing with the history of Saanich.

The S.H.A.A.C. has received approval for a grant to continue with Phase 2 of the Saanich Buildings Inventory, which is being conducted by Hallmark Executive member, Jennifer Barr. The project is funded with the assistance of the Ministry of Tourism, Recreation and Culture of the Provincial Government, through the B. C. Heritage Trust.

On September 1, 1987, Saanich Council voted not to sell the Goward property. However, Council is encouraging a proposal by the Cridge Centre for developing the house and property as a family orientated residential and recreational development which would include the restoration of Goward House.

## B. C. Historical Federation - Victoria Section

The Victoria Section has received a Job Trac grant to hire five people to research and conduct walking tours to Pioneer Square and Ross Bay Cemeteries and to enter the burial registers onto computer!

## Canadian Art Deco Society

Anyone interested in joining the Society, please phone 382-0871 for more information. Membership is \$12.50/year. A newsletter is published quarterly. The Society mailing address is P. O. Box 183, Station "E", Victoria, B. C. V8W 2M6.

The Society has recently sent letters to the Provincial Capital Commission concerning their dismay at the renovations done on the Causeway Building (Esso Imperial Oil Building). All the original windows, but one, have been destroyed and they were in excellent condition. The architect was not sensitive to the style.