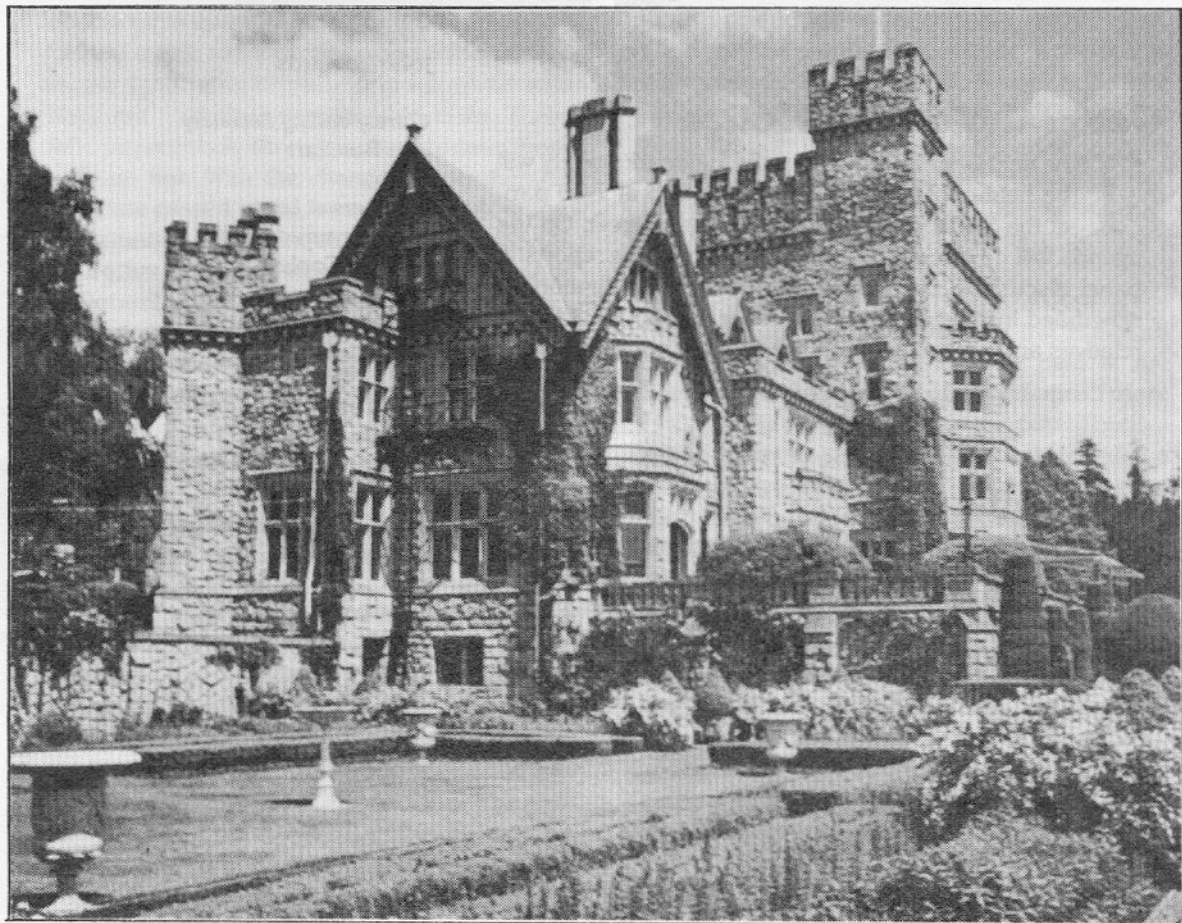


THE HALLMARK SOCIETY NEWSLETTER

Dedicated to Preserving Historic and Architectural Landmarks



Since 1973, your voice in heritage preservation in the Capital Region



Hallmark Office - 660 Michigan St., Victoria, B.C. V8V 4Y7
Open Thursday mornings, phone: 382-4755
Office Coordinator: Helen Edwards

Mandate

The Hallmark Society was formed in 1973. Our mandate is to encourage the preservation of structural, natural, cultural and horticultural heritage within the Capital Regional District. We accomplish these goals through education, public speaking, advocacy, tours, exhibitions, and our annual Awards Night. We are a registered non-profit society, financed principally by membership dues and members' contributions.

General Meeting Notice

The next General Meeting of the Hallmark Society will be held on Thursday, March 9, 1995 at 7:30 p.m. at the Society's office, 660 Michigan Street. On the agenda will be Heritage Updates and committee reports. A panel discussion on "House and Garden Restoration" is scheduled instead of a guest speaker. Bring your friends, relatives and neighbours and see our new location!

Cover photo

Hatley Castle, Royal Roads, designed by Samuel Maclure for the James Dunsmuir family in 1908. Hallmark Society archives photo. Turn to page 8 for stories about developments at Royal Roads and two new books which cover different aspects of this historic estate.

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President's Message

Random thoughts on the start of a new year. What a pleasure it is to operate in our beautiful new office. It was certainly worth the long wait and multiple moves. The membership certainly owes a big "thank-you" to all present and former Executive members who have in their own way been responsible for our present situation.

In keeping with our new premises, it is very important that we present the correct image to the public. We now have a full business telephone line and have acquired a fax machine which will enable us to communicate more efficiently.

We are trying to be fiscally responsible. We no longer send newsletters, etc. to members who have not paid their membership dues. Those who pay regularly should not have to carry those who do not. With the change in membership due-date passed at the Annual General Meeting, our situation will be much easier to monitor. In future, any members who do not pay by the end of December will be automatically deleted from our membership list. We do not want to have to raise membership fees (keeping our fees lower than most organizations) so we have instituted this new procedure. We will also add more benefits to your membership. Watch your newsletters for details.

I am still very concerned about our members' apparent apathy. If we are doing something wrong, please let us know. Leave a message on the answering machine if you do not want to talk to a Board member directly. As they say in business: "If you like our service, tell your friends - if you don't, tell us." Show us that you care by volunteering your time for some project. Give us a call, we can use help in a variety of areas - filing, typing, clipping newspapers, etc. We still do not know exactly what we have in our library because we do not have the time to take inventory. Could you help us for a few hours? We provide coffee, tea and on-the-job training.

Our next General Meeting promises to be very interesting. We have assembled a panel of experts in various areas of home renovation who are willing to answer any questions which members ask. See details of our panel members elsewhere in this newsletter. The greatest assets of the Hallmark Society is its members and the way they are willing to help each other. I would like to personally thank in advance all those who have volunteered their time to join our panel.

In an effort to increase awareness of Awards Night, we have contacted all Capital Regional District municipalities as well as the CRD itself. We have had a great response from areas that were previously unaware of Awards Night, the Hallmark Society and what we do. One of our goals this year was to increase public awareness of our Society. I think this is a good first step. Look to see Award winners from a variety of areas. We are well on the way to becoming truly a Regional organization.

Trevor Smith is working hard to improve the Regional Heritage Committee of the Hallmark Society. Future meetings will be held at the South Park Annex and hopefully will attract more groups than have attended in the past. This is a very important umbrella group and provides a forum where different and divergent groups can meet and discuss common problems.

I am looking forward to Awards Night 1995 which will be held in the South Park Annex upper meeting hall. This will be a wonderful opportunity to "show off" our new facility to the heritage community. Please be sure to save yourself a seat at the ceremony as the room is smaller than that to which we are accustomed. As a result, space will be at a premium and advance reservations will be necessary. See details elsewhere in this newsletter.

The Toby Awards

The Board of Trade Building at 31 Bastion Square was awarded the Toby Award in the Historical Category - BC Region. The heavy timber and masonry building was erected in 1892 and posed quite a challenge to the team of experts who were contracted to upgrade it seismically. Jonathan Yardley, Architect explains the scope of the work in an article in the Awards Magazine - April 1994, which is condensed here to give the reader an overview of the enormous task that was undertaken. The north elevation and part of the west wall were especially weak due to infestation. The work involved the removal of all ceiling finishes ten feet back from the perimeter wall to insert blocking, and two-metre long steel straps anchored back to the masonry wall using epoxy anchors were secured. Horizontal tension rods were installed above the window openings with three-inch diameter holes drilled through the brick and stone work from the inside, terminating on the exterior in an exact position to allow for the positioning of the decorative and non-decorative end plates. The work was carried out floor by floor and was especially challenging as the construction had to be done without disruption to the employees. Seventy window sashes had to be removed to repair the frames. Some 5,000 bricks were replaced and the rest were cleaned with heritage cleaners; as well, it was necessary to reform the decorative plaster moulding on the north facade. Jonathan gives credit to Jim Stiven of Vintage Woodworks for the design of temporary "windows" made of wood and expandable Lexan units to give the employees daylight during the ongoing construction.

New Logo Chosen

The Society's new logo has been selected and crafted into both print and computer formats. You'll see it in the next newsletter and at Awards Night. Thanks to those who submitted designs and Steve McGroty at Island Graphics.

Awards Night 1995

What will the future bring? Who will be the winners at the Twenty-first Annual Hallmark Awards? For the answers to those and other questions, mark your calendar for Tuesday, May 2, 1995 at 7:30 pm. Awards Night 1995 will be held in the upper meeting room of the newly restored South Park Annex. This gala event will mark the first time that we have been able to hold the ceremony in our own home. If you have not seen the Annex since it has been restored, please plan to attend. The evening will commence with the presentation of heritage designation plaques to those whose buildings have received heritage designation status during 1994. These municipal presentations are always interesting, as we get to see slides of more designated buildings. They also strengthen our position as a regional organization.

These will be followed by the presentation of the Jessie Woollett Award and the Hallmark Awards. We have received a number of nominations from most areas of the Capital Regional District and our choice will again be difficult.

Light refreshments and viewing of displays will commence about 9:00 pm.

If you can help with Awards Night, please let us know. We need ushers, bakers, researchers, script writers, etc. Leave a message on the Society's answering machine @382-4755 and we will get back to you.

Thank-you to Rob Adams who has again volunteered to coordinate this event.

SPECIAL NOTE: DUE TO THE LIMITED SEATING CAPACITY OF THE SOUTH PARK ANNEX, IT WILL BE NECESSARY FOR EVERYONE WHO WISHES TO ATTEND TO LET US KNOW. PLEASE DO NOT ASSUME THAT WE KNOW YOU ARE COMING. WE WILL START TAKING RESERVATIONS AT THE OFFICE ON APRIL 18, 1995.

Hallmark Archives

The Hallmark Society has joined the Archives Association of British Columbia. We are part of the new South Vancouver Island group and have attended two meetings so far. In January, Bill Purver, Project Archivist for the BC Archival Union List visited our office and examined our records. As most of our holdings are not original documents and are records of our Society, they do not qualify for inclusion on the list at this time. However, our collection of Architect Files will be described and the information will be available through the Internet. For those of you with access to the Internet, telnet into Libraries, then select UBC Library and finally Archival Union List. Searches maybe made in a variety of categories. The idea is to finally have a listing for the whole province on which different holdings on subjects can be searched at the same time. This should provide an invaluable tool for researchers.

We look forward to participating in this organization and their annual convention which this year is hosted by the Esquimalt Municipal archives in late April. We also plan to take part in the pre-conference workshop entitled *How to Package Volunteers and How to work With Them*. Another benefit of our membership is that we may qualify for funding to upgrade our archives and to train volunteers to work there.

Office Furniture Needed

We often ask our membership for donations. The truth of the matter is that being a non-profit organization, we don't have the funds for furniture and the like. This time we are in need of filing cabinets (old ones are great!); and for our slide collection, we urgently need a light table. If you have such items that are collecting dust, or if you know of someone who can part with their light table, please let us know. We are grateful for any donations.

General Meeting Report

The winter General Meeting of the Hallmark Society was held on December 8, 1994 at the James Bay New Horizons Centre. Members who had volunteered to serve on the Executive since the Annual General Meeting were declared elected. Welcome to Ellie Tims (Director, two year term), Darwin Robinson (Director, one year term) and Lisa Butchart (Corresponding Secretary, two year term). We now lack only a 2nd Vice-President and that position could be filled before the next meeting. Thank-you to all who volunteer their time to help us all.

The major item on our agenda was the good news that we had moved into our new office space. Heritage updates were presented on Royal Roads (future still unclear), 1017 Burdett Avenue (Good news moved to 1116 Catherine Street and will be restored), The Latch (still before Sidney Council), the Porter House (future unclear), and St. Ann's Academy.

Our guest speaker was Patricia Kidd who entertained and enlightened us on the subject of a "Victorian Christmas". We are still receiving positive feedback from members who were enthralled by this lecture. We are also pleased to welcome Patricia and her family as new members of the Hallmark Society.

Treasurer's Report

by John Edwards

To give you some comparative figures:

	Bank Balance	Memberships
Jan 31/95	\$2,649.81	\$ 2,708.20
Jan 31/94	\$2,219.69	\$ 2,885.00

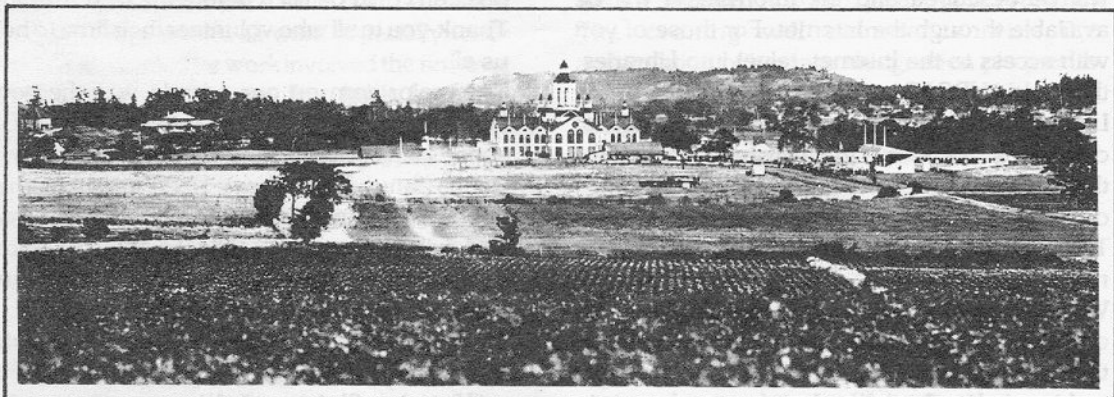
To date we have the funds in the bank from four sponsors for the Annual Awards Night.

Willows Track & Exhibition Hall

Horse racing in Oak Bay is long gone, but art students at the local high school are refreshing the public memory with paintings and a model of the huge pavilion which was once Oak Bay's greatest building.

The artwork, including a table model of the track and pavilion will be on exhibit in the Oak Bay Municipal Hall during Heritage Week. The Oak Bay Heritage Foundation has sponsored the artwork under the rubric, The Lost Heritage of Oak Bay, and will present awards certificates to participants at a public heritage reception at the hall on Wednesday, February 22.

Apart from a distant views such as in the archival photo below, there are very few good photos of this great pavilion, particularly interior views. Contributions are eagerly sought. Please contact the Heritage Foundation at the Municipal Hall.



The racetrack and agricultural halls were the centrepiece of Oak Bay's farming district. Many stables, several dairies and piggeries, and small farms producing field crops were located here and the Uplands. The Old Men's Home is seen to the left of the racetrack. The covered stadium and horse barns are to the right, while Gonzales Hill looms in the distance. The view is from Dean Heights, possibly on Lansdowne Road. Gradually the racing scene lost favour in Oak Bay and the track was dismantled in 1947 to make way for homes for returning soldiers. Camarvon Park is all that remains of the track lands.

Calendar:

March 9 - Hallmark Meeting
660 Michigan Street 7:30 pm.

April 18 - Reservations
taken for Awards Night seats.

May 2 - Hallmark Awards Night
660 Michigan Street 7:30 pm.

June 1-4 - Heritage Society of B.C. Conference,
Cranbrook

June 9 - Hallmark Meeting
660 Michigan Street 7:30 pm.

Research Facility

The Society's office is open to anyone wishing to research historical landmarks in and around Victoria. Our new location is more accessible as parking is much easier than before. This service is free to members; non-members pay \$5.00 for two hours, including up to ten photocopies. We encourage you to use our facility and ask that you promote it to your friends. Call the office for more information.

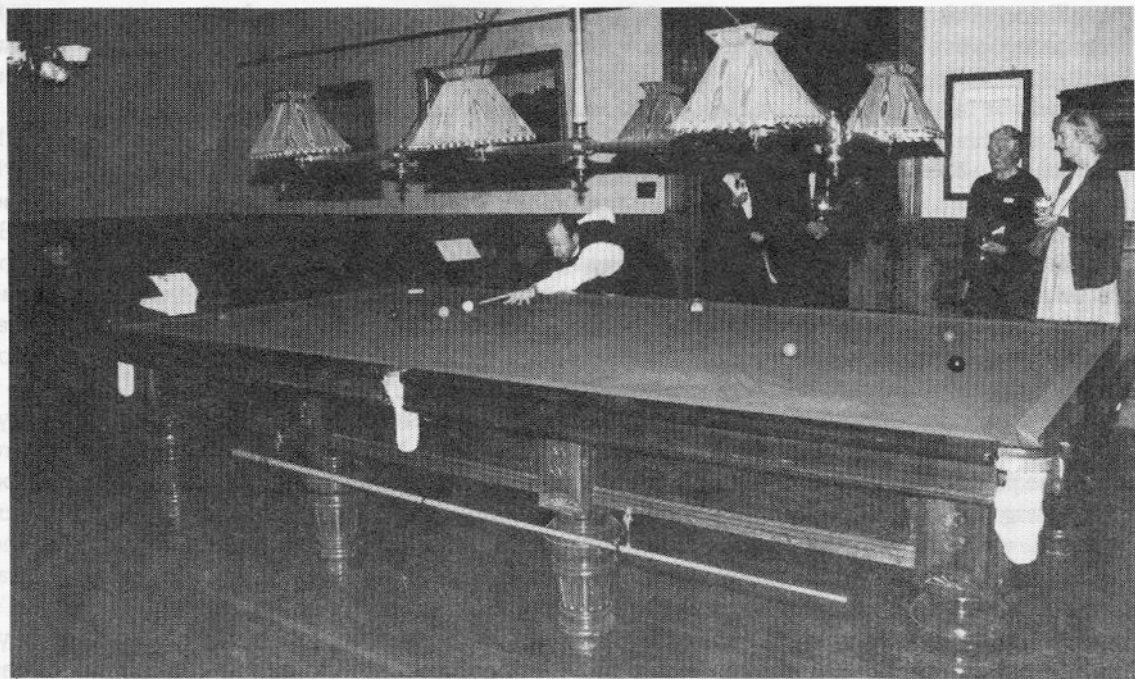
What's Happening at Craigdarroch Castle?

Kristine Webster, Curator

While the rain beats down outside, activities and events at Craigdarroch Castle keep the winter season interesting. This past Christmas was a grand success, thanks to the many sponsors who donated money and decorations to our celebration. The special Christmas school program was well attended as were the evenings before Christmas when Craigdarroch remained open until 8 pm for storytelling and carolling.

Our eight-part lecture series, Understanding Antiques, is once again underway on Wednesday evenings at 7:30 pm. Patricia Kidd delivers the lectures which begin with Elizabeth I and the Commonwealth and end with an examination of the collection of Craigdarroch. Ms. Kidd's wealth of knowledge on antiques combined with her enthusiasm for the subject matter has made this series a popular event at the Castle for four years. The series continues until March 8th.

Visitors to Craigdarroch this summer will be able to learn more about how we preserve this National Historic Landmark. An exhibit entitled *The Primary Artifact* is currently being developed for display in the fourth floor exhibition area. This exhibit will explain the effects of time and climate on Craigdarroch's structure, the process of preservation and restoration, and the importance of the role of maintenance for this historic house museum.



Members and guests who attended the 1994 Christmas Members Night at Craigdarroch had the rare opportunity to watch players in formal dress demonstrate the game of snooker.

What's Going On At Royal Roads?

Royal Roads is in the news a great deal these days, and the Hallmark Society has a great interest in its fate. The two following articles provide both an update on possible new roles for the site and an overview of new publications about the history of the military college and the estate which it occupies. The information in Camilla Turner's story is current to February 18, 1995.

Royal Roads: Evolving a New Role

by Camilla Turner

After fifty-five years as a military college within the Hatley Park estate, Royal Roads will close after the May 12-13 graduation ceremonies. Decisions are being made on how the college site fits into B.C.'s post-secondary education system and what will happen to the old forest and extensive gardens.

Provincial funding guidelines specify that there must be no public funding: the institution must be a self-financing post-secondary education and training facility that will be ready to accept students this coming fall. February 28 was the deadline set for a four-person

advisory panel's recommendations on whether the facility should be an independent university, a satellite campus or an affiliate of an existing university. The panel's assignment included considering academic structure, personnel and organizational issues, credentials and program focus.

Task force chief Keith Saddlemeyer has stated that the panel has not been asked to go beyond providing a conceptual approach. "It's not as though we're being asked to judge among proposals." (*Times-Colonist* 12 February 95).

More than a dozen proposals (some being kept secret by request) are being considered. A new \$100 million technical university in Surrey and possible cuts in federal transfer payments for higher education in B.C. complicate the issue.

Other panel members are: Dr. G. Scott Wallace (former MLA), Catherine Vertesi (assistant dean

of commerce and director of international planning and development at UBC) and Bob Stewart (former Scott Paper CEO). The panel was appointed by Skills, Training and Labour Minister Dan Miller (phone 1-800-637-5455).

The federal government's closing announcement was made in February 1994, and college staff

faced a January 1995 deadline to decide if they would take a severance package or stay on with hopes of finding work in whatever new institution succeeds Royal Roads.

The Canada-British Columbia Framework agreement transfers the

Royal Roads land, which covers 55 of the 263-hectare (650-acre) site, to the province for educational use under a five-year lease. It has been reported that the Department of National Defence will continue to care for the balance of the lands.

Both parts of the property are under close scrutiny. Colwood Mayor John Bergbusch and others are concerned that the remaining lands could be sold and/or developed. Interest has been expressed in several quarters in preserving the old Dunsmuir estate intact in the face of general regional growth and the bolstering of Colwood's infrastructure with recent federal grant money. Colwood Creek's route through the property has been under study by UVic ecology students. The Heritage Tree Society has mapped the site's horticulturally and historically significant trees. The formal gardens are relatively well known to

*"...Royal Roads
and Hatley Park
evolve under new
political masters."*

the public, but newly-marked forest trails are yet to be explored.

The castle and outbuildings, though well cared for, have undergone several changes in use. The residence Samuel Maclure designed and built for James Dunsmuir in 1906-08 (who was on his yacht in Europe most of that time) was based on the notion of a 15th-century castle as the centre of a model working estate. The conservatory is gone (Beacon Hill Park was a possible alternative site, but negotiations failed, but the greenhouse complex has been repaired rather than destroyed. Houses for Commandant and Vice-Commandant were added in 1942. The 1912 cattle barn and dairy became in 1942 an engineering school with lecture rooms alongside welding and blacksmith shops and later, in turn, became the physics laboratories. The changes continue, as the Royal Roads site and the Hatley Park lands surrounding it evolve under new political masters.

How the estate and its various buildings will be used next is being attentively watched.

Hatley Park

by Geoffrey Castle

Chairperson, Historical and Editorial Committee, Friends of Hatley Park Society

In May 1995, the final graduating ceremonies for cadets of Royal Roads Military College will take place, ending the Institution's 55-year stewardship of Hatley Park. While the military period is documented in Peter J.S. Dunnett's book, Royal Roads Military College 1940-1990 - A Pictorial Retrospect, and in a new book to be distributed in May called Royal Roads: A Celebration, another book also appearing in May will be of interest to Hallmark Society members.

The Friends of Hatley Park Society, a group dedicated to preserving and maintaining the heritage features of Hatley Park and promoting heritage awareness, is publishing a companion book to Peter Dunnett's. Hatley Park - An Illustrated Anthology addresses in a straightforward way the use of the land comprising the former James Dunsmuir estate from the earliest native presence, through the planning and building of Dunsmuir's residence, the layout out of the grounds and of Dunsmuir's model farm, up to the purchase of Hatley Park by the federal government in 1940.

The anthology contains excerpts by local writers Terry Reksten, Martin Segger, Sydney Jackman, the late James Knight Nesbitt and others. Barry King, who for 14 years has illustrated the Times-Colonist "Landmarks" column, and Colwood artist, James Dodds have provided line drawings. There are also maps of the Spanish exploration in the vicinity of Royal Roads, native campsites, the springs which were the source of fresh water for British naval vessels, and locations of the heritage trees. More than a hundred photographs, some of which have never before been published, document former owner of Hatley Park, Roland Stuart, the construction of Dunsmuir's country mansion, the family yacht, "Dolaura", family members and life at Hatley when it was a private residence.

Included in the book are: a glossary of architectural terms used in the text, a chronology of events spanning 1600 years, and a genealogical chart to sort out the branches and many members of the Dunsmuir family.

The book does not pretend to break much new ground but gains its strength from those who have made the book a reality by sharing their extensive knowledge of the subject. The photographs cover a wide variety of subjects, but they tell their own story in this anthology of Hatley Park.

For information about pre-publication pricing, those interested should call 592-4161 to reserve copies.

Where Have All the Flowers Gone?

by Carolyn Herriot

From 1889 to 1914 a Victorian family of gardening enthusiasts created a beautiful two-acre garden at their home on Pleasant Street. They obtained plants from far afield and through specialty seed catalogues to create their dream garden. This garden would have gone the route of so many others, and many of these plants would have been lost to us forever, were it not for the fact that an extensive garden restoration was undertaken at Point Ellice House. When researching for the restoration, many of the documented plant varieties could no longer be found. What has happened to the legacy of plants handed down by our ancestors, selected and adapted over many decades for their hardiness, flavour, fragrance or sheer beauty? There has been a progressive narrowing down of the number of varieties in cultivation so the base from which we now choose our plants represents only 1% of available plant types.

In the past few years, about half of all the seed companies in North America have either been taken over or have gone out of business. Small family-owned seed businesses are now run by large companies, most of which exist as subsidiaries of petrochemical or pharmaceutical multinationals. Their interest is not in promoting regionally adapted, open-pollinated varieties, whose seeds can be saved, but in F1 hybrids which do not breed true. By controlling the parent lines, the grower is forced to buy new seed each year. Many of these hybrid varieties also require a high input of fertilizers, pesticides and herbicides to grow, often resulting in devastating consequences to the environment, and health hazards to the growers.

Today's seed companies largely operate as seed merchants, packaging seeds only, rather than growing them. But most gardeners are oblivious to these changes and continue to purchase their seeds believing them to come from the address on the back of the packet.

Fortunately, there are a few notable exceptions by way of speciality seed suppliers who offer heirloom and heritage varieties. As well, networks of people involved in seed saving exchanges are helping preserve heirloom varieties by growing these plants and passing them onto others.

What can you do to help preserve these plants for future generations? Look out for seed companies that offer untreated heritage or heirloom seeds. Vegetables must have been open pollinated, so that you can collect your own seed and it will come true in the next generation.

You can join the Heritage Seed Program, RR 3, Uxbridge, Ontario, L9P 1R3 (\$15/year). You will receive three magazines a year and the listing from which you can send off for any of the seeds offered by their members across Canada. At The Miracle of Seeds, a two day community seed swap and sale at the Crystal Garden, March 18th and 19th, you can access many traditional varieties of seeds offered by the growers working to preserve them. If you visit Point Ellice House Heritage Plant Shop in mid-May, you will find many heirloom plants and old fashioned favourites, which will be grown specially for the Victorian garden there.

Seminars Scheduled Here

The B.C. Museums Association presents the following seminars in Victoria as part of its 1995 Professional Development:

June - Biological Collections: Preparation, Preservation and Maintenance.

November 3 - Current Issues in Light and UV Deterioration with the Canadian Conservation Institute, co-sponsored by the Pacific Conservation Group.

For more information on the above and other seminars throughout the province, please call Sue Stackhouse, Professional Development Assistant, (604) 387-3315 or 387-1877, Fax: (604) 386-6117.

Sidney News

Latch Update

The developer returned to Council on February 6, 1995 with a slightly altered plan for a 21-unit development on the grounds of the Latch property on Harbour Road. If this project is allowed to go ahead, it will mean the removal of the remaining small part of the original garden.

This provincially important building and grounds must not be compromised. We ask members who have fond memories of either the building before the Latch restaurant was established or of meals at the Latch itself, to write to Mayor and Council at Sidney urging that permission not be granted for such a development.

Spirit of Cooperation Alive and Well in Sidney

A listed heritage Arbutus tree in Sidney is threatened by the building of a residence. This magnificent specimen, the largest in the inventory, is considered the best example on southern Vancouver Island. In a welcome move, a meeting was held recently to determine if a compromise could be reached which would allow the new building while retaining the tree. Alternatives to the traditional foundation style were considered as well as methods of reducing the damage to the root system.

In attendance were the property owners, their contractor, their lawyer, the Town Engineer, the Town Deputy Clerk, two Professional Arborists, a spokesperson from the Heritage Tree Society, representatives from the Environmental Advisory Committee and the Heritage Advisory Committee and a member of Council.

The importance of this meeting can not be emphasized enough. The fact that all parties were willing to meet to exchange ideas in a non-confrontational manner is encouraging. The fate of the tree is still unknown at press time, but we can hope for the best.

Plan Stalled

Sidney was one of the first municipalities to commission a heritage management strategy. The report, prepared by Alison Habkirk and Catherine Umland, was perceived by municipal staff as costly and intruding on other areas. As a result of their cool reaction to the study, Council voted to adopt the Plan in principle only. The Heritage Advisory Committee is in a quandary as to how to proceed with an Action Plan when it is approved in principle only. We urge Sidney Council to act without delay to formally adopt this plan and act on its recommendations.

Meet the Panel

We have a real treat in store for you at the March 9, 1995 meeting. From our membership of very talented people, we have selected home restoration and renovation experts who will serve on a panel and answer any questions you may have in their areas of expertise.

Members confirmed as of press time are:

Jim Stiven (Vintage Woodworks) - wood turnings, mouldings, doors, windows, etc.

Meg Herweier (Dovetail Enterprises) - general carpentry, painting

Ed Schaefer - stained glass restoration

Cyril Hume - garden restoration

Melinda Seyler (Whyte House Consulting) - colour consulting

Pat Bulmer (Waterglass Studios) - lighting fixtures

We will be adding to the panel to cover as many areas as we can.

Plan to attend this meeting and bring your questions.

*Hallmark
& university*

Books

by Camilla Turner

S Seafarers, Saints & Sinners: Tales of Esquimalt and Victoria West People. History and Reminiscences Compiled by the Esquimalt Silver Threads Writers Group. Victoria, B.C.: Esquimalt Silver Threads Writers Group, 1994. \$15.95, or \$12.95 for Hallmark Society members.

Producing a sequel can be dangerous business. Comparisons with the first book are inevitable, and unless the vitality of the project has been maintained, the sequel can feel like leftovers. Not here. This is a fresh new follow-up that's as good a read as its predecessor. Beyond the Blue Bridge: Stories from Esquimalt was much enjoyed, and this continues with more tales from Esquimalt and knits Vic West in as well. You'd pick this up when you've got a minute, and you might open at "The Lugin Ladies." The six singular daughters, as Phyllis Malone calls them, filled their home, "Romantier", with their musical and artistic accomplishments. "Romantier", at 870 Esquimalt Road, was built in 1910 on land that had been part of the HBC's Viewfield Farm; the site is now occupied by a Canadian Tire store. In five pages, there's a portrait of a family and an era. You might pen the book where Kenneth Bendall tells a first-person account of Old Esquimalt, with a map of the old

village, or where master stonemason John Henson's house at the rocky entrance to the harbour is being expropriated in 1939 as a wartime lookout. Seafarers, Saints & Sinners presents dozens of such tales, organized into Early Times, Middle Years and Recent Times. "Stories from contributors have been checked as far as possible for accuracy," writes book coordinator Bryan Mee, "but recollections about past events sometimes grow hazy or change with retelling." That's certainly so, but with the many photos and points of view within a specific community geography, the sense of how-it-was seems uncomplicated and trustworthy.

Fundraising

At an extraordinary meeting January 12, 1995, the Executive decided to aim at raising \$10,000 this year. The money would be used to acquire up-to-date office furnishings and equipment. We need seven secure fireproof filing cabinets chairs, a modem, book cases, and a boardroom table (the old door from Vintage Woodworks, that we have been using is hardly fitting for our new location). The first fundraising method was to be another tea and possible sherry social at Point Ellice House in late June with transport by Harbour Ferries. Second, a strawberry social, Devonshire tea and Scottish Porridge fest in the Craigflower School and Farm House, and inviting other heritage groups. Lastly, it was suggested that we resurrect the garage sale, which would be the fourth for Hallmark. It was decided that the first week in September would be the best time to hold this event. We have already acquired a new computer (Bill Gates is coming to help) and a fax machine.

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Eighth Annual Jessie Woollett Photo Contest

The Jessie Woollett Memorial Photo Award, sponsored by your Society, will be awarded to the entry best capturing the theme "Dormers With a View". The award was created to honour Jessie and promote awareness of the unique heritage resources in the region. For details call 382-4755.

Photo Competition Rules

1. The submission (3x5, 4x6 or 8x10 inches) must not have been previously published.
2. The images must not have been taken for a professional fee.
3. Entries must be received no later than March 31, 1995.
4. Entries may be mailed or dropped off at the Hallmark office.
5. Winners will be announced at Awards Night on May 2, 1995 at the South Park Annex.
6. Only one entry per person will be accepted.
7. All entries must be accompanied by entrant's name, address, phone number and subject address.
8. All entries become property of the Hallmark Society and may be used by them to promote heritage awareness. Entries will not be returned.
9. Entries will be judged on photographic skill and exemplification of the heritage theme.
10. Judges' decisions are final.
11. One prize of \$50.00 will be awarded.

UVic Courses Available

Managing Cultural Organizations

March 6-15. Instructor: **Patricia Bovey** is the Director of the Art Gallery of Greater Victoria and brings extensive experience in board relations, policy development, facility planning, and curatorship to this course. Fee: \$582.20.

Communicating Through Exhibitions:

April 3-12. Instructor: T.B.A., Fee: \$582.20.

Community Connections:

Approaches to Effective Consultation and Partnership

March 27-28. Instructor: **Sue Morhun**, Arts & Heritage Supervisor with the City of Langley. She brings extensive experience in community consultation and group process work to this course. Fee: \$170.

For more information and registration materials, please contact: Joy Davis, Program Director, Cultural Resource Management Program, UVIC, Box 3030, Victoria V8W 3N6 or call (604) 721-8462, Fax: (604) 721-8774.



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We're on the 'Net

The Hallmark Society is the sponsor of a Special Interest Group on Victoria FreeNet.

We join the Old Cemeteries Society in Heritage Square. Included now are listings of heritage groups in the CRD, and information about our Society. In future, we will have notices of current events and discussions of heritage issues. To access this information, set your modem to dial 595-2300, sign in and follow the easy menu to SIGs, the Heritage Square.

Information on the Hallmark Society is also available on the WorldWide Web on my personal Home Page. Take a look with the following URL: <http://www.islandnet.com/~helen>

We hope to acquire a modem in the future so we can access information through the office.

Happy surfing!!!

New Members

Your Society welcomes new members: Dr. D.J. & Mrs. P.C. Kidd; Bonnie Campbell; Paul & Diana McCarthy; Gary White & John Veillette; Robert Evans; Double A Painting; Square Deal Roofing; Brian R. Clarke; Stephen Pattison; Haley Roofing; Artisan Moulding Warehouse; Heritage Carpets Inc.; Brad McDonnell Painting & Decorating. We also welcome back Todd Doherty who has rejoined.

Trades, Services & Products List

One of the benefits of membership in the Hallmark Society is the *Trades, Services, and Products List*. This list has evolved over the years and has recently undergone a major revision. All information has been verified and is up-to-date. Those on the list have been involved in heritage projects and are reported to be sensitive to heritage issues. However, listing **does not signify endorsement of these tradespeople or their businesses**. If you use the list regularly, please call for a current update. Members of the Society are entitled to one free copy of the list per year. Non-members may purchase a copy for \$25.00. For further information or to request an update, please call the office @382-4755.

WANTED: Names of qualified persons to be added to the *Trades, Services, and Products List*. If you have any additional names for our list, please let us know. The information we require are the business name, contact person, address, telephone number, and specialty areas. Submissions for any category are welcome, so please let us know the tradespeople and businesses with whose work you have been pleased. In addition, would you please let us know of any tradespeople and businesses whose

products or services have been unsatisfactory so that we may remove them from our list of recommendations. Effective January 1, 1994, we required a listing fee of \$50.00 to be included on the list, in addition to the other criteria. However, this fee is waived for members of the Hallmark Society. As the membership fee is less than the listing fee, we strongly encourage tradespeople to become members. We all benefit from this as our membership base expands and we gain the expertise of the new members.



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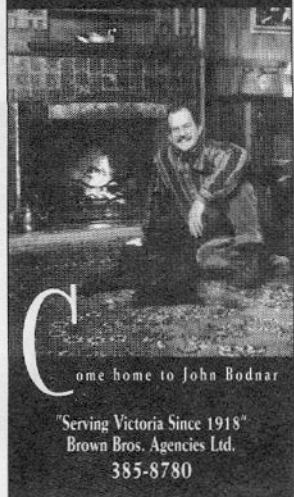
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Advertising Policy

Hallmark Society members are entitled to one free personal classified ad per year. If you wish to place one, please call the office at 382-4755.

Commercial ads are available at a cost of \$20.00 per issue per business-card size ad. Camera-ready copy preferred, but we can design simple layouts.