

Preserve

Your voice for heritage in the Capital Region and the Islands since 1973

A Quarterly Newsletter

Volume 41, Number 1, Spring 2013

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It's our birthday!

Raise a glass on April 18, 2013 to the Hallmark Heritage Society as it is our 40th birthday. Your board is planning a year-long celebration culminating with the 40th Awards Night next year. It is true testament to our members that we have survived all these years, despite those who would silence our voice. After all, who would speak for the buildings who cannot speak for themselves if we could not? For those of you who have not been members for a long time - and those who might have forgotten - we will present snippets of our history over the next year.

Since 1973, the Hallmark Society, now renamed Hallmark Heritage Society, has served as the heritage conscience of the Capital Regional District, Victoria, British Columbia. From its humble beginnings, it has grown to become an effective voice in the preservation movement. The most significant program of the past forty years has been the annual presentation of awards that acknowledge





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Mandate

The Hallmark Heritage Society was registered on April 18, 1973. We encourage the preservation of structural, natural, cultural, and horticultural heritage within the Capital Regional District. We accomplish these goals through education, public speaking, advocacy, tours, exhibitions, and the annual Awards Night. We are a non-profit society, financed principally by membership dues and members' contributions. 🏠

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Deadline for articles and advertising for the Summer 2013 newsletter is May 15, 2013.

Preserve welcomes submissions, both written and photographic, on topics related to the preservation, conservation, and restoration of heritage from a local, provincial, national, or international perspective. The Editor reserves the right to edit material for consistency and length, and to reject articles.

Please submit manuscripts to the Editor, *Preserve*, Box 116, 777 Fort Street, Victoria, BC, V8W 1G9 or send to office@hallmarksociety.ca. 🏠

President's Report

by Ken Johnson

New Additions in Victoria's Old Town

In the City of Victoria there are currently two projects working their way through the planning and approval process that involve new additions to heritage buildings in the downtown core - Old Town.

Both the Official Community Plan and the Downtown Core Plan make references as to how the design of these new additions will be compatible and subordinate to the design and character-defining elements of the original heritage buildings to which they will be attached.

How a new addition to a historic building should be evaluated is an important part of the Standards and Guidelines for the Conservation of Historic Places in Canada, a document that the City of Victoria frequently consults for direction regarding heritage buildings.

The Standards and Guidelines for the Conservation of Historic Places in Canada recommends that the new building "...should be compatible in terms of mass, materials, relationship of solids to voids, and colour yet be distinguishable from the historic place." It is not recommended that the design and construction of the new addition "...diminish or eliminate the historic character of the resource, including its design, materials, workmanship, location or setting."

So, we do not "copy" the elements from the heritage building onto the new addition, for the new addition will be a new building with its own character and design merits. However, this design must be compatible and not diminish the heritage structure. Compatible is defined as "being harmonious with, able to exist, live, or work together without conflict." To "not diminish" is to not make seem smaller.

In the U.S., the National Parks Service has published Preservation Brief 14 to help guide the design of new additions to the exteriors of historic buildings. The Brief states: "...the treatment of the addition should not be so different that it becomes the primary focus." "A new addition should always be subordinate to the historic building; it should not compete in size, scale or design with the historic

building. An addition that bears no relationship to the proportions and massing of the historic building—in other words, one that overpowers the historic form and changes the scale— will usually compromise the historic character as well. Inherent in all of the guidance is the concept that an addition needs to be subordinate to the historic building."

One of the proposals coming forward to the City of Victoria appears, in its current stage of development, to try and meet the intent expressed in the Standards and Guidelines for the Conservation of Historic Places in Canada. The proposed addition to the Janion Hotel (which can be seen at http://heritage.shawwebspaces.ca/pages/view/janion_hotel_rehabilitation_pr_1/) consists of two parts, a modern addition running from the rear of the existing hotel and down to the waterfront, slightly higher than the historic structure, and a smaller, two storey addition to the north to allow access to the requisite underground parking lot. In size and design, as presented last December, this proposal appears to meet the recommendation of being compatible with and not overpowering the original, although, we shall hold judgement until such time as we see the final drawings.

A second proposal within the City of Victoria pays little respect to the Standards and Guidelines. This proposal is for an addition to the Plaza Hotel, commonly called "Monty's" but originally constructed as the Westholme Hotel near the corner of Government and Pandora streets. In this instance the applicant wishes to add two storeys to the old hotel, stepping them back from the street façade, as well as adding a roof garden, in effect a seventh floor. On the Pandora Street façade, where now stands a 1960s addition housing the hotel lobby and restaurant, the proposal calls for six floors of new building, part of which will hang out over City-owned property along the street.

The density of the building, the floor space ratio (FSR), will exceed the allowable density of the site by 52%; the height of the proposed new and old building will exceed the height allowable for the area by 35%. Each of these items are large variances to the existing zoning and to the Downtown Core Plan.

Preliminary renderings of how the proposed addition will look can be seen at http://heritage.shawwebspaces.ca/pages/view/plaza_hotelproposed_rehabilitat/.

continued on page 4

continued from page 3

Should this matter receive approval by City Council and proceed to construction another area within Old Town will be dominated by an inappropriate and incompatible new building, for essentially there will be little left to signify the heritage values of what remains. As well, and even more disturbing, another precedent will be set, encouraging other development to take advantage of Council's willingness to abrogate the publicly approved guidelines expressed in the Downtown Core Plan.

I find it hard to believe that the same City Planning Department that just two years ago worked so hard to develop the Downtown Core Plan would so easily indicate that this proposal meets the Plan's intent and guidelines.

The heritage values in the Westholme Hotel are important and the continued presence of the building in Old Town must be encouraged, but just how much building height and density are we prepared to give away in return for its preservation?



AGM Report

The Annual General Meeting of the Hallmark Heritage Society was held on Monday, September 24, 2012 at Oak Bay United Church. The meeting was preceded by a tour of the restored church, a recent award winner. There were 54 members present.

After approval of the agenda and the minutes of the previous annual general meeting, Ken Johnson, President, began his annual report. He outlined the heritage issues of the past year and noted our responses to them. Of interest to members was the community outreach program carried out very successfully during the summer. Society members attended local community events, spreading the word on heritage preservation, selling books, and selling new memberships.

We used seed money from the Victoria 150 celebrations to set us up with a marquee and signage that we can use in future years. It was generally considered that these events were a success and that the Society would attend future celebrations. Thanks to all who helped with the displays and to the new members who joined as a result of them.

Treasurer John Edwards presented the financial report to June 30, 2012. Despite losing our gaming grant, we are still able to meet our commitments due to belt-tightening. He noted that donations were up this year – and thanked members for their support.

Retiring Administrative Director Helen Edwards gave a brief overview of the work done by the office. She was most pleased with the work of our summer student Zahra Stark and our Camosun Intern Lauren Kubek who worked very hard on our digitization project. It is a pleasure to have young people working with us as it expands our minds and makes us see things from a different perspective. Although she is retiring from the part-time job, she will continue to help as a volunteer where needed.

Ken Johnson thanked Helen for her many years of service and presented her with a spa gift certificate.

The following were elected to the Board of the Hallmark Heritage Society:

Vice-president: Bjorn Simonsen

Treasurer: John Edwards

Directors: Russ Fuller, Zahra Stark, Glenn Parfitt, Helen Edwards.

They join the returning members as shown on page 2 of this newsletter.

Our guest speaker was Richard Linzey who presented an illustrated talk entitled "Defending The West Coast: 1830 -1956." The lecture covered the Naval and Land Forces of the Pacific Northwest including Dockyard and Border Defenses. A student of military history, Richard has published two books on the conservation and management of military archaeology. This was a brilliant presentation from which we learned about defenses that we had never heard of before

New archival material

We are indebted to the family of Al Fry who has donated hundreds of his photographs of historic buildings to the Society. All will be catalogued and added to our archival website as time allows.

Burnside Gorge Heritage Project

by Patrick A. Dunae

The Burnside Gorge Community Association [BGCA] has compiled a descriptive inventory, created interactive maps, and published the first in a series of brochures for heritage-themed walking tours in its neighbourhood. The BGCA Heritage Project was facilitated by a grant from the Victoria 150 Foundation, a community-based legacy of the City's sesquicentennial celebration in 2012.

The objective was to document residential dwellings and family households in the Burnside Gorge neighbourhood circa 1912. We focussed on that year because it was the high water mark of a residential building boom in Victoria and a good chronological reference point in the larger 2012 celebration. Ultimately, we identified and photographed over one-hundred extant buildings that were family homes in 1912.

As might be expected in Victoria's most industrialized neighbourhood, many former dwellings have been converted for commercial or industrial purposes. But a significant number of Edwardian-era residences remain. With assistance from Nick Russell of the Hallmark Heritage Society and Brigitte Clarke at the Victoria Heritage Foundation, we described the architectural features of those buildings.

In addition, we created household biographies of the families who lived in these places a century ago using nominal data from the 1911 census, vital events records and other historical documents. The contributions of BGCA Heritage Project volunteers who are skilled in genealogical research were invaluable!

A heritage-themed barbeque was held at the Burnside Gorge Community Centre on Cecelia Road on Saturday 8 September 2012. Representatives of the Hallmark Society attended this event. It was an



opportunity to acknowledge volunteers, introduce local residents to the history of the neighbourhood and frame some walking tours. A brochure describing places on Balfour Street and Washington Avenue was published recently; brochures for self-guided tours of other streets in the neighbourhood will be available soon.

Along with printed maps for walking tours, we created interactive maps that display photographs and household biographies of the places we documented. The maps and other digital resources are posted at: <http://www.cliomedia.ca/burnside/aboutproject.htm>

The Burnside Gorge neighbourhood today is not usually associated with heritage initiatives. However, this project may foster a better understanding of local history; and possibly the heritage values of some of the homes in the neighbourhood will be appreciated and recognized. Presently, the Burnside Gorge neighbourhood is significantly under-represented on the City of Victoria's Heritage Register.

In any event, the objective of the BGCA Heritage Project was to create a legacy resource that is informative, educational, interesting and useful. That objective has been achieved. The public history project organized by the Burnside Gorge Community Association in 2012 may be a useful model for similar projects in other neighbourhoods.



excellence in heritage restoration, preservation, conservation, scholarship, and leadership. The program has evolved from a simple ceremony at a private residence, to a gala event at a public venue.

Although the organization was not established until 1973, its foundations go back to 1961, when restoration architect Peter Cotton and a few friends established the Greater Victoria Heritage Building Foundation. By 1968, meetings had become infrequent and that society floundered. At the same time, John and Carolyn Smyly were trying to document historic buildings threatened with demolition in the name of urban renewal. When Kathleen Maclure, daughter of prominent Victoria architect Samuel Maclure, was given notice to vacate her apartment in the Parrot House because of its impending demolition, she contacted the Smylys for assistance. Carolyn contacted the media and organized a letter-writing campaign.

The combination of the interesting history, the landmark status of the dwelling, and the growing number of senseless demolitions in the area combined to make this the *cause célèbre* of the heritage movement. A series of articles was written in the Victorian, a weekly newspaper, and support was sought for "those who want to save the house as both an historical and architectural monument", inviting interested persons to contact Mrs. J.H. (Carolyn) Smyly. In a Colonist newspaper article during the debate, Mrs. Smyly declared "we are levelling all our old homes in Victoria and replacing them with high vertical buildings, making our city like any other city in North America." She urged the city to set up a mechanism to list historic homes, and to seek a way to preserve them. All the efforts were for naught, and the hilltop mansion was demolished in twenty minutes in June 1972.

Although the battle to save the building was lost, and the Chateau Victoria Hotel rose on the site, those who had tried to save it decided to form a new society dedicated to the preservation of the heritage assets of the region. The Historic and Landmark Society, shortened to Hallmark Society, was registered on April 18, 1973. The founding members were Carolyn Smyly, Mary Graham, Barbara Watkins, Don and Terry Reksten, George Radford, and Garth Mayhew. Of these, we have only three left - Barbara Watkins, Don Reksten and Garth Mayhew.

As the first Hallmark Newsletter recorded, early activities included presenting briefs to local municipal governments recommending that they make use of the amendments to the Municipal Act, Section 714A:

(1) The Council may, by by-law, subject to the approval of the Lieutenant-Governor in Council, designate any buildings, structures, or lands, in whole or in part, as heritage buildings, structures, or lands for the purpose of preserving evidences of the municipality's history, culture, and heritage for the education and enjoyment of present and future generations.

Society President Carolyn Smyly reported that both Oak Bay and Victoria had formed Heritage Advisory Committees and that demolition permits would now be routed through these municipal committees for comment on heritage potential. The Society itself established several committees, including the busiest, the Inventory Committee that was listing buildings "which are considered to be of particular historic and/or architectural interest...". The first newsletter was produced in 1974 and public meetings to raise awareness were held.

When the Crystal Garden, built in 1925 by Francis Mawson Rattenbury and Percy Leonard James as a saltwater swimming pool for guests of the Empress Hotel, became obsolete after the construction of the New Crystal Pool on Quadra Street, the Hallmark Society offered to assist in the call for preservation. By September 2, 1976, it was reported that "...a society is to be set up for the preservation of the Crystal Garden." By 1977, the Crystal Gardens Preservation Society had produced a collector's edition book on the history of the building with each chapter written by a different author. They hoped to raise \$24,000 for restoration costs through this venture.

In September 1974, Carolyn Smyly was elected to the Board of Directors of Heritage Canada, the national body that had also been formed in early 1973. The Society set up a display in Bastion Square to raise awareness and seek support for heritage preservation. Stuart Stark designed a Hallmark Society display for Heritage Week, which was erected in the Provincial Museum. The exhibit, titled *Oh, What A Lovely House! Yes, But It Is Not There Anymore*, featured seven houses that had been demolished in the City of Victoria.

TO BE CONTINUED

Quiet Passion Her Legacy

by Oak Bay Heritage

Oak Bay resident and Heritage volunteer Gwen Ewan, who passed away in August 2012 after a brief illness, will be remembered for many contributions but perhaps her most tangible is the one she leaves to Oak Bay Heritage, her beloved bungalow on St. Patrick St. in South Oak Bay that was formally placed on the Oak Bay Heritage Register in December. Pat Wilson, Chair of Oak Bay's Heritage Commission, worked with Gwen's Executor to complete the registration process that Gwen had started before her death.

Gwen was also Vice Chair of Oak Bay's Heritage Commission and among her many talents, she developed a special skill for preparing Statements of Significance on Oak Bay heritage homes and historical landmarks. Pat Wilson remembers Gwen this way. "Gwen loved living in Oak Bay and loved her home. She was passionate about community issues, particularly heritage. Her infectious smile, intelligence and hard work are truly missed."

"Passionate" is indeed the word most often used to describe Gwen's professional and volunteer commitments to community building and helping others. When Gwen began her career in the Canadian federal correctional system, she was the first woman Probation Officer, Parole Officer, federal penitentiary Director and later, was Manager of the first Aboriginal halfway house in Yellowknife, Northwest Territories. When she re-located to B.C., she was hired as a Manager and Addictions Counsellor with the Vancouver Island Health Authority. But regardless of her career successes, Gwen never stopped learning or developing new skills.

She also pursued Masters' degrees from the University of Alberta, Naropa University of



Colorado and the Vancouver School of Theology.

Gwen's ability to reach out to others and to her community did not end with retirement. She was affiliated for many years with The Haven on Gabriola Island where she was a much-loved Director of Education and an integral part of its development. Gwen was also a dedicated member of the Victoria Heritage Foundation where she worked tirelessly on historical and heritage projects and initiatives. This work eventually led her to Oak Bay where she continued her work with Oak Bay Heritage.

Gwen radiated a quiet strength and warmth to everyone who met and worked with her. Yes, she is greatly missed but her little house on St. Patrick stands as a symbol of how much she cared about her community of Oak Bay and its history. Oak Bay Heritage owes Gwen a debt of gratitude for her foresight and commitment to ensuring that Oak Bay remembers how important it is to celebrate the past while also looking to the future. 🏠

Photos identified

Thanks to the sharp eyes of Nick and Sharon Russell, we now have identifications of two of the photos featured in the August 2012 Preserve. The top photo on page 6 is 150 St. Andrews Street/ 625 Simcoe while the lower photo is over a very changed 625-627 Niagara Street. Any guesses for the "641" address shown on the cover? See right for a reminder. 🏠



December GM Report

The December General Meeting of the Hallmark Heritage Society was held on December 3, 2012 at the James Bay New Horizons Centre. There were 38 members in attendance.

President Ken Johnson advised of a public hearing on the "Northern Junk" buildings some time in January. The plans call for buildings to be set in front of the existing buildings, with parkland and a roadway sold to the developer. The Society objects to the height of the additional buildings as they are appropriate to the site. Members were requested to write letter to the City opposing the current plans. He also advised that the Janion Hotel is safe. Drawings have just been released and will be sent out to members. There is a workshop about Cole Island on December 8th. Members were encouraged to attend.

Our guest speaker was Dorothy Mindenhall, author of *Unbuilt Victoria*. She told us the stories

behind unbuilt projects. As we watched slides and listened to her commentary, we were able to imagine a very different Victoria, if even only a few of these projects had come to fruition. As an example, who recalls the Reid site? Originally the site of the Hudson's Bay Warehouses that were pulled down in 1949, it became a parking lot. Sandy Reid proposed 3 towers, 18-22 storeys high with apartment buildings and a hotel. Mayor Haddock was in favour, as was much of Council, but the general populace was not pleased. The major arguments was that the view of the harbour from Bastion Square would be lost forever. The discussion dragged on for 5 years. When a new council was elected in 1971, new mayor Peter Pollen was opposed and Council turned down the application. Premier Dave Barrett bought the land for the province as he felt that the inner harbour was too valuable for private developers. This was but one of the interesting stories that Dorothy told us about. To learn the rest, you will have to purchase her book.

Thanks to all who brought seasonal goodies to share. 🍪

Food For Thought

Every year, the public is asked for input on the budget process. Few actually attend and even fewer make submissions. As budgets affect heritage preservation, members of the Hallmark Heritage Society should likely get involved. Look for public notices next spring and speak out for heritage. Board member Patrick Skillings offers his response to the City of Victoria this spring.

"I attended the information meeting in Fairfield on January 30 to engage the public in understanding Victoria's budgetary situation. It seemed to be a good effort to explain the city's budget and I thought the mayor did a good job.

I did request that the city accounting staff do an analysis of the percentage of staff costs versus the management costs over the last several decades.

The feeling of many in the downtown precinct is that management costs have increased inordinately and that one manager for 13 full time employees is perhaps a little too heavily slanted to management. When did the city create a police controller? The entire approximately \$200,000,000 budget includes the police costs and why it should have a separate financial overseer is difficult to understand? Brenda

Warner seems quite capable to manage the entire budget.

The television already shows the parking attendants trying to justify their employment. It has occurred to me for some time that the growing road divide/ medians would be an ongoing growing cost to plant flowers & shrubs. Really the downtown precinct needs the flower baskets but residential areas should be left to private citizens beautifying their own gardens. The new Beacon Hill children's playground & new Fisherman's wharf park expenditures are hard to reconcile in an increasingly difficult budgetary period. I think it really quite difficult to understand why the city needs such an expensive communications department to sell city actions. We have elections to facilitate that process.

You will need to be quite strong and stout hearted to stem the inevitable tide of special interests trying to maintain the status quo. With so many retired folks on fixed incomes it is necessary to bring the costs of city governance down and that means reducing the number of employees and management. We have other costs coming our way as the years pass by and a strong city council can help lay the foundation for our bright future." 🍪

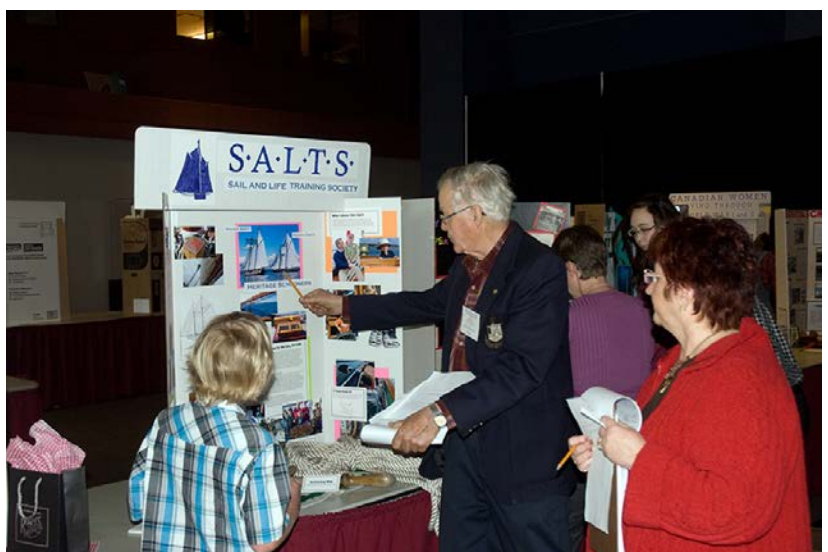
South Vancouver Island Regional Heritage Fair May 3, 2013 - Royal BC Museum, Clifford Carl Hall

Heritage Fairs are an exciting celebration of Canada's heritage seen through the eyes of student history projects. Students from grades four to nine use the medium of their choice to create a project on a heritage topic, using information and imagination to bring history to life. Public exhibitions of these projects happen annually at Community and Regional Heritage Fairs, in every province and territory. Some schools hold school-based fairs then choose projects to represent them at the regional fair. Students from the region are selected to participate in the Provincial Heritage Fair! The Heritage Fair program brings history and heritage to the classroom and provides an opportunity for the whole school to be involved in an educational and exciting event. By participating, teachers can bring out the best in their students. When students create a Heritage Fair project, they are not just telling us what happened in the past, they are explaining why and when it happened and why it is important to us today. The focus is not just learning history, but on understanding it.

Regional Heritage Fairs take place in every province and territory in Canada in May. Students displaying exemplary effort and genuine enthusiasm may be selected to represent their region in a provincial fair. .

The five main objectives of the Heritage Fairs are to heighten awareness of our heritage, to celebrate our cultural diversity, to promote and publicize the variety and uniqueness of our heritage, to create an exciting learning environment for students of history, and to encourage individuals and communities to celebrate Canada's history. Each project can involve a variety of ideas based on history and heritage. The students' imagination can lead them to explore the use of: Drama, Music, Dance, Storytelling, Role Playing, Game, Monologue, Poster, Diorama, Collage, Videos, Costumes.

We can always use volunteers on the day of the fair. We need people to interview the students and to help make decisions on awards. Some of their work is truly amazing and ... you just might learn something. Come support the preservationists of tomorrow. The event is open to the public from 10 am – 2 pm. 🏠



Name _____

Telephone Number _____

Email Address _____

I wish to reserve _____ tickets for the Hallmark Heritage Society Awards Night.

Awards Night – May 7, 2013

The annual Awards Night will be held again this year at St. Ann's Academy Auditorium, 835 Humboldt Street, commencing at 7:30 pm. As in previous years, the evening will begin with local municipalities presenting plaques to property owners who have received heritage designation or heritage registry status during the preceding year.

The Awards Jury has selected winners from the nominations received. Who will win this year? Will there be a Louis Award? Will there be a winner of the Michael Williams Award? If you do not attend, you will get the news second hand. We are now soliciting sponsors for this important event.

If you know of a potential donor, please let us know. Sponsors are mentioned in the awards programme distributed at the ceremony and in a special edition of the newsletter, on our website, and they receive complimentary tickets to the ceremony and a tax receipt.

To assist with catering and seat assignment, admittance to this event will be by reservation only. Additional tickets are available from the office. Reservations will be accepted between April 21st and April 30th. Complete the form below and return it to the office, phone 250-382-4755 or send e-mail to office@hallmarksociety.ca. Late reservations may be accepted, depending on availability of seating. Tickets can be picked up at the office or held for you at the door.

PLEASE DO NOT ASSUME WE KNOW YOU ARE COMING. EVERYONE WHO WISHES TO ATTEND THE CEREMONY MUST MAKE A RESERVATION.



Ellerslie Saved

We are happy to report that *Ellerslie*, the former John Jardine residence at 316 Anson Street (see cover story in *Preserve*, Autumn 2012) has successfully been moved to its new home at Buckley Bay. Its new owners, Ben and Jen Ford are no strangers to moving houses and fixing them up. They have done 6 before, including the home they are currently living in at Union Bay.

Although the Fords had planned to remain in their current home, when they saw this one, they "fell in love with it." Needing space for their family, they think this is the ideal solution. Many of us watched the progress of the building as it travelled up the coast via frequent postings on Facebook. Who says technology is boring?? 📱

Calendar

- May 3, 2013 South Vancouver Island Regional Heritage Fair, Royal BC Museum, 9 -2
- May 7, 2013 Hallmark Society Annual Awards Night, St. Ann's Academy, 7:30 pm.

Ongoing events

Old Cemeteries Society: Sunday Cemetery History Tours: Start at 2:00 pm. Meet at 1:45 pm in front of Oregano's, Fairfield Plaza, 1544 Fairfield Rd. Others start where noted. Charge: \$5 for non-members; \$2 for members. No reservations needed. Tours are held regardless of weather. Contact www.oldcem.bc.ca or 250-598-8870.

Victoria Historical Society: Regular monthly meetings, except for June, July and August. For a description of speakers, visit <http://www.victoriahistoricalsociety.bc.ca/>

Friends of the BC Archives: Lectures series on items of historical interest. All events, unless otherwise specified, are held in the Newcombe Conference Hall in the Museum and are free for members of the Friends of the BC Archives. Non-member admission rates, payable at the door, are currently \$5.00 for a lecture, and \$10.00 for a workshop. Check http://www.bcarchives.bc.ca/BC_About_Archives/upcoming.aspx for details.

Office report

Our office will no longer be open regular hours but will be by appointment only. This will give better service to those who wish to peruse the files and will allow our volunteers to make better use of their time.

After some discussion at the board level, it was decided to hire Helen Edwards on a limited contract to do the newsletter and Awards Night. She will continue to oversee the Heritage Fair as a volunteer and will do some office duties when time permits. We are working to get as much material as we can online so that it can be accessed 24 hours a day.

We continue to handle public enquiries. We recently helped 2 visitors. One of our photos is the only one remaining of the United Way office when it was on Pandora Avenue. We were happy to share the photo in return for having it identified by address and year. In a second instance, we provided a copy of a photo of the old Victoria Police Station that will be blown up, framed, and used as a presentation to a retiring member of the force.

Our online files, particularly the archival site with its thousands of photographs, are well used by the community. 📷



1234 Pandora Avenue identified as year. "Thank you kindly! This is the only photograph we can find of our offices from that era so we are very grateful for your assistance. For some additional context my guess is that it was taken in the late 1940s. The reason is that there is a "red feather" featured on the billboard and that symbol was not adopted by Community Chests until 1946."



Membership Application

- Student \$15.00
- Individual \$25.00
- Family \$35.00
- Group/corporate \$50.00
- Individual Life \$200.00
- Corporate Life (20 yrs) \$400.00

New Renewal

Name _____

Address _____

City _____

Province _____ Postal Code _____

Tel: _____

E-mail: _____

I am interested in volunteering _____

Enclosed is a donation of \$ _____

I prefer the electronic newsletter. _____

Please send your cheque to:

Hallmark Heritage Society

Box 116, 777 Fort Street

Victoria, BC V8W 1G9

All members are entitled to voting privileges at Annual and General Meetings, receive four Newsletters a year and access to the Society library and archives which contain information on over 10,000 buildings in the Capital Regional District. Memberships are due September 30th and are tax-deductible. The Society also offers special events and tours for members. New memberships are prorated quarterly. The Hallmark Heritage Society collects personal information about you only when you voluntarily provide it, and only for the purpose for which it was intended, and in handling such information we comply with the provisions of the British Columbia *Freedom of Information and Protection of Privacy Act*. We do not sell, rent or trade our membership/donor information to or with others. The Society makes all reasonable efforts to ensure that personal information collected from you is protected against loss and unauthorized access. If you wish to change information on file, please contact us.

In the interest of timely communication, we may occasionally send you electronic messages regarding current issues or reminders of meetings. If you do not wish to receive such messages, please let us know and we will remove your name from our email list. We would appreciate being advised of changes to your address, telephone number, email address, etc. so that we can continue to serve you efficiently. 📧

Hallmark Heritage Society Annual Awards Night

Tuesday, May 7, 2013 - 7:30 pm

St. Ann's Academy Auditorium

Reception to follow at Interpretive Centre