

February 1976 – Newsletter

## ARTIST AT WORK

This beautiful artwork is courtesy of our talented Member-at-Large, Stuart Stark, designed to give us an easily recognized and distinctive newsletter for the Hallmark Society. In incorporating the drawing of the old house and the heading "Dedicated to Preserving Architectural and Historic Landmarks," Stuart has given us not only a most attractive and professional design, but has also clarified the name "Hallmark" not to be confused with greeting cards and silverware.

Stuart, we salute you!

## TOUR OF THE MARITIME MUSEUM!

Our next general meeting will be on Wednesday, March 3, at 8:00 p.m. at the Maritime Museum. Features of the meeting will be a guided tour of the Museum Building at 8:00 p.m. sharp and a discussion of further details on fund-raising. Boxes will be available to receive your heritage recipes (for our soon-to-be-published heritage recipe collection) and small items (please attach price) for our proposed garage sale. We need your participation. Remember, your white elephants may be someone else's treasure; heritage recipes are treasures to everyone.

**SAVING THE CRYSTAL** Terry Reksten and Ben Manning toured the Crystal Gardens with Bob Wright, Chairman of the Crystal Gardens Committee, other aldermen and businessmen on January 30. We have the City's assurance that there will be no negative decision about the Crystal for 180 days. As you know, Sam Bawlf has announced plans to raise \$750,000 through an especially established foundation. We had hoped to have Sam Bawlf as guest speaker for the March 3 meeting to talk about his ideas re fundraising and the Crystal Gardens; however, he is not available at this time. We'll try to arrange a future date.

Your executive has ideas for some real grass-roots involvement to save the Crystal. Pierre Berton was in Victoria on Heritage Day and Terry Reksten talked to him about the very real peril of losing the Crystal. He was appalled at such a possibility and has promised to help us in every way he can.

#### MOVING MACLURE HOUSES

Details are still being worked out for moving the Crotty residence (821 Burdett). Another Maclure residence, at 913 Burdett, came to notice through an ad in the paper headed "For Sale, Heritage Building for moving." Your executive has toured the building and made an offer on the house. There are other offers, either to demolish or to relocate to an alternate site. Our main concern is to see the house remain in its present location, and every effort is being made to achieve this.

#### CELEBRATING HERITAGE DAY

Heritage Day was proclaimed by the City of Victoria and by the Municipality of Oak Bay. The Province of British Columbia withdrew its original proclamation and marked instead the observation of Heritage Week!

Two of the Heritage Canada awards were presented to winners nominated by the Hallmark Society. Our congratulations to C. Rudolph and Martin Segger for their recognition by Heritage Canada.

One of our members, Mrs. Gisborne, arranged a special Heritage Display window in Eaton's - and out thanks, both to Mrs. Gisborne and to Eaton's.

Six buildings owned by Hallmark Society members have been voluntarily designated by their owners. Congratulations to the Wyatts, Garth Mayhew, Mrs. K. Massey and the Kovacevics. What about more of you? It's easy! Talk to any member of the executive.

One of the highlights has to be the display arranged by Stuart Stark at the Provincial Museum. Its theme is "Oh! What a lovely house!--Yes, but it isn't there any more!" Don't miss seeing it! It will reinforce your enthusiasm for working

harder to save our heritage that is still left. We have lost so much already--and some of the pictures in the display will astound you.

We welcome Mrs. White, who replaces Carolyn Smyly as Governor of Heritage Canada. Mrs. White has an enviable reputation for her work in community groups and activities, and we are looking forward to working together.

#### BUY A HERITAGE PLANT

Did you know we are having a plant sale at 2121 Fair Street? It's on Saturday and Sunday, February 28 and 29 - from 2 – 4 p.m. each day. There are primroses, peonies and shrubs—not ordinary plants, but heritage plants--saved from a Maclure house garden (821 Burdett).

#### TERRY ON TV

Be sure to watch Terry Reksten with Martin Seggar on "Tuesday at Nine." It's on Channel 10, Tuesday, March 2, at 9:00 p.m. and not to be missed.

#### (SAME ARTIST AT WORK AGAIN)

Stuart Stark has been doing some really exciting work for the Society on display and publicity materials, postures, brochures, etc. This new newsletter design is merely a taste of the fine Hallmark Society designs you'll be seeing soon.

And that's not all! Stuart is also hard at work planning a heritage preservation workshop on May 8/9/76. More on this as plans gel, but it will be showing experts at work in the field of preservation and restoration crafts, and will be a marvelous opportunity for people attending to learn skills they can use in their own restoration projects during the summer months. Mark the dates of May 8 and 9 on your calendar now. It's an ambitious undertaking, and a terrific idea, so plan now to get involved. There will be lots of work to do!

#### SHOPPING AT YOUR HERITAGE STORE

Back last January, many of us were wondering what was happening to the Prospect Lake General Store, at 5303 W. Saanich Road. It appeared to have

been bearded up, and we were fearful that this was an indication that another heartbreaking demolition of a heritage building was in the wind. A collective sigh of relief was breathed at the good news that a young couple, Mr. and Mrs. Dave Naldrett, had fallen in love with this fine old building, and had bought it, reopened for business, and will be restoring this fine historic landmark on the Saanich peninsula. We wish the Naldretts every success in their business venture. How about you members dropping in when you are out Prospect Lake way? Let's do our bit to support and encourage these enterprising individuals who undertake operation of heritage buildings as a viable business.

### COME TO THE MEETING

Remember, the next general meeting is on Wednesday, March

3, at 8:00 p.m. at the Maritime Museum. You'll enjoy a guided tour of the Maritime Museum, and have a voice in electing a Board of Trustees for our fund raising. Remember to bring your small garage sale items, as well as your heritage recipes.

See you on the 3rd!