

# Preserve

*Your voice for heritage in the Capital Region and the Islands since 1973*

**A Quarterly Newsletter**

**Volume 43, Number 3, Winter 2015**

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## Putting A Value on Heritage


by Sarah Irwin, Heritage BC.

Preserving our heritage does not mean giving up on progress and/or economic development. Heritage Conservation is not only compatible with economic development, but it can also be part of an effective, sustainable economic development tool.

Canada-wide, heritage conservation supports the development of a skilled, well-paid workforce in the building trades and in traditional craft. It also creates demand for professional services in the field of engineering and architecture. Further, heritage tourism is a growing industry, with over 1 million Canadians visiting a historic site between 1998 and 2000 (Canadian Tourism Commission, 2003). More recently, in a study developed by the Cultural Human Resources Council, it was stated that, in Canada in 2005, an estimated 380 to 5300 people worked in specialized built heritage occupations (such as heritage institutions, government, professionals, heritage crafts and heritage trades). This does not include any non-specialized occupations (such as engineers, non-specialist architects and contractors). (Cultural Human Resources Council, 2005).

In British Columbia, public and private expenditures on

historic place promotion and rehabilitation create economic activity, which in turn generates gross domestic product (GDP), employment, and tax revenues for all levels of the province. In addition, tourists from outside the province are drawn to BC for the purpose of visiting heritage sites, further stimulating the economy and sustainable development of the province.

In 2012, it was estimated that \$209,615,836 was generated through heritage tourists in BC. Public expenditures on interpretation and promotion of historic places was estimated at \$546,451 with a further \$12,628,753 generated through the rehabilitation historic places. A total of 3611 people were employed in heritage activity in 2012, with a total economic impact of \$190,791,125 to GDP. (BC Heritage Branch, "Heritage Conservation in BC Fact Sheet," 2012). This is a significant contribution to Canada's revenue generation, and it is important to recognize the positive impact the heritage sector has had and will continue to have on BC's economic development. 

This article was taken from: *Heritage BC Quarterly* - Summer 2014



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## Mandate

The Hallmark Heritage Society was registered on April 18, 1973. We encourage the preservation of structural, natural, cultural, and horticultural heritage within the Capital Regional District. We accomplish these goals through education, public speaking, advocacy, tours, exhibitions, and the annual Awards Night. We are a non-profit society, financed principally by membership dues and members' contributions. 🏠

## Notice of General Meeting

The General Meeting will be held on December 7, 2015 at Craigflower Schoolhouse at 7:00 pm. Our speaker is John Adams who will talk about a Victorian Christmas. We will be holding a tree-trimming party before the meeting. Please bring an ornament to hang on the tree and seasonal goodies to share. 🏠

Hallmark Heritage Society Newsletter (ISSN 1195-6712), published quarterly by the Hallmark Heritage Society, 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC V8S 1G0

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**Deadline for articles and advertising for the Spring 2016 newsletter is February 15, 2016.**

**P**reserve welcomes submissions, both written and photographic, on topics related to the preservation, conservation, and restoration of heritage from a local, provincial, national, or international perspective. The Editor reserves the right to edit material for consistency and length, and to reject articles.

Please submit manuscripts to the Editor, *Preserve*, 15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO, Victoria, BC, V8S 1G0 or send to [office@hallmarksociety.ca](mailto:office@hallmarksociety.ca). 🏠

# President's Report

by Ken Johnson

## A Question of Value

A recent *Globe and Mail* (November 7th) article related how a Vancouver Shaughnessy home was carefully restored over a period of 20 years by a loving owner and his family.

When the owner purchased the house in 1996 it had been cut up into small individual units, each with its own bathroom. By recreating details or salvaging period-appropriate materials from demolition sites, the owner carefully restored the house to its original glory. Along the way the building received the recommended upgrades to make it more energy efficient with modern electrical wiring and plumbing. The project was not quick, easy or cheap but the result was a home in which the owners could raise their family. A home in which the owners could create and nourish family values.

When the children had grown and gone, as they inevitably must, the owners wished to realize another value; the profits of a large house in the Shaughnessy neighbourhood of Vancouver. Initially they had concerns - the house is not designated nor is it within the new First Shaughnessy Heritage Conservation Area (HCA) which provides some level of protection. A new owner could apply to have the house demolished or sub-divided into smaller suites. When the HCA was passed in Shaughnessy, other homeowners and realtors said that because of the heritage protection, the properties would not realize full market values.

The end result: the owners sold their home for \$400,000 over the asking price. They received multiple offers. The work that had gone into the home over the past 20 years was highly valued by others and that value was reflected in the return to the owners.

In August, Victoria Heritage Planner Murray Miller was asked about the real estate values of Victoria's heritage homes. His reply, as quoted in the *Vancouver Observer*, "What has been the general trend, if anything, is that property values have increased. He also reported that the "properties that have fetched the highest prices in Victoria are heritage-designated properties."

This information refutes the myth that the restoration of an older home; that the heritage


designation, reduces values. In 2000, *The International Journal of Heritage Studies* contained an article by Robert Shipley of the University of Waterloo (which can be found on our website) which concluded, "It was found that heritage designation could not be shown to have a negative impact. In fact, there appears to be a distinct and generally robust market in designated heritage properties. They generally perform well in the market with 74% doing average or better than average. The rate of sale among designated properties is as good or better than the ambient market trends and the values of heritage properties tend to be resistant to down-turns in the general market."

Another study carried out in Kansas City found that the owners of homes in older neighbourhoods were healthier and happier than those in modern suburbs. Their communities were fully developed with life-giving gardens and trees; they had schools, libraries, grocery stores, - all within walking distance. They were not dependent upon the automobile to conduct their lives.

There is a wide range of values which can be found through the ownership of an older home; the contribution to family values, to community values, to personal values, and the values realized when that home is finally passed on to a new generation or a new owner who will continue the tradition of stewardship.

The Hallmark Heritage Society recently conducted a seminar at Craigflower Schoolhouse on insuring the older or designated home. Some participants expressed concerns over the costs and the occasional difficulties in obtaining home insurance. The speaker conceded that, like any "special or custom" building, the owner of a designated house may pay a little more but, as indicated by the increasing values realized in the real estate market, this is an excellent investment - returning far more than any current stock or bond.

For most of us, the real estate values are off into the future but those other values - health, community, family - they count every day of the year and can show an increase as we cherish and sustain them.

For the Hallmark Heritage Society, working towards the preservation of heritage homes and buildings is something we can be proud of. Heritage Builds Community! 

## AGM Report

The 2015 AGM was held at the James Bay New Horizons Centre on September 21, 2015. President Ken Johnson called the meeting to order at 7:02 pm. There were 41 members and guests in attendance. The agenda was approved. BW/RF. Carried. The minutes of the prior AGM were approved as circulated. RF/MH. Carried.

### President's Report:

Ken noted that we have had our office at Craigflower Schoolhouse for six months and it has been a positive experience. Once we are fully set up, we will have three office spaces for volunteers and researchers. We are currently exploring a new online database structure used by most museums and archives that will make it easier to share information.

Our first lecture in the Heritage classroom is on September 30 when Rick Goodacre will present Heritage 101. He will draw on his 25 years of experience in the heritage field and will outline the basics of heritage preservation. On October 28, the second lecture will be on insuring your heritage home with content provided by Thunderbird insurance. The lecture on November 25 will show people how to paint their home.

We attended marquee events all over the area this summer. Our final event will be on September 26 at Porter Park for Fall Fairfield. Our displays are always community oriented. That means that if we are in Fairfield, we show photos of Fairfield. We collaborated once again with the Victoria Cycling Coalition to present a heritage bike tour. One of the highlights was a visit to Wilkinson Road Jail. We again sponsored the student Heritage Fair at the Royal BC Museum and were active at the BC Fair in July at the Museum. Preservation cannot be separated from its history. These places are the fabric of our lives. The value of neighbourhoods is still important and young people are now speaking out to save their heritage.

There was a question from the audience about how to prevent homeowners from demolishing old houses for the sake of expediency.

### Financial Report:

Treasurer John Edwards reported that the finances were much better this year than in prior years. While our memberships are down a bit,

donations are significantly higher. The year-end financial report was accepted BW/RF. Carried.

He also presented a budget for our current fiscal year. The budget does not include gaming grants or any other grants that we have applied for, as we have no confirmation of any such grants. For the first time in many years, we are paying no rent as we are doing maintenance in exchange for rent.

The budget was passed by the meeting. BW/Ron Fuller. Carried.

### Office Report:

Helen Edwards reported on the work of the office this year. Most of the time in the last eight months has been spent packing up the office and then re-organizing material in the new space. We had a very successful summer with a student working full time. She was able to complete a significant amount of scanning of our clipping files and we have applied for funding to complete the job in two years. We have appealed the denial of our provincial gaming grant but have not heard of their decision to date.

### Election of Officers:

Ken Johnson - President

Bjorn Simonson - Vice president

Helen Edwards - Secretary

John Perry, Jennifer Barr and Garth Mayhew  
- Directors.

They will join the members of the Board whose terms do not expire this year.

### Guest Speaker:

Our guest speaker was Denton Pendergast who is working on a project to celebrate Victoria's harbour. He has always been fascinated by the history of the Harbor and started this project to years ago. It is almost ready to launch the website. He has had considerable assistance from the Maritime Museum of BC research Centre and has been given permission to use Harry Heine artworks. The city was built around the harbour, and this website will tell stories about the harbour and the people and vessels who worked there. There will be small vignettes on each topic. Members were encouraged to leave names and emails so they can be contacted when the site is ready.

The meeting adjourned at 8:45 pm. 🏠



## National Trust for Canada Launches **THIS PLACE MATTERS** A Crowdfunding Platform Dedicated to Heritage

You can help communities save great places.

- Fund a project at [www.thisplacematters.ca](http://www.thisplacematters.ca).
- Share the story on social media using [#thisplacematters](https://twitter.com/thisplacematters) and help spread the word.

And, you can start your own fundraising campaign.

- Let THIS PLACE MATTERS be the catalyst you need to reach your fundraising goals. Register your project at [www.thisplacematters.ca](http://www.thisplacematters.ca).

What's more? The National Trust's partner, RBC Foundation, has committed **\$25,000 in matching funds**. Until the cap is reached, every contribution to **THIS PLACE MATTERS** projects will be matched at 50 cents on the dollar.

Stay connected. Follow us on [Twitter](https://twitter.com/thisplacematters), [Facebook](https://facebook.com/thisplacematters) and [Instagram](https://instagram.com/thisplacematters).

### For more information:

Email: [thisplacematters@nationaltrustcanada.ca](mailto:thisplacematters@nationaltrustcanada.ca)  
Tel.: 613-237-1066 ext. 230

National Trust  
for Canada  
*Bringing heritage to life*



Fiducie nationale  
du Canada  
*Le patrimoine en vie*

## December General Meeting

December 7, 2015 - Craigflower

Schoolhouse - 7:00 pm

The Hallmark Heritage Society will hold an old-fashioned tree trimming before its December meeting. We will decorate the classroom and serve mulled cider, etc. There is lots of holly growing right outside. Members are encouraged to bring a used ornament to hang on the tree and also food to share with your fellow members.

Bring a friend to share in the celebration as all are welcome.

We will have a very short business meeting after which John Adams will talk about Christmas in Old Victoria. 🏠



FOR  
**CHRISTMAS**  
—AND—  
**New Year!**

WE DESIRE TO ANNOUNCE TO the public and the trade that we are prepared to fill all orders for every kind of

**CANDIES,**  
At the shortest notice and at San Francisco prices.

**Sugar Toys**  
Of various kinds; Crystalline Candies for ornamenting

**CHRISTMAS TREES!**  
Stick Candies and Drops; Fresh Sugar Plums; Almonds, smooth and burnt; Lozenges, plain and with nutmeg; Gum Drops, Candy Cigars, Bonbons Kisses, etc.  
All articles are manufactured by us from the best material; they have a pleasing flavor, and no mouldy taste like the Candies imported from abroad.  
The variety, richness and elegance of our Wedding, Christmas, and New Year's Cakes cannot be surpassed, and Wedding and other parties can be supplied by us on the most reasonable terms.

**GERMAN CAKES,**  
Of all descriptions made to order.

**A full assortment of Bread, Pies, and Pastry constantly on hand.**

We would call public attention to our SALOON, where the best Tea, Coffee, Chocolate, and Refreshments, with Oysters in every style, may be obtained.

**PIPER & ALISKY.**  
de2 opposite the Theatre, Government street.

*The Daily British Colonist, December 6, 1865, page 1.*

## Awards Night – May 3, 2016

No, it's not too early to think about Awards Night! Look around your neighbourhood. Who has done a masterful job of restoration? Is there a person or group who has done a great job of heritage advocacy? What commercial work has attracted your attention? We rely on our members to be our "eyes and ears" in the community. **Remember, a person or project cannot win an award if there is no nomination.**

If you are looking for inspiration, check out the list of prior winners on our website, searchable by type of award, address, and year.

Nomination forms are available on page 7 of this newsletter, or on our website where there are sample nominations that have been successful. If you need assistance, please contact us well before the January 31, 2016 deadline and we can help you. This year, you can also nominate online via our website by visiting <http://hallmarksociety.ca/annual-events/awards/digital-nomination-form/> 🏠

## Award Nomination Form

Category of nomination (tick one)

- Award of Merit
- Communication Award
- Mark Madoff Award
- Michael Williams Award
- President's Award

Nominee:

Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Project address: \_\_\_\_\_

Project details (attach up to one page)

Nominator:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Attach supporting documents including press clippings, letters of support, photographs, or electronic media to substantiate the nomination. Deadline is January 31, 2016. Late nominations may not be accepted.*

Mail to:

Hallmark Heritage Society Awards Jury  
15-1594 Fairfield Road, PO Box 50013 Fairfield Plaza PO  
Victoria, BC V8S 1G0

Nominate online at <http://hallmarksociety.ca/annual-events/awards/digital-nomination-form/>

Or send via email to: [office@hallmarksociety.ca](mailto:office@hallmarksociety.ca)

## Gisburn - Gone but Not Forgotten

by Helen Edwards

This article was originally published in the Rockland Neighbourhood Association newsletter.

This article is about a mansion that once graced the corner of Rockland Avenue and Moss Street with its acreage fronting on Rockland, Moss and Richardson Street. Known as Gisburn, all that remains today is a granite wall and iron fence with gateposts.

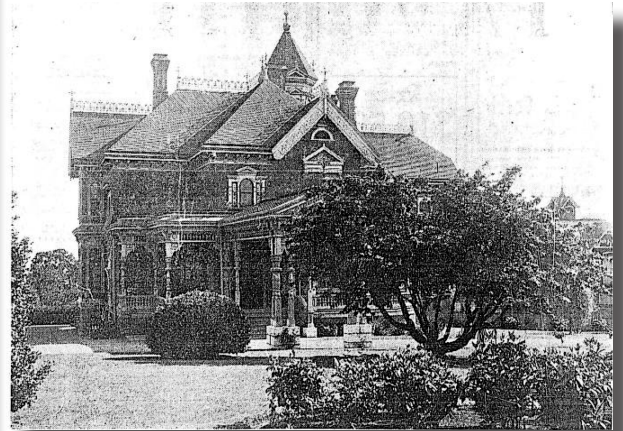


The impressive dwelling was built in 1891 for Robert Irving, an English-born American citizen, who came here from Portland to represent several shipping and railway firms. For some strange reason, there was no newspaper description of it during construction and we do not know the name of the architect or any of the tradesmen involved. It was said to have cost \$40,000 to build - a small fortune at the time. In 1896, an ad for a "first class cook" appeared in the *Victoria Daily Colonist* of October 10, 1896.

The Irving family seem to have left the house about 1900. This is confirmed by the May 22, 1900 auction of the "Superb Contents of Gisburn" as offered on instructions of Robert Irving. The list of items available included "elegant drawing room suite in crimson silk that cost \$700, very rare Tiger and other skin rugs, very handsome carved oak dining room suite with real morocco seats and backs, mahogany and cherry bedroom suites, and mahogany secretary and book case." Also included in the sale was a "pair of fine, well-matched roan driving horses."

The house was then occupied by Robin Dunsmuir and his wife, Maude Allingham Shoobert, who lived there while their home on Esquimalt Road was being built.

The house was next the home of John Beaugarde Hobson who was the manager of the Cariboo Consolidated Mining Co. Ltd. His family does not seem to have lived there very long as the property was offered for sale in 1910. A large advertisement in the January 18, 1910 *Victoria Daily Colonist* extolled the virtues of the property. The property was described as follows:



*"This handsome Residence and Grounds, situated at the Southwest Corner of Rockland Avenue and Moss Streets, and backing on Richardson Street, 300 x 600 x 300 feet, is offered for sale en block. The Residence is one of the finest in Victoria, complete in every detail. The interior is beautifully finished in English Oak, Mahogany, Cherry, etc., with hardwood floors and artistically painted walls and ceilings. The bathrooms are luxurious, the heating by hot water, and the plumbing is the very best. The basement contains spacious storerooms as also does the attic floor, where is situated a large steel tank for storing water for domestic and fire purposes. The Residence is very substantially built on a concrete foundation, has been kept in thorough repair and represents an expenditure in itself of over \$60,000. The stabling for horses, cows, etc., with workmen's cottages, cost over \$6,000.*

*The Garden and Lawns are the most attractive in Victoria, being possessed of numerous ornamental trees and shrubs and hedges which can only be attained with many years' cultivation. There is also an excellent orchard of large and small fruits and vegetable garden, with roomy paddock at the rear.*

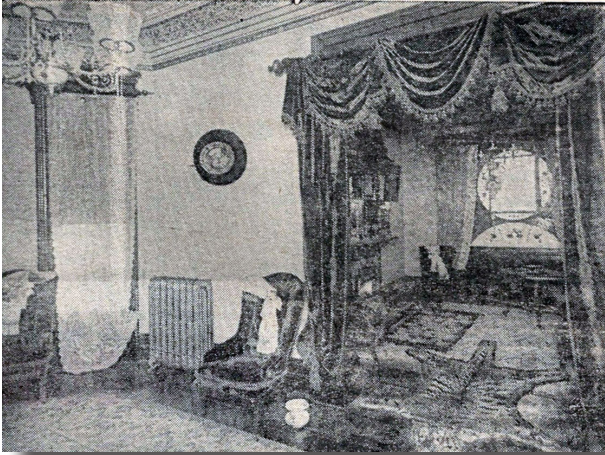
*The Granite Fence, with two sets of hand-made Iron*



*Gates and Grille, could not be placed in position today for less than \$25,000.*

*The scenic outlook is most beautiful, the property commanding an uninterrupted view of pleasing foreground, the ever-changing beauties of the Straits of Juan de Fuca and the Islands to the east, and the grand and glorious Olympian Range of Mountains.*

*Placing a reasonable value on Residence and other improvements, and estimating land values from sales of property on Linden Avenue, there is a value present in the "Gisburn" property of \$160,000."*



The property was offered for sale for \$75,000 by W. H. Ellis.

A new advertisement appeared on March 28, 1911 in which 5 lots cut off the southern portion of the property, were offered for sale: the four inside lots were to be sold for \$60 per front foot while the corner lots was offered at \$70 per front foot. All lots were 125 feet deep and backed onto a 16-foot lane.

John Hobson died on January 10, 1912 and his body was shipped to Colma, California for burial. Shortly afterward, his widow offered the contents of her residence at public auction starting on March 19, 1912. The suggested value of the household contents was \$30,000 and included "nearly new and costly furniture, oil paintings, onyx and marble clocks."

The next owner of the property was John Alexander Rithet, son of Robert Rithet, Victoria businessman who also served as Mayor of Victoria and was also elected to the provincial legislature. John was born in Victoria on October 27, 1878 and, on completion of his education, joined his father's firm, rising to the position of vice-president. He married Velda Morrill Wason in Cuyahoga County,

Ohio on July 20, 1909 and they moved into Gisburn around between 1910 and 1912. Their first child, Velda Wason Rithet, was born on March 30, 1912 and Josephine arrived on March 30, 1915. Velda died on February 4, 1937 and the family left the house. John died in Nanaimo on September 11, 1942 and is buried in Ross Bay Cemetery.

The house was demolished in 1944, although ghostly-like ruins remained until the property was subdivided in the 1950s with lots along Rockland Avenue and more on the southern slope with Revercomb Place as a new access road. My mother used to make jams and pies from the fruit trees that were still producing on the site.

Today, all that remains of the once-spectacular mansion are the granite walls and the entrance gates. 🏠

Photo credits: Left: Hallmark Heritage Society Archives; top right:

Victoria Daily Colonist, January 18, 1910; bottom:

Victoria Daily Colonist, November 30, 1969.

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## Education at the Craigflower Schoolhouse

**I**t seems that the Hallmark Heritage Society is merely the last in a series of groups to use the Schoolhouse for educational or entertainment purposes.

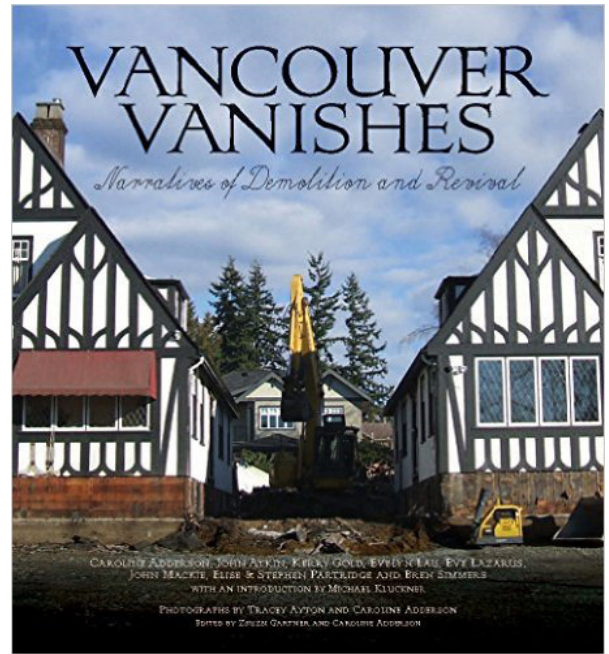
We currently present lectures once a month on a variety of heritage subjects and will hold special lectures when we can. The first airing of the video about the earthquakes that hit Christchurch, New Zealand was well received and we will be giving a repeat performance on February 22, 2016 - the anniversary of the second quake to hit the city. 🏠

## Heritage Week Meeting

The Hallmark Heritage Society will once again hold a meeting in Heritage Week. We have invited Caroline Adderson to come from Vancouver to speak to us. The meeting will be held at the Craigflower Schoolhouse with the date to be announced later.

Caroline is the author of four novels, two collections of short stories, as well as books for young readers. Her work has received numerous prize nominations including the International IMPAC Dublin Literary Award, two Commonwealth Writers' Prizes, the Governor General's Literary Award, the Rogers' Trust Fiction Prize, and the Scotiabank Giller Prize longlist. Winner of three BC Book Prizes and three CBC Literary Awards, Caroline was also the recipient of the 2006 Marian Engel Award for mid-career achievement.

In addition to her literary work, Caroline is the creator of the Facebook page Vancouver Vanishes, a lament for, and celebration of, the vanishing character homes in Vancouver. The book based on the page was launched on November 23, 2015. *Vancouver Vanishes: The Disappearance of Old Vancouver*: by Caroline Adderson, Eve Lazarus, Kerry Gold, John Atkin, and Elise Partridge; contains photographs by Tracey Ayton and Caroline Adderson and a foreword by Michael Kluckner.



Caroline was a speaker at the recent National Trust for Canada conference in Calgary and her two presentations were well received. While some people may not think that the wholesale demolition of vintage buildings is not a Victoria issue, just look around you and you will see that it is happening here, just at a lower rate.

Caroline will bring copies of the book with her so you can get your own. 📖

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## We Need Your Donations

The Hallmark Heritage Society has signed up with Canada Helps, a registered charity with a goal of making life simple. It is an online fund-raising solution that will allow us to accept donations over the internet without the added cost of maintaining credit card accounts. Donations are processed by Canada Helps and then the funds, minus a small administration charge, are electronically transferred directly to our bank account.

Donors receive a tax receipt instantly – no waiting for a volunteer to process a payment and hand write a receipt. You can make a single donation online or sign up for a monthly donation. We have put a link on our web page and have

already received donations. The direct link to our page on the Canada Helps site is <https://www.canadahelps.org/CharityProfilePage.aspx?charityID=s5418>

As you know, we rely on the generosity of our members to keep our society alive. Now it is just a few clicks to donate – less work at both ends. Please consider making a donation today. While you can make a single donation at any time, please consider a regular monthly gift.

If you do not wish to donate online, you can send us a cheque. Remember, if you make a donation before December 31, 2015, you can make a deduction from your taxes next spring. 📄

## Calendar

December 7, 2015	December General Meeting, Craigflower Schoolhouse. 7:00 pm. Speaker is John Adams.
February 15-21, 2016	Heritage Week. Watch for news of a meeting or special event.
April 18, 2016	43rd birthday of the founding of the Hallmark Heritage Society.
May 3, 2016	Hallmark Heritage Society annual awards ceremony. St. Ann's Academy Auditorium, 7:30 pm.
May 6, 2016	South Vancouver Island Regional Heritage Fair. Clifford Carl Hall, Royal BC Museum. 9:00 am - 2:30 pm

## Ongoing events

**Education at Craigflower Schoolhouse:** Regular lectures held at the Schoolhouse on the 4th Wednesday of the month. Topics are of interest to all members. Check our online calendar for details.

**Old Cemeteries Society:** Sunday Cemetery History Tours: Start at 2:00 pm. Meet at 1:45 pm in front of Oregano's, Fairfield Plaza, 1544 Fairfield Rd. Others start where noted. Charge: \$5 for non-members; \$2 for members. No reservations needed. Tours are held regardless of weather. Contact [www.oldcem.bc.ca](http://www.oldcem.bc.ca) or 250-598-8870.

**Victoria Historical Society:** Regular monthly meetings, except for June, July and August. For a description of speakers, visit <http://www.victoriahistoricalsociety.bc.ca/>

**Friends of the BC Archives:** Lectures series on items of historical interest. All events, unless otherwise specified, are held in the Newcombe Conference Hall in the Museum and are free for members of the Friends of the BC Archives. Non-member admission rates, payable at the door, are currently \$5.00 for a lecture, and \$10.00 for a workshop. Check [http://www.bcarchives.bc.ca/BC\\_About\\_Archives/upcoming.aspx](http://www.bcarchives.bc.ca/BC_About_Archives/upcoming.aspx) for details.

For up-to-date information on heritage-related events in our area, check out the [calendar](#) on our website.



## Membership Application

- Student ..... \$15.00
- Individual ..... \$25.00
- Family..... \$35.00
- Group/corporate ..... \$50.00
- Individual Life ..... \$200.00
- Corporate Life (20 yrs)..... \$400.00

New                       Renewal

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Tel: \_\_\_\_\_

E-mail: \_\_\_\_\_

I am interested in volunteering \_\_\_\_\_

Enclosed is a donation of \$ \_\_\_\_\_

I prefer the electronic newsletter. \_\_\_\_\_

Please send your cheque to:

Hallmark Heritage Society  
15-1594 Fairfield Road,  
PO Box 50013 Fairfield Plaza PO,  
Victoria, BC V8S 1G0

All members are entitled to voting privileges at Annual and General Meetings, receive four Newsletters a year and access to the Society library and archives which contain information on over 10,000 buildings in the Capital Regional District. Memberships are due September 30th and are tax-deductible. The Society also offers special events and tours for members. New memberships are prorated quarterly. The Hallmark Heritage Society collects personal information about you only when you voluntarily provide it, and only for the purpose for which it was intended, and in handling such information we comply with the provisions of the British Columbia *Freedom of Information and Protection of Privacy Act*. We do not sell, rent or trade our membership/donor information to or with others. The Society makes all reasonable efforts to ensure that personal information collected from you is protected against loss and unauthorized access. If you wish to change information on file, please contact us.

In the interest of timely communication, we may occasionally send you electronic messages regarding current issues or reminders of meetings. If you do not wish to receive such messages, please let us know and we will remove your name from our email list. We would appreciate being advised of changes to your address, telephone number, email address, etc. so that we can continue to serve you efficiently. 📧

*Hallmark Heritage Society General Meeting  
Monday, December 7, 2015 - 7:00 pm  
Christmas at Craigflower Schoolhouse  
Guest speaker: John Adams  
Bring a tree ornament and goodies to share*