

Preserve

Your voice for heritage in the Capital Region and the Islands since 1973

A Quarterly Newsletter

Volume 42, Number 2, Autumn 2014

President's Report

When one goes onto the website of the Heritage Branch they will find a "list" of the steps to take

Page 3

A Note to Our Members about the Craigflower Schoolhouse

As many of you are aware, the Hallmark Heritage Society responded last month to a Request for Proposals

Page 4

A Gift in Kind is Most Welcomed

As you all are aware, the Hallmark Heritage Society presents photos and heritage information at 10 or more public events

Page 5

Summer As An Archival Assistant

As a Geography student studying at the University of Victoria, I was eager to apply when I saw a job opening with the Hallmark Heritage Society.

Page 6

Daily Colonist, The Islander, July 1, 1967

*THE MUD FLATS.
By Ainslie J. Helmcken*

Page 7

Calendar

Keeping you informed about heritage activities.

Page 11

Hallmark Heritage Society presents "The Parfitt Brothers of Fernwood" membership drive event

Spend an evening with the descendants of 5 English brothers who emigrated to Victoria in 1889 and were responsible for building more than 40 significant commercial/religious structures along with almost 100 houses during the construction boom of the early 1900's. These buildings include: Christ Church Cathedral, Bay Street Armouries, George Jay Elementary School, James Bay Inn, Royal Jubilee Hospital, several buildings in Chinatown and the entire 1900 block of Fernwood Road to name a few. Speakers Glenn, Daryl & Dewayne Parfitt share the family's history with never before seen pictures and film of Victoria's early years along with some excerpts from their personal diaries and historical family artifacts. This event is "Free" to all members of the Hallmark Heritage Society or \$25.00 for non-members who'll receive a one year membership with their admission. Refreshments available.

Wednesday, October 22, 2014 in the "Art Room" at the Fernwood Inn located at the corner of Fernwood and Gladstone Ave. Doors open at 8:00 pm with the presentation starting at 8:30 pm

As seating is limited, please RSVP to office@hallmarksociety.ca with "Fernwood" in the subject line or leave a message at 250-382-4755. Remember, you must be a paid up member in order to attend the event for free. 🏠



Awards and Newsletter: Helen Edwards
Office hours: by appointment
Mailing Address: 15-1594 Fairfield Road, PO Box
50013 Fairfield Plaza PO, Victoria, BC V8S 1G0
Phone: (250) 382-4755
office@hallmarksociety.ca
<http://www.hallmarksociety.ca>

Mandate

The Hallmark Heritage Society was registered on April 18, 1973. We encourage the preservation of structural, natural, cultural, and horticultural heritage within the Capital Regional District. We accomplish these goals through education, public speaking, advocacy, tours, exhibitions, and the annual Awards Night. We are a non-profit society, financed principally by membership dues and members' contributions. 🏠

Notice of Annual General Meeting

The Annual General Meeting will be held on September 15, 2014 at the James Bay New Horizons Centre, 234 Menzies Street at 7:00 pm. Learn about the move of 1082 Richmond Road to 1016 Pemberton and the subsequent restoration. 🏠

Photo credits

All photos by Helen Edwards, except for page 5, bottom, by Ken Johnson. 🏠

Hallmark Heritage Society Newsletter (ISSN 1195-6712), published quarterly by the Hallmark Heritage Society, 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC V8S 1G0

Copyright © 2014 Hallmark Heritage Society.

All rights reserved. No part of this work covered by the copyrights hereon may be reproduced or used in any form or by any means - graphic, electronic, electrostatic, or mechanical - without the prior written permission of the Hallmark Heritage Society and the author of the article. Printed in Canada by Island Blue Print Ltd. 🏠

Board of Directors

President

Ken Johnson 250-294-0803
president@hallmarksociety.ca

Vice-President

Bjorn Simonsen

Corresponding Secretary

Janet Stevens

Treasurer

John Edwards

Past President

Nick Russell

Directors

Helen Edwards

Russell Fuller

Garth Mayhew

Glenn Parfitt

John Perry

Patrick Skillings

Deadline for articles and advertising for the Winter 2014 newsletter is November 15, 2014.

Preserve welcomes submissions, both written and photographic, on topics related to the preservation, conservation, and restoration of heritage from a local, provincial, national, or international perspective. The Editor reserves the right to edit material for consistency and length, and to reject articles.

Please submit manuscripts to the Editor, *Preserve*, 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC, V8S 1G0 or send to office@hallmarksociety.ca. 🏠

President's Report

by Ken Johnson

What's YOUR Story?

When one goes onto the website of the Heritage Branch they will find a "list" of the steps to take to help conserve the heritage assets and fabric within our community. The list is found within an online document called "Heritage Conservation, A Community Guide."

The list usually starts off by asking us to identify the heritage features; create an inventory and create a community heritage register. Hopefully, if the process is carried out correctly and if one has a friendly and sympathetic local government, the end result is a list of properties on a heritage register: both registered and designated.

In the City of Victoria there are over 900 properties on the list; in Saanich there are nearly 300 properties on the register. Sounds like a lot? Not when we consider what could be possible. In the 1996 Canada census over 10,000 Greater Victoria buildings were identified as being constructed before 1920. That's a lot of potential.

When the Hallmark Heritage Society was formed, over forty years ago, the process of creating heritage registers in Victoria was just beginning. To achieve what we have today – about 10% of the older properties, in the older, most desirable neighbourhoods – has taken a lot of talking, having meetings and educating our neighbours about the values of heritage preservation but it is an achievement the Hallmark Heritage Society can be very proud of.

A large part of the process has been the stories

attached to the heritage buildings. The stories about the people who designed the buildings, constructed them and, most importantly, lived in them. Many of you have one or more volumes of "This Old House", produced by the Victoria Heritage Foundation. The house descriptions include the "social" history of the houses; telling us not only the building details but going into the stories of the people – births, deaths, marriages, where they worked and what happened to their descendants.

We love these stories. They make the property more interesting and something to which we can readily relate. If you live in one of the homes listed in This Old House, you make the stories part of your lives and your histories for you know that, in future years, your presence will be added to the tale.

But, as we know, most of the properties are not in the Old House books. The stories of these houses are not being preserved. It all becomes lost as the years go by and there are no attempts to record the stories of the house and the people who lived there.

Do you live in an older house that is not on any of the heritage registers? Do you know who lived there before? You may not think that your story is interesting but it has become part of the heritage fabric of the building – just like the wood cladding and the bricks in the chimney. Write the story down – send it in to Hallmark.

As you know, we have thousands of pictures of older houses, most of them not on any official heritage register. We can attach the story to the picture and thus deepen our understanding of each building and how they have contributed to the cultural mosaic that makes up our neighbourhoods.



Come Join Us!

At the Annual General Meeting, we will be electing members to the Board of Directors. We are always looking for new directors and ask you to consider putting your name forward. It is not a huge time commitment with meetings held monthly. Directors are also expected to assist with Society functions. If you can help, please let us know at office@hallmarksociety.ca.

Memberships are due now

For most of our members, annual membership dues are payable by the end of September. The easiest way to pay is to bring your payment to the AGM. You can also mail a cheque to the office. Your early attention to the renewal means that we do not have to send out extra reminders and can spend our money on saving heritage buildings and continuing advocacy.

A Note to Our Members about the Craigflower Schoolhouse

by Ken Johnson



As many of you are aware, the Hallmark Heritage Society responded last month to a Request for Proposals for the Use of the Craigflower Schoolhouse issued by the Heritage Branch of the Provincial government.

Hallmark has proposed to use the Craigflower Schoolhouse as an office and meeting center for the Society. Such a proposal would, of course, involve are moving the offices from the current location in the Ross Bay Villa

The vision of the board is to utilize the schoolhouse as offices and:

1. The Hallmark Heritage Society would sponsor programs presenting classes on the maintenance of historic building fabric, similar to those classes currently being offered by the Vancouver Heritage Foundation under the title "Old School." These would be presented by local professionals and tradespersons in each field and would cover such subjects as: Seismic Retrofits for Heritage Homes, Researching the History of Your House, Painting of Historic Homes, Energy Efficiency and Heritage Houses, and other, similar themes.

Such a program has previously been discussed in the Greater Victoria area and past efforts have had the support of the Victoria Heritage Foundation, the Saanich Heritage Foundation and the Saanich Arts, Culture and Heritage Committee. Under the sponsorship of Hallmark and through the utilization of the meeting and storage spaces provided by the Craigflower Schoolhouse, this educational program could readily become a reality.

2. The Hallmark Heritage Society has long had, as a significant part of our mandate, an educational component directed towards the youth of our community. This has led to the Society being a sponsor and coordinator of the South Vancouver Island Student Heritage Fair held annually at the Royal B.C. Museum. The Craigflower Schoolhouse site is an ideal location for the coordination of the activities of the annual Student Heritage Fair and an opportunity for students from all over South Vancouver Island to become familiar with the history of the oldest surviving schoolhouse in Western Canada.

3. The Society would like to expand the educational component of its mandate through a greater interaction with local schools. This would include direct contact with Craigflower Elementary School and Shoreline Middle School offering historical tours and interpretation of Craigflower Schoolhouse and in assisting them in a more direct manner in participating in the annual South Vancouver Island Student Heritage Fair.

4. During the summer months, the Craigflower Schoolhouse is adjacent to a popular walking route along the Saanich Gorge Park. During these months the Hallmark Heritage Society has, in its office, a summer student and, as a result, the Craigflower Schoolhouse would be available for public viewing during this time. We feel that this would result in greater opportunities for the public to learn of the history of this provincial historic site than were available under prior tenants.

5. During the summer months, the Hallmark Heritage Society would organize and hold, in cooperation with such bodies as the Saanich Archives, special "History Fun Sessions", bringing community youth onto the site to learn, with the help of games and displays, local history and heritage. As the land surrounding the Schoolhouse is an important First Nations cultural site, we would hope that these sessions would have a significant First Nations component.

6. The main floor space of Craigflower Schoolhouse would be available to community groups, such as the Gorge Tillicum Neighbourhood Association, for meetings. The interior of the building is now fully illuminated making this space available for evening meetings.

7. There are great opportunities for future community involvement. Plans are currently underway for an independent senior's residential facility at the nearby corner of Gorge Road and Admirals Road. The completion of this facility would provide opportunities for greater participation by the seniors in community activities through the Hallmark Heritage Society.

In response to our proposal the Heritage Branch as requested further information which, at the time of newsletter publication, is still being prepared and submitted.

As always, your Board of Directors will be mindful of the interests and mandate of the Society and will do its best to ensure the Hallmark Heritage Society will continue to represent heritage preservation in the Greater Victoria Area. 🏠



Bell from Craigflower Schoolhouse

A Gift in Kind is Most Welcomed

by Ken Johnson

As you all are aware, the Hallmark Heritage Society presents photos and heritage information at 10 or more public events and displays each year. We set up a marquee and display boards and will talk to anyone about anything but mostly who lived where and when and how the neighbourhood has changed and how important it can be to conserve heritage.

Most of these events are held in community parks, on grass. The marquee can be held down using ground spikes to prevent it being blown away on the wind. A couple of events though, are held in locations where we must set up on pavement. This leaves the marquee subject to the vulgarities of the winds and we end up standing about holding everything down rather than meeting with the public.

Recently we received the contribution of four heavy steel plates from the United Engineering Division of the Ralmax Group of Companies. These will sit on the base legs of our marquee and resolve the problems of "wind drift."

I know you will all join me in thanking the Ralmax Group of Companies for their valuable and needed contribution. 🏠



Summer As An Archival Assistant

by Kirsten Hundza

As a Geography student studying at the University of Victoria, I was eager to apply when I saw a job opening with the Hallmark Heritage Society. Now, just a short 13 weeks later, it is hard to believe my role as Archival Assistant has come and gone. This summer employment has not only counted towards a work term of my Co-operative Education Program, it has also allowed me to develop new skills and gain a better understanding about heritage preservation in Victoria.

During my employment I have worked on two main projects, both involving digitizing material. The first project required digitizing photography slides of heritage buildings from across Victoria's Capital Regional District and cataloging them on the computer so they can be easily accessed and later uploaded onto the online database - this will allow anyone to access the photos online. Previous summer students and volunteers started this project, and it therefore only required a few weeks of work for me to complete.

Digitizing archival clipping files was my second main project throughout my employment with the Hallmark Heritage Society. Each file belongs to a heritage building in the Capital Regional District, containing clippings and documents collected over many years. A clipping can be anything from newspaper articles, letters, or meeting minutes, to floor plans, plumbing records, or building permits. Each file I opened brought new, exciting things to be seen or read. I enjoyed learning more about buildings I pass by every day, as well as ones I never knew existed in Victoria. While some addresses contained only one clipping or document in their file, others boasted hundreds.

Although brief, my position at the Hallmark Heritage Society has been an exciting, beneficial experience. It has been an absolute pleasure to work alongside such a hard working, dedicated, and knowledgeable group of volunteers, members, and executives. In the future I hope to stay up to date on the society's projects and volunteer my time when I can. 🏠

150 Years of Leechtown



Bjorn Simonsen and Helen Edwards attended a ceremony to commemorate 150 years of Leechtown. The event, coordinated by VIPMA (Vancouver Island Placer Miners Association) was held on July 19 at 11AM to unveil a monument at the top of Kapoor Park to replace the highly vandalized and 2nd repaired Cairn originally put up in 1928 to honour the finding of gold at the confluence of the Sooke and Leech Rivers in 1864. The monument was unveiled by Her

Honour, Judith Guichon the Lieutenant Governor of British Columbia and Bruce Chaytor, President of VIPMA. This will make the monument accessible to all bikers and hikers along the Galloping Goose Trail, where much work has been done already with the building of a rest stop. 🏠

Donate online

The Hallmark Heritage Society has recently signed up with Canada Helps, a registered charity with a goal of making life simple. It is an online fund-raising solution that will allow us to accept donations over the internet without the added cost of maintaining credit card accounts. Donations are processed by Canada Helps and then the funds, minus a small administration charge, are electronically transferred directly to our bank account. Donors receive a tax receipt instantly – no waiting for a volunteer to process a payment and hand write a receipt. You can make a single donation online or sign up for a monthly donation. We have put a link on our webpage and have already received donations. The direct link to our page on the Canada Helps site is <https://www.canadahelps.org/CharityProfilePage.aspx?charityID=s5418>

As you know, we rely on the generosity of our members to keep our society alive. Now it is just a few clicks to donate – less work at both ends. Please consider making a donation today. 🏠

**Daily Colonist, The Islander,
July 1, 1967
THE MUD FLATS. By Ainslie J.
Helmcken**

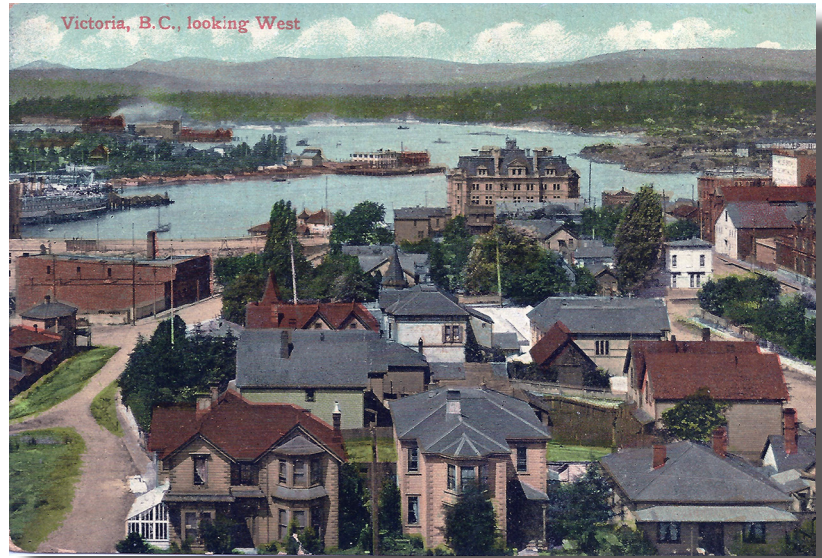
It was James Douglas who had the foresight to provide a government reserve of lands to the south of the flats and then to build a wooden bridge for a crossing. He then, much to the anger of the members of the legislative assembly, provided the old Birdcages for the housing of government offices and the Legislature of the Colony of Vancouver Island.

His reasons were simple enough. The city was going to grow out of all recognition, the acquisition of a sufficient amount of land for the immediate and future use of government offices within, what we might now call the civic precinct, would be much too costly. Land on Yates Street was then selling for unheard-of prices and he felt it was better to settle away from the business area within a substantial area of land. 10 acres he felt was sufficient!

As we look back now to the days of his decisions the greater respect one has for the foresight of this great man. It would seem a fair assumption that the only mistake he made in his planning for the City was the size of the government reserve. How successive governments would have wished the reserve to be as much as 100 acres.

With the construction of the original bridge the development of the lands moving up from the harbour and south toward the Dallas Road really began. Some of the finest residential property was developed in this district. There did remain evidence of the fine homes until those monsters which throw their multitude of apartments into the sky and ruin the view of the Olympics as one walks down Douglas street, or look along Menzies toward that beautiful range. This is about the only thing our neighbours across the Straits have to travel to Victoria to really see. They really can't enjoy the majesty of those snow-capped peaks of the extensive range, the magnificent Angel's Gateway above Port Angeles, unless they see it from Canada.

For many years the wooden bridge caused great concern to the City Fathers, and we might pause and say some City Mothers too. Not only did the old thing need a lot of attention in the form of new piles and decking, it was very hazardous to



Early postcard showing The Customs House with the mud flats to the left. Learn the story of this postcard and many more like it at the December General Meeting.

navigate in a fog which might have been a natural phenomenon or caused by alcohol. Whatever the cause, many a man was pulled out of the mud flats when he "slipped and fell" on his way home.

Stories of the past tell of some amusing events on the old bridge. The story I like best concerns Dr. Ash, a tall and powerful man with huge hands, and Amor de Cosmos who made up in vitriolic verbiage when he lacked in stature, and both were members of the legislature.

My grandfather, Dr. J. S. Helmcken, tells this tale. When he and another member were in sight of the bridge they saw Ash and de Cosmos engage in a violent argument and they rushed to prevent serious injury to someone, presumably de Cosmos. They got there in time to prevent Dr. Ash from throwing the smaller man right over the bridge into the mud flats.

Sir James later chided grandfather and reminded him that his authority as Speaker of the House ended when the sessions were over. Said Grandfather: "But Ash might have thrown him into the harbour" and Sir James, who had a multitude of reasons to have prayed for such a happening, just slowly walked away. No doubt he regretted the interference.

We have now become so accustomed to the presence of the Empress Hotel that it seems the natural place for it and that it has always been there. This is not so.

Along the south bank of the mud flats were

many buildings and all accessible at some time of the day by small boat. There was the Bay Inn, a saloon of course, at the city end of the bridge, and then there were cabins, today we would call them bachelor apartments, only they had to go "out thar" to the privy and haul water in a bucket. Pendray's soap works and paint factory occupied quite a lot of space and had a very prominent sign which might have been some 200 feet in length along the waterfront. Then there was a furniture factory and some other buildings which you will hear about in more detail in other yarns.

All of these businesses had to make way for the reclamation of the harbour and much of it was done by expropriation.

No, the Empress Hotel was not the only use contemplated for this location. In my research I came across a copy of a letter, or rather a resolution, passed by the Mayor and Council and addressed for dispatch through the Hon. John Ash (you met him on the bridge with de Cosmos a few minutes ago) as the provincial secretary.

I think you might be interested to read this message:

"Resolved that this Council do memorialize the provincial government praying said government to petition the Dominion government in order to obtain for this City all that portion of tideland situated east of the western side of James' Bay Bridge for the purpose of holding agricultural and horticultural exhibitions and fairs, and for other purposes.

"In bringing this subject before the attention of the provincial government the Council desires to refer to the opinion expressed by the Hon. H. L. Langevin (the then Minister of Public Works) that the best use that could be made of the dredgings from Victoria Harbour, would be to deposit them on the said mud flats thus reclaiming a valuable site for the above and for other civic purposes, and at the same time promoting the welfare and improving very materially the appearance of that portion of the city." This was dated January 21, 1874.

The governments of that day, be they provincial or Dominion were no different than those of today. If it please them, then they would reply, if it didn't please them and what did it matter, it was only some little junior government crying in the wilderness. I just wonder how many times the City Fathers

"memorialized" the Dominion Government, asked the members of the House of Commons to try and get action to have Beacon Hill Park conveyed to the city. The list of attempts would be too long. It was actually after Victoria had commenced the development of the park proper before it gained title.

And so it was in 1874. In my imagination I can see some government official in Ottawa reading this resolution and suddenly awakening to the fact that this area might someday be a fine bargaining point when dealing with the railroad company. It is a fact that they said nothing and did nothing; but the Empress Hotel now occupies it to the everlasting benefit of Victoria.

But to get to the meat of the pie. Somewhere about 1895, Alderman Harris, who had at one time been City Surveyor, the equivalent of city engineer, stirred the Council to action by his personal evaluation of the state of repair of the old bridge. He told them it was time to do something before it was too late. At least it got them into the planning stage.

The collapse of the Point Ellice Bridge really stirred them into action and in 1898 the then city engineer, Wilmot, produced a report which emphasized the need for action. But in all engineering the greatest time consumer is planning.

With the appointment of C. H. Topp as the city engineer in 1899 things started to move. Plans were produced under the supervision of John S. Adam who was the assistant to the engineer and draftsman. (Incidentally, Mr. Adam was the father of our own Brigadier John Adam of the DVA and one time schoolteacher, who is so favorably remembered by his students, including my own two).

Plans were pretty well complete by 1900 for "a permanent road across James' Bay from Government to Birdcage Walk." The following year the James Bay Mud Flats Bylaw, 1901, was passed and \$150,000 raised by sale of debentures.

Following the reports of the engineer as the work progressed is most interesting and when measured with the values connected with such a program in this current period of time, are quite amazing. For instance, a cofferdam had to be built across the mouth of the Mud Flats and this Mr. Topp, the engineer, said was built of wood and in such a manner that all materials used could be

reclaimed and used elsewhere. The cost of the job, less than \$4800. When they removed it, on completion of the job, it costs another \$900.

In 1901 they spent \$28,852.78, on the project. The main wall was constructed in 1902 at a cost of \$40,042.01, in which was included the cost of the stone slabs for which there was a contract price of \$1413.04. Now do you like those prices?

In 1903 the electors pass the CPR Hotel Bylaw which provided that a hotel would be constructed on the site at a cost of not less than \$300,000.

While the wall was under construction, the harbour was being dredged by the Mudlark and the mud and muck pumped through the 12 inch and better diameter pipes, well behind the wall. By 1906 most of the work had been done and the contractors were busy driving piles for the foundation of the hotel. This in itself was no mean engineering feat. The piling then driven is still the main support of the building and is still as good as the day it was driven.

Contractor for the hotel was Gribble and Skene Ltd of Vancouver, but in the actual day-to-day business of building the hostel Victorians only knew J. L. Skene, who moved to Victoria to superintend the contract. He lived in a home on the Fort Street Hill and I remember two of his boys went to the Boys' Central School when I did.

The carrying out of the contract was very satisfactory to all concerned. It was the day when a real craftsman was allowed to take all the time necessary to do a job properly and he didn't have a craft union looking over his shoulder to tell him he was working too fast and accordingly he took pride in his work. This is one of the reasons why the old Empress has never had that woe-begone look, for all the pride of the craftsman who built it is still there.

To return to the Causeway for a moment.

When first constructed, the large Bay where the plaques are attached to the wall and the stairs lead down to the floats, was not built. That came later.

Now I understand that plans are afoot to allow pedestrian traffic more leisure by building a walk on the outside of the wall and connecting some of the smaller bays where the benches now rest. One hopes that adequate space for the benches on both

sides of the wall will not be overlooked.

Certainly we Victorians have reason to remember the city engineer, Mr. Topp, (whose daughter Mrs. Jack Elliott lives here and can usually be found on the Gorge Vale Golf course) for the splendid piece of engineering as well as the economy of the whole production. Imagine that whole job costing \$150,000.

When we started our walk down Main Street, one of the first items written concerned traffic. Maybe it will be appropriate and amusing to end this part in that way. Just off the south end of the old James Bay Bridge, in the year 1898, an event which led to the courts and established the rights of bicycle riders, occurred. Hackies in general, and one W. G. Bowman, in particular, had no use for bicycle riders. On this particular day Mr. Bowman, a licensed hackman, deliberately drove down upon A. J. Dallian while the latter was in his proper side of the public thoroughfare.

Mr. Dallian, as chairman of the roads and touring committee of the Canadian Wheelman's Association was determined to protect the rights and privileges of its members and drivers of vehicles who could be shown to have been in the wrong were to be prosecuted.

The magistrate decided that "bicycles must be accorded all the privileges enjoyed by horse drawn carriages," and Mr. Bowman was find the maximum penalty. Later he appealed the decision, but lost.

So now you know why bicycles always seem to have the right-of-way; even when they are not entitled to it!

The final item. A motorist was hailed into court and fined – for failing to blow his horn as he rounded a curve in the road!

Yes, the grand old lady of the Causeway certainly pumped new blood into the mainstream of the city and one feels she is capable of doing so for many years to come. 🏡

Heritage Watch

notes from Ken Johnson and Nick Russell



At the July 26th meeting of the City of Victoria Council, a motion was passed to provide temporary protection to delay the demolition of the St. James Mission of Christ Church Cathedral School at 520 Niagara Street, in James Bay. This building is listed on the City's Heritage Register, but is not protected through Heritage Designation. During this period the City can request a heritage

inspection for the purpose of assessing the heritage value of the property and receive a report back to Council.

The St. James Mission for Christchurch Cathedral School was designed by Percy Leonard James and constructed in 1939. It is a fine brick masonry structure and, with minimum care, could last for several hundred years. For this building to be demolished would be a shame and not reflect well upon the owners. What could happen to the property if the Sunday School is demolished? It's on a double, corner lot. (Developers' favourites!) Like much of James Bay, it is zoned duplex, but a canny developer would likely ask for variances to put up a five-plex, at least. (See attached sign in front of what was a harmless little SFD at 549 Toronto – now to be FIVE town-houses, having wrangled –I believe—SIX Variances from the City.) This would destroy a beautiful streetscape.

We urge members to write to Mayor and Council demanding that this little gem not be demolished but preserved forever. 🏠

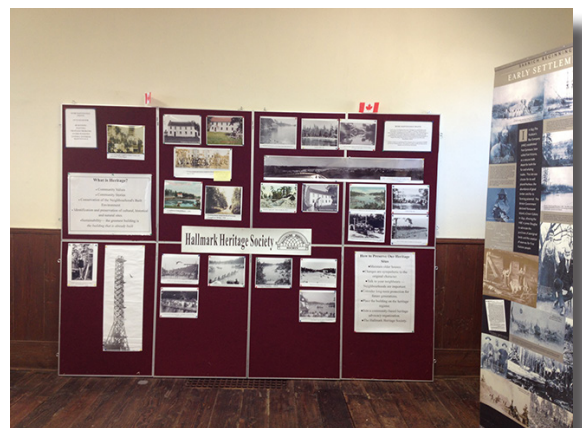
Summer Community Outreach



The Hallmark Heritage Society has once again appeared at community events, raising awareness of heritage issues and educating the public on the history of their neighbourhoods. We have attended Vic West Fest, North Park Fest, FernFest, Ross Bay Villa, Quadra Cedar Hill and the Gorge Swimfest. We also participated in the Heritage Bike Tour of Fernwood, Gonzales, Fairfield and Rockland, providing information about the seven stops along the route. Every year, we meet different people and share information with them.

On July 1, 2014, we celebrated Canada Day along Belleville Street with a great view of the Inner Harbour, We answered many questions about Victoria's history and met interesting visitors from different countries. The weather was a bit windy, but pleasant and we had the opportunity to watch the Harbour Ferries ballet.

On the BC Day weekend, we set up a display in the Craigflower Schoolhouse. There was no advance publicity as we wanted to catch the drop-in traffic. Over the course of two days, we had a number of local residents drop in and share their stories. We likely learned more from them than they did from us. 🏠



Calendar

- September 15, 2014** Hallmark Heritage Society Annual General Meeting, James Bay New Horizons Centre, 234 Menzies Street, 7:00 pm. Mike Sweet and Harry Newton: "The moving of 1082 Richmond Road to 1016 Pemberton Road and the story of its restoration."
- September 26-27, 2014** Heritage BC Annual Conference: "Building Bridges." Cloverdale, BC. See <http://www.heritagebc.ca> for details.
- October 2-4, 2014** Heritage Canada The National Trust Conference; "Heritage Builds Resilience." Charlottetown, PEI. See <http://www.heritagecanada.org> for details.
- October 22, 2014** The Parfitt Family History - membership drive for Hallmark Heritage Society. Fernwood Inn. Doors open at 8:00 pm, event starts at 8:30 pm. Refreshments are available. RSVP to office@hallmarksociety.ca with "Fernwood" in the subject line or leave a message at 250-382-4755..
- December 8, 2014** December General Meeting, James Bay New Horizons Centre, 234 Menzies Street, 7:00 pm. Speaker: Helen Edwards: "Learning Victoria's History Through Postcards."
- February 16-22, 2015** Heritage Week. Theme is "Main Street." Watch for news of a meeting or special event.
- May 1, 2015** South Vancouver Island Regional Heritage Fair. Clifford Carl Hall, Royal BC Museum. 9:00 am - 2:30 pm
- May 5, 2015** Hallmark Heritage Society 41st annual awards ceremony.

Ongoing events

- Old Cemeteries Society:** Sunday Cemetery History Tours: Start at 2:00 pm. Meet at 1:45 pm in front of Oregano's, Fairfield Plaza, 1544 Fairfield Rd. Others start where noted. Charge: \$5 for non-members; \$2 for members. No reservations needed. Tours are held regardless of weather. Contact www.oldcem.bc.ca or 250-598-8870.
- Victoria Historical Society:** Regular monthly meetings, except for June, July and August. For a description of speakers, visit <http://www.victoriahistoricalsociety.bc.ca/>
- Friends of the BC Archives:** Lectures series on items of historical interest. All events, unless otherwise specified, are held in the Newcombe Conference Hall in the Museum and are free for members of the Friends of the BC Archives. Non-member admission rates, payable at the door, are currently \$5.00 for a lecture, and \$10.00 for a workshop. Check http://www.bcarchives.bc.ca/BC_About_Archives/upcoming.aspx for details.



Membership Application

- Student \$15.00
 - Individual \$25.00
 - Family \$35.00
 - Group/corporate \$50.00
 - Individual Life \$200.00
 - Corporate Life (20 yrs) \$400.00
- New Renewal

Name _____

Address _____

City _____

Province _____ Postal Code _____

Tel: _____

E-mail: _____

I am interested in volunteering _____

Enclosed is a donation of \$ _____

I prefer the electronic newsletter. _____

Please send your cheque to:

Hallmark Heritage Society
15-1594 Fairfield Road,
PO Box 50013 Fairfield Plaza PO,
Victoria, BC V8S 1G0

All members are entitled to voting privileges at Annual and General Meetings, receive four Newsletters a year and access to the Society library and archives which contain information on over 10,000 buildings in the Capital Regional District. Memberships are due September 30th and are tax-deductible. The Society also offers special events and tours for members. New memberships are prorated quarterly. The Hallmark Heritage Society collects personal information about you only when you voluntarily provide it, and only for the purpose for which it was intended, and in handling such information we comply with the provisions of the British Columbia *Freedom of Information and Protection of Privacy Act*. We do not sell, rent or trade our membership/donor information to or with others. The Society makes all reasonable efforts to ensure that personal information collected from you is protected against loss and unauthorized access. If you wish to change information on file, please contact us.

In the interest of timely communication, we may occasionally send you electronic messages regarding current issues or reminders of meetings. If you do not wish to receive such messages, please let us know and we will remove your name from our email list. We would appreciate being advised of changes to your address, telephone number, email address, etc. so that we can continue to serve you efficiently. 📧

*Hallmark Heritage Society Annual General Meeting
Monday, September 15, 2014 - 7:00 pm
James Bay New Horizons Centre, 234 Menzies Street
Guest speaker: Mike Sweet and Harry Newton
"The moving of 1082 Richmond Road to Pemberton Road
and the subsequent restoration process"*