Preserve

Your voice for heritage in the Capital Region and the Islands since 1973

A Quarterly Newsletter

Volume 43, Number 2, Autumn 2015

Calendar

activities.

Page 9

about heritage

Keeping you informed

President's Report

The Hallmark Heritage Society office is now comfortably located in the historic Craigflower Schoolhouse

Page 3

Summer Student Report

Hello, my name is Lindsey and I was the Summer Student Archival Assistant for the Hallmark Heritage Society.

Page 5

Blast From the Past

Did you know that all our newsletters are digitized and are available on our history website? Check out victoriahistory.ca

Page 6

RIP Jonathan Yardley

The Hallmark Heritage Society has lost one of its life members. Jonathan Yardley died on Salt Spring Island earlier this year.

Page 8

Special Member's Night

On Friday, September 4, 2015 it will be five years since the first devastating earthquake at Christchurch, New Zealand.

Page 11

Update on the Gold Rush Warehouses Project

ur President attended a Community Association Land Use Committee meeting of the Downtown Victoria Residents Association. The meeting was called to discuss a proposed 12-storey building for the property currently owned by the city of Victoria adjacent to the "Northern Junk Buildings."

You may recall that an earlier proposal was for a five-storey building which was strung along the street scape creating a "wall" effect. The current proposal is for a building that starts out at 5 storeys and, where it meets the edge of the bridge, rises up to 12 storeys. This proposal would require a significant variance as the zoning in that area is for a five-story building. The five-storey zoning is to protect what the City calls the amphitheater atmosphere of low

rise buildings along the waterfront and in Old Town with





Awards and Newsletter: Helen Edwards Office hours: by appointment Mailing Address: 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC V8S 1G0 Phone: (250) 382-4755 <u>office@hallmarksociety.ca</u> <u>http://www.hallmarksociety.ca</u>

Mandate

The Hallmark Heritage Society was registered on April 18, 1973. We encourage the preservation of structural, natural, cultural, and horticultural heritage within the Capital Regional District. We accomplish these goals through education, public speaking, advocacy, tours, exhibitions, and the annual Awards Night. We are a non-profit society, financed principally by membership dues and members' contributions.

Notice of General Meeting

The Annual General Meeting will be held on September 21, 2015 at the James Bay New Horizons Centre, 234 Menzies Street at 7:00 pm. Speaker is Denton Pendergast on Victoria's Harbour History. See p. 7 for speaker biography

Photo credits

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Board of Directors

President Ken Johnson 250-294-0803 president@hallmarksociety.ca Vice-President Bjorn Simonsen Corresponding Secretary Helen Edwards Treasurer John Edwards Directors Jennifer Nell Barr John Dam Russell Fuller Garth Mayhew Glenn Parfitt John Perry Patrick Skillings

Deadline for articles and advertising for the Winter 2015 newsletter is November 10, 2015.

Preserve welcomes submissions, both written and photographic, on topics related to the preservation, conservation, and restoration of heritage from a local, provincial, national, or international perspective. The Editor reserves the right to edit material for consistency and length, and to reject articles.

Please submit manuscripts to the Editor, *Preserve*, 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC, V8S 1G0 or send to <u>office@hallmarksociety.ca</u>.

President's Report

by Ken Johnson

The Hallmark Heritage Society office is now comfortably located in the historic - Craigflower Schoolhouse and, with one exception, internet and telephone access, is fully functional. For many years Hallmark has been served by Telus and service, while adequate, has been expensive. Shaw Communications has offered us a far better deal and we intend to take advantage of it (we are very cost-conscious organization and do everything to reduce overhead). The difficulty has been one of access as Shaw has no service beyond the corner of Admirals and Gorge roads. This means the new wires have to be strung to that point where the wiring goes underground and leads to the schoolhouse. There has been much to and fro with Hydro who control the poles, etc., and thus requires some redesign. At this time this issue is being resolved and we hope to soon have Internet and telephone service at the offices. When this is completed we hope to gather in a group of volunteers to help organize our filing system and to transcribe printed materials into a digital form that will allow us putting it onto the Hallmark Heritage Society Website.

As many of you know, our tenure at the



schoolhouse is currently based on a one year "License of Occupation" – a sort of a lease. We have applied to the Provincial Government for a longer-term of 6 years and this is slowly working its way through the bureaucracy and we anticipate concluding a longer agreement within the next few months.

This will give the Hallmark Heritage Society a base for its office operations as well as the Schoolhouse and event space.

The most valuable part of the Schoolhouse is the old classroom space. Starting in March of 1855 this was the classroom for the children of the workers at the historic Craigflower farm and settlers in the surrounding area. In the early days, it was also the largest available space for church service, weddings, community meetings and celebrations. Starting in about 1921, the space has been used as a museum, a storage space and a construction office.

The Hallmark Heritage Society will restore the use of the space to that of a classroom. Starting in



late September, we shall be offering classes to the owners of older homes on how to manage and maintain their properties. We are arranging a class called "Heritage 101" to familiarize home owners with the pros and cons of heritage designation, how this will affect their use of the property, and what changes they can make in the future. We also hope to cover the benefits available within the City of Victoria and the Municipality of Saanich where designation can provide maintenance grants to heritage designated homes. Additional classes on

painting your historic home, how restoring wood windows can save you money, re-roofing your home, insuring your heritage house, carrying out research on your home, and many other subjects. If you have a subject you are interested in, let us know and we will try to arrange a lecture.

We also hope to use the classroom space for lectures and other information services. We have a large screen and a digital projector capable of showing PowerPoints, and digital movies. We have a seating capacity of 35 and, when we can obtain a ceiling mount for the projector, can increase the seating to 40. This means that some events will be limited and may well have to have repeat showings but Hallmark Heritage Society members and guests will always have the first chance to reserve a seat.

We hope to be able to rent out the classroom space from time-to-time as long as so doing does not interfere with our mandate.

As part of our agreement with the Provincial government, we are responsible for the carrying out of minor maintenance. We have already carried out a couple of necessary items, sealing around the hot air ducts where they enter the building (the openings were allowing rodents into the interior as well as drawing in cold air from the crawl space), washing the west side of the building which became soiled during the period of bridge construction,

continued from page 1

heights increasing as you cross Douglas Street going eastwards. The developer proposes to have retail on the lower floors and, we believe, 116 condominiums above. There would only be 40 odd underground parking spots and you would have to buy these (a parking spot at the Janion

sells for \$35,000).

The consensus at the meeting seemed to be one of the height is too much and there's not enough parking. Other concerns were expressed regarding the height for landing airplanes. A comment was made that the 8-storey Regent Hotel was at the upper limit for aircraft landing.

The comments made at this meeting will be passed along to City Planning and City Council. They listen and place a great value on the opinions of Community Associations. If you want your voice heard in the city join your Community Association.

To quote Margaret Mead: ""Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has." and cleaning up an accumulation of dirt, bottles, leaves, and paper along the west side retaining wall (a condition which had led to deterioration of the lower skirting and presented a fire hazard).

We would like to repair a hole in the South-west corner where the barge board meets the eave soffit and also repair the west door sill which has terrible detail that allows water to penetrate the rim joist. We also need to install new weather-stripping to the doors before the full onset of winter. These are not major items and the amount of materials and labour is not significant. We have a commitment of a donation of scaffolding and of the wood required.

We could use some help from time to time. There is a small amount of exterior painting to be done before Fall and we have a desk that needs assembling. So if you have some time on a Saturday or Sunday, call Ken Johnson at 250-888-7289 and I'll be there.

Come Join Us!

t the Annual General Meeting, we will be electing members to the Board of Directors. We are always looking for new directors and ask you to consider putting your name forward. It is not a huge time commitment with meetings held monthly. Directors are also expected to assist with Society functions. If you can help, please let us know at office@hallmarksociety. ca.

Memberships are due now

For most of our members, annual membership dues are payable by the end of September. The easiest way to pay is to bring your payment to the AGM. You can also mail a cheque to the office. Your early attention to the renewal means that we do not have to send out extra reminders and can spend our money on saving heritage buildings and continuing advocacy.

Please consider adding a donation to your membership so that we may continue to add to our educational offerings and continue our advocacy work. $\mathbf{\hat{\mu}}$

Summer Student Report

by Lindsey Willis

Hello, my name is Lindsey and I was the Summer Student Archival Assistant for the Hallmark Heritage Society. Throughout these past couple of months I had the pleasure of working at the Craigflower Schoolhouse scanning documents. I must admit, I was leery at first that I would be in an old schoolhouse all by myself, but I learned to love it! I am sure it is not haunted, except for maybe a ghost cat. This job was the best experience I could imagine.

I usually return home to Ontario for the summer, but I decided that this was my last chance to spend a summer in Victoria as I am graduating from UVic next year. This position was a perfect summer job. I was able to learn so much about the history of Victoria all through the Hallmark Society's documents. These included inventory, sewage connections, newspaper clippings and blueprints.

The documents also showed me the hard work and dedication the Hallmark Society has demonstrated in preserving Victoria's heritage. Most significantly, the society's struggle saving heritage homes from demolition. I learned about this through the file of 1936 Hampshire Rd, which is significant to me as my best friend lives in the home right across the street. It also showed me the hard work it takes for a house to become designated, and the specifics of the alterations after the designation. To some people it might not mean a lot but it really does matter if the sign doesn't fit with the façade. The building was there first after all!

Even outside work, I would recognize some of the buildings at events such as Fernfest, where a concert was held at the end of the night between the Belfry Theatre, and the old Rennie and Taylor Bakery. My work was going everywhere with me! This also applied to my everyday bus ride along Fort St. as it has become more interesting because I began to recognize some of the houses from the documents I worked with. The same also goes for my walks down Government St. I was also able to learn about the various types of housing architecture that surrounds Victoria from the early stages in Metchosin to the building boom prior to the First World War. I also learned about significant builders such as Samuel Maclure and the Parfitt Brothers.

I really liked learning about the stories of the people who lived in the house, such as the Spanish Colonial Revival house on Hollywood which was built by a husband for his wife. I had a great time being a chaperone for the BC Heritage Fair which was held here in Victoria, and it was a very interesting experience. I also should admit that I spent time reading the documents, there are some interesting stories such as an early wealthy Victorian ordered 4 camels to work in the Cariboo. That one was one of my favorite stories.

In the end, I couldn't have asked for a better work and learning experience for the summer. I hope to stay involved with the Hallmark Heritage Society throughout the rest of the year as I believe it is a truly great society that makes this city and surrounding areas a great place to live.

Awards Night – May 3, 2016

es, we just had Awards Night. However, it's not too early to think about next year. Look around your neighbourhood. Who has done a masterful job of restoration? Is there a person or group who has done a great job of heritage advocacy? What commercial work has attracted your attention? We rely on our members to be our "eyes and ears" in the community. Remember, a person or project cannot win an award if there is no nomination.

Nomination forms are available on our website along with sample nominations that have been successful. If you need assistance, please contact us well before the January 31, 2016 deadline and we can help you. This year, you can also nominate online via our website by visiting <u>http://hallmarksociety.ca/</u><u>annual-events/awards/digital-nomination-form/</u>

Blast from the Past

id you know that all our newsletters are digitized and are available on our history website? Check out victoriahistory.ca.

It is always interesting to read what happened years ago, so in that vein, we offer the annual report from 1979-1980. Older members will remember the events clearly while newer ones will be learning about then for the first time. Some of the work detailed in this report is still part of the Society's mandate -- Awards Night in particular -- while other activities are done by other organizations or government. It is entertaining and educational to look back at our history every so often, just to see how far we have come.

ANNUAL REPORT 1979-80

Wow! What a year! Undoubtedly, the biggest year in the history of the Hallmark Society here are the highlights. The year started with a well-attended tour of the Dunsmuir Homes on September 9, 1979. October's big event was the Heritage Canada Annual Meeting and Conference held from October 17-21. It was the first time this meeting had been held in the west and the first time a local group had been asked to 'host' the conference. Hallmark helped extensively with registration, hospitality and the well-received wind-up bus tour.

October 26 was our annual (and much needed) bazaar, which added to the society's coffers which were depleted by the Heritage Canada Conference. For several months the Trustees of The Heritage Building Foundation of the Hallmark Society had been organizing the necessary working of the foundation in preparation to acquiring a building. So it was especially good news when The Honourable Henry P. Bell-Irving, The Lieutenant-Governor of British Columbia and Mrs. Bell- Irving agreed to be honorary patrons of the Heritage Building Foundation. This much appreciated step on their part has both increased our credibility and made fund-raising somewhat easier. We thank them again for their interest, and indeed the interest of our other eleven honourary patrons.

For December 1, 1979, the executive arranged a display for the Annual Meeting of the Architectural Institute of British Columbia in the Crystal Garden. The Society distributed Guidelines for Restoring Old Buildings to the architects that attended.

January saw the formation of our Cityscape Committee. This group is looking at the long-range goals of heritage in the City and Area Conservation.

February was incredibly busy. Hallmark coordinated the Heritage Fair at Mayfair Mall for the week of February 4-9th. Ten other heritageoriented groups took part as well as ourselves and set up displays and booths and signed up a lot of new members.

February 17th, 1980 was the Society's Sixth Annual Heritage Awards Night. Held for the first time not in a member's house, Craigdarroch Castle was the setting for a glittering social night with 150 guests. The Lieutenant-Governor, The Honourable Henry Bell-Irving, presented book prizes for the Foundation's Peter Cotton Schools Competition. Awards were also presented for the best restorations in Greater Victoria.

Most of the executive and trustees stood in driving sleet and rain with their hearts in their mouths (and cold hands in pockets) as the Jackson House slowly rolled to its new location - a BCBC parking lot. It must mark the first time in Victoria's History a heritage building has eradicated a parking lot.

With sincere regret, the Trustees of the Heritage Building Foundation accepted the resignation of their chairman Don Reksten. Citing outside work pressures, Don felt he couldn't spend the time required on the Jackson House Project. Don had spent many, many, hours laying the groundwork for this project in a professional and organized fashion and we wish to thank him for his time and dedication. The Trustees were fortunate and thankful when Candy Wyatt, a past-president of the Hallmark Society agreed to take over the chair, and guide the project through its tricky initial stage.

Many Hallmark members attended a talk and walking tour called Oh! What a Lovely House, on March 30 in the Newcombe Auditorium. The opening week of Crystal Gardens allowed Hallmark members to sell the \$40 limited edition of the Crystal Gardens Book which raised a further \$1,000 for the Jackson House Appeal.

Our May 31-June 1 summer tour to Port Townsend was a great success being our first overnight tour. Everyone who went had a good time and got to know other Hallmark members who share heritage interests.

This year The Society kept going during the summer too. We continued the Cityscape Committee's aims, Chairman Peter Walton applied for a grant to hire summer students to organize Hallmark's library and inventories and prepare a report on Area Conservation in the city. Four students: Kathy Markulin, Ellinore Barker, Alan Lowe and Kemmy Dean have been working steadily since May. Originally to be housed in the Jackson House, this was not feasible due to contract delays, and a room at Craigdarroch Castle was obtained as a temporary office. We would like to thank James Nesbitt of the Castle Society for his kind assistance.

Other summer events were a tour of Government House on June 19th, 1980 a splendid tour of Churches and a Picnic in aid of the Jackson House appeal. All these events have attracted more members than we have ever had before. We now have over 250 members.

On top of all, above events, the executive held about 18 meetings through the year which, besides organizing all of the above, also wrote 35 letters to municipal councils in aid of heritage goals. The Trustees of the Heritage Building Foundation have met a similar number of times and put in more work on the Jackson House. Thanks to all of those that have worked so hard this past year. Your work is appreciated.



The Jackson House just after moving and later as restored.

Meet the Speaker

Pendergast is semi-retired from a 40-year career in graphic design during which he developed hundreds of projects for local, regional and national organizations. He served as Creative Director for the 1988 Calgary Olympic Winter Games Education Pro- gramme, and as Communications Consultant to the Deputy to the Premier of British Columbia where he helped develop campaigns at the Deputy Ministerial level.

A former vice-president of the Vancouver Island chapter of the Graphic Designers of Canada, Denton served on the founding Victoria Tall Ships Society board, and sat on the Victoria Classic Boat Festival committee for 12 years. He has taught a number of courses including Magazine Design at the Banff Centre.

Currently Denton works on select projects while consulting with the Canadian Archeological Association in the management of the Margaret and Dr. James F. Pendergast Award.

He continues to develop his History of Victoria's Harbour project under the kind patronage of the City of Victoria, The Greater Victoria Harbour Authority, Black Ball Transportation, Clipper Vacations, the Ralmax Group of Companies, and the Empress Hotel.

RIP Jonathan Yardley

by Helen Edwards

he Hallmark Heritage Society has lost one of its life members. Jonathan Yardley died on Salt Spring Island earlier this year.

Born in England, he trained there and was the secretary of the Lichfield and South Staffordshire Archaeological and Historical Society responsible in the assessment of any proposed changes or alterations or demolitions of "Listed Buildings" to Staffordshire County Council and also worked in Sweden. He emigrated to Canada and like most architects of his generation, he ended up with Erickson Massey Architects. Among the several projects he worked on were the north side classroom block for Simon Fraser University and the UBC Museum of Anthropology. In 1972, he established his own architectural firm and in 1974 moved to Salt Spring Island from where he worked for the rest of his life on several major projects in BC, Canada and around the world.

There are not many heritage projects in the province of BC that Jonathan did not have some part in: the list is far to long to include here. Much of his work resulted in Hallmark and/or Heritage BC awards including the Ruckle Farm, the Butterfield

Canada Day at Craigflower Schoolhouse

F or the first time, the Hallmark Heritage Society partnered with the Burnside Gorge Neighbourhood Association and were part of the Canada Day celebrations.

This is a massive undertaking with thousand of visitors walking the Gorge waterway, sampling food, listening to music, appreciating art, and learning about the history of the area. There was literally no parking near the schoolhouse with the Canadian Tire generously providing free parking for those who could walk a few blocks.

We estimate between 1,500 and 2,000 visitors came through our doors and were given tours of the schoolhouse. In the main classroom, we had a PowerPoint presentation running throughout the day that showed a brief history of the Hallmark Heritage Society

House at Government House, the Kinsol Trestle, and the Salt Building in Vancouver. Jonathan received a lifetime achievement award from the Canadian Association of Heritage Professionals in 2011. Jonathan worked alone and, more often in concert with others. He worked in his last years with Hal Kalman on several interesting projects including restoration of the Holy Trinity Cathedral in the Bund District of Shanghai, China.

He was also generous with his volunteer hours, serving on several boards including the Heritage Society of BC. He was a valued board member of the Canadian Association of Heritage Professionals and was a founding member of the BC Association Heritage Professionals. He was well known as a wine expert and had a marvelous singing voice. He lived life to the full and was taken too soon.

I had the privilege of working with Jonathan from 2002 when we were both on the Heritage Board to our last project together in 2014. I thoroughly enjoyed listening to his tales of life on Salt Spring and will miss the conversations we had on many different subjects. Hallmark has lost a member, I have lost a valued colleague and friend.

and also all the past award winners. Quite a few people stopped and made comments on what they were seeing. With our new projection system, we will be able to present even more information to a wider audience. We also were able to sign up a new school for the Heritage Fair next year when the principal came in and discovered our photos of previous fairs. We intend to gradually increase the number of schools participating in the fair, largely through word of mouth. We also advised parents of school-aged children about the fair and asked them to get their schools involved.

An addition to our displays was a portrait of Queen Victoria that is set above the fireplace. She looks "amused" by our activities.

This is the largest event that we have taken part in and it certainly was our busiest. We will certainly be part of this celebration next year as it is always fun to talk about heritage and our wonderful new home. $\mathbf{\underline{e}}$

Provincial Heritage Fair

by Lindsey Willis

s part of my position at the Hallmark Heritage Society, I was able to serve as a Chaperone for the BC Heritage Fair representing South Vancouver Island. It was a good experience as I am new to Victoria I was able to visit places that I have never been before such as Goldstream Provincial Park and Fort Rodd Hill. I don't want to brag but the delegation of students from Victoria were the best. Although they had been to these places before on school trips it was hilarious to hear their interpretations of the tours. That said, they also went on a tour of Chinatown which they had never experienced before (apparently there are usually two different tours that all schools go on but this was a new one). It was also good that there was spare time dedicated for walking around downtown so the older participants from Victoria were able to show other delegates the city. The most memorable part for me was when we went to explore the Royal BC Museum. I had never been there before and it was a chance for the kids to be my chaperone and show me all the cool exhibits.

The fair had an opening ceremony in the Mungo House and heard speeches from significant leaders in our community, like Murray Rankin, who stressed the message that as historians (young and old) it is our duty to show both the light and dark times of our history. It was very interesting to see all the projects at the fair. My school projects were never as professional looking as theirs! All the research and visuals presented in these projects from the youth of British Columbia was inspiring. It made me realize that the passion for heritage will never end as there is always something new to learn. Although I was one of the youngest chaperones it gave me a lot of time to bond with my delegation.

We did manage to lose one member due to homesickness, and we all missed them very much. However, this sparked a new connection as the South Island delegation went to social media, such as Instagram, and created the labels #jonathandown, for our "lost" comrade, as well as, #dmd which stands for diverse minds divulge. The best part of the fair, and I know this will sound cheesy, was definitely hanging out with the amazing youth that was the South Vancouver Island delegation.

I am really excited to see what these people do in the future, as I know they will do great things, for instance one of the delegates already has her eye on the Lt. Governor position after our visit to the Government House. My delegation was filled with a Lt. Governor, an engineer, an architect, a pilot, and the next Prime Minister of Canada (or an Olympic Gold Medalist). These people were the best part of the whole experience and I am so grateful that I have met them and still keep in contact with them. Thank you Hallmark Heritage Society for introducing me to the leading youth of this nation's future.

Calendar

September 21, 2015	Annual General Meeting, James Bay New Horizons Centre, 234 Menzies Street, 7:00 pm. Speaker: Denton Pendergast on Victoria's Harbour History.
December 8, 2015	December General Meeting, James Bay New Horizons Centre,234 Menzies Street 7:00 pm. Speaker to be determined.
February 15-21, 2016	Heritage Week. Watch for news of a meeting or special event.
April 18, 2016	43rd birthday of the founding of the Hallmark Heritage Society.
May 3, 2016	Hallmark Heritage Society annual awards ceremony. St. Ann's Academy Auditorium, 7:30 pm.
May 6, 2016	South Vancouver Island Regional Heritage Fair. Clifford Carl Hall, Royal BC Museum. 9:00 am - 2:30 pm



New bell clapper made by Willie Tobler.

Grand Opening of Craigflower Schoolhouse

e officially opened the Schoolhouse and our new Education Centre with an Open House on July 14, 2015. Hundreds of people came through the site, many expressing interest in seeing it for the first time in years. The building is well loved in the immediate neighbourhood and folks seemed genuinely happy to see it being used as an educational facility.

We gave countless tours of the upstairs office facility and answered of questions about what the Hallmark Heritage Society does and how citizens can help. We were so busy keeping the refreshment table full that we did not have time to take photos of the activity on the main floor.

The highlight of the event for our younger guests was the ability to ring the school bell with its makeshift ringer. There were also a few adults who rang the bell as well. Thanks to the efforts of

long-time member Willie Tobler, the school bell now has a proper clapper. Many of our visitors had connections to Craigflower School through the new building built across the street when this historic one closed in 1911. They were able to tell us many stories of the families in the area.



Ringing the school bell was popular with young and old alike.

How to Know What is Happening in the Heritage World

WW ith the speed at which events are happening these days, it is often difficult to know where to turn for information.. Conventional media outlets still have some coverage, but as they become parts of huge conglomerations, there is a diminished focus on local issues.

The Hallmark Heritage Society regularly sends out updates to members and we have a very busy Facebook page. Check out the almost daily postings at https://www.facebook.com/hallmarksociety. If we wish to attract the next generation of heritage advocates, we must present information where they are looking for it -online. Be the first to know about special events, the latest redevelopment proposal or a need to be vigilant.

Also, as communication works both ways, please let us know (via the method of your choice) of anything that you think we should be aware of. You are our eyes and ears in the community and we thank you for your input.

You can also follow the regular changes on our website where we are always adding different documents and files. $\underline{\omega}$

Special Member's Night at Craigflower Schoolhouse

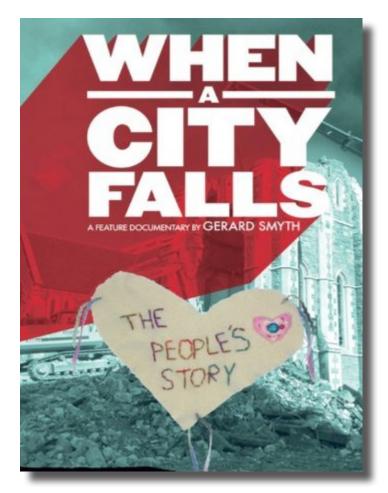
n Friday, September 4, 2015 it will be five years since the first devastating earthquake at Christchurch, New Zealand. To commemorate the occasion, the Hallmark Heritage Society will be showing <u>for members</u> <u>and guests only</u> the acclaimed documentary movie "When a City Falls, The People's Story".

This two-hour film is a documentary as reviewed below:

"The most earthquakes ever recorded in a series continue to this day. Filmed over the first year of the earthquakes, 'When a City Falls' records the emotional worlds of a community of half a million people. Character driven stories - raw and unmediated - of death, disaster, hope and inspiration. First hand observation of the destruction of a western city and an inquiry in to the survival skills of her residents."

Christchurch is a city similar to Victoria and they predict that we shall someday have the same experience.

Limited seating is available. First 35 to RSVP will be seated. Call the office at 250-382-4755 and leave a message or email the office at <u>office@hallmarksociety.ca</u> and reserve your seating.



The movie will be shown again on February 22, 2016, the five –year anniversary of the second quake at Christchurch.

Office Report

e have recently added files on Architects, Builders, Designers and Suppliers to our Archives. These files are a source of amazing information on early Victoria building stock, much of which has not been gathered in one easily accessible place before.

While we are proud of our over 10,000 folders of information, we are becoming increasingly aware of shortcomings in our material. When we wish to advocate for a threatened building, we often cannot find any information on it at all. The reason is that the foundation of our collection is work done by the University of Victoria in the 1960s and 1970s and it was very selective - many buildings were not considered worthy of note at that time and so were neither photographed nor researched.

When we see the rapid changes to the area covered in our millennium project in 2001, we can

only guess at the changes in other areas of the CRD.

Are there members who would be willing to take photographs of houses that we have no information for and perhaps add a bit of routine research? We can show you where to find much of the basic information. Then, when a building is threatened, we will at least have an idea of when it was built. It is almost impossible to fight for a building when you cannot detail its history or say why it should be protected. We will develop a list of properties that need documentation and would welcome any assistance you can provide.

Often at Hallmark, we are so busy working that we do not take the time to document what we are doing. Do you have any photos of past events that you would like to share with us? In our files, we have the "meat and potatoes" of our history, but we are lacking the human touch. Please help us tell the whole story. Send stories and photographs to office@hallmarksociety.ca.



ll members are entitled to voting privileges at Annual and General Meetings, receive four Newsletters a year and access to the Society library and archives which contain information on over 10,000 buildings in the Capital Regional District. Memberships are due September 30th and are tax-deductible. The Society also offers special events and tours for members. New memberships are prorated quarterly. The Hallmark Heritage Society collects personal information about you only when you voluntarily provide it, and only for the purpose for which it was intended, and in handling such information we comply with the provisions of the British Columbia Freedom of Information and Protection of Privacy Act. We do not sell, rent or trade our membership/donor information to or with others. The Society makes all reasonable efforts to ensure that personal information collected from you is protected against loss and unauthorized access. If you wish to change information on file, please contact us.

In the interest of timely communication, we may occasionally send you electronic messages regarding current issues or reminders of meetings. If you do not wish to receive such messages, please let us know and we will remove your name from our email list. We would appreciate being advised of changes to your address, telephone number, email address, etc. so that we can continue to serve you efficiently.

Membership Application

Student			
🗆 Individual	\$25.00		
🗆 Family	\$35.00		
Group/corporate	\$50.00		
🗆 Individual Life	\$200.00		
□ Corporate Life (20 yrs).	\$400.00		
□ New	□ Renewal		
Name			
Address			
City			
Province Postal Code			
Tel:			
E-mail:			
I am interested in volunteering			
Enclosed is a donation of	\$		
I prefer the electronic newsletter.			
Please send your cheque t	:0:		

Hallmark Heritage Society 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC V8S 1G0

Hallmark Heritage Society Annual General Meeting **Monday, September 21, 2015 - 7:00 pm** James Bay New Horizons Centre, 234 Menzies Street Speaker: Denton Pendergast The History of Victoria's Harbour